

INFORMATION LETTER

GOVERNMENT OF THE REPUBLIC OF TATARSTAN

Under the aegis of the

GOVERNMENT OF THE RUSSIAN FEDERATION

With the support of:

COMMISSION OF THE RUSSIAN FEDERATION FOR UNESCO

21 - 24 September, 2022, the capital of the Republic of Tatarstan - Kazan

Hosts an International Forum

KAZAN DIGITAL WEEK – 2022

The main results of KDW - 2021 confirmed the growing popularity of the new regular platform for scientific and business cooperation between developers and users of digital technologies. 9.4 thousand people took part in 150 program events in 10 key areas of digitalization, more than 3.8 thousand - in person and 5.5 thousand - online. More than 31.3 thousand people in 52 countries watched the work of the forum. 96 organizations and companies took part in the exhibition, presenting 146 samples of high-tech products. 149 scientific articles were accepted for publication in specialized journals and in the collection of the Forum's proceedings. KDW - 2021 and a large-scale - over 1100 publications - were noted for information support of Russian print and network media.

In order to expand the audience of participants in conditions of anti-epidemiological restrictions, the Forum is planned to be held in offline and online formats in the International Exhibition Center "KAZAN-EXPO", equipped with means of entrance express control.

The mission of KDW - 2022 is to expand the platform for exchanging experience of cooperation, business and government - the main driving forces and resources of digitalization of the processes of socio-economic development of regions.

KDW-2022 topics:

- Intelligent Transport Systems;
- Digital technologies in public administration;
- Digital Industry 4.0;
- New Age Cybersecurity;
- Fintech Ecosystem;
- Business-integrated innovations;
- Digital technologies in education;
- Digital technologies in culture;
- Digital technologies in healthcare and medicine;
- Digital technologies in agriculture.

Manufacturers and users of digital technologies, software, high-tech products are invited to participate in the Forum.

Information on the terms of participation in various forum events, the registration system, on the publication of scientific articles and presentations, as well as the complete archive of KDW - 2021 materials are presented on the website kazandigitalweek.ru/ kazandigitalweek.com.

To increase the efficiency of participation in discussions and the effectiveness of business communication, participants are encouraged to:

- choose the most attractive sites in their thematic area: plenary sessions, scientific and working sessions, exhibitions, round tables, master classes, technical visits;

- choose the form of participation: participant, participant (business), participant of state / budgetary organizations, speaker, speaker of a state organization; choose a participant package that is acceptable in terms of content and cost.

The recommended deadline for informing the organizers about the selected individual participation program and registration is until **September 1, 2022**.

Call for papers

Articles are accepted in strict accordance with the thematic areas. The author must indicate the thematic direction of the article.

All articles are tested for anti-plagiarism and have two-way blind peer review. After selection by the expert group, the articles will be published in journals conference proceeding.

Publication in journals included in the international abstract database Scopus is possible, these publications will be peer-reviewed by the Higher Attestation Commission, indexed in the RSCI (Russian Science Citation Index).

Articles are accepted until **June 1, 2022** to the email address: **org@kazandigitalweek.ru** in the form of an archive file with the zip extension, the title of which must contain the surname of the first author (for example, Ivanov.zip, Smith.zip, etc.).

Photos, formulas, diagrams, graphs, diagrams in good quality are attached to the article in a separate file.

Requirements for the design of articles are listed on the website kazandigitalweek.ru/ kazandigitalweek.com.

Attention! *If the article is accepted for publication, then discounts are provided for participation in the forum: 50% - for a speaker, 100% - for a speaker of a state / budget organization, 100% - for a participant of a state / budget organization.*

Speaker registration

Acceptance of the abstracts of speakers - until May 1, 2022. The volume of abstracts is no more than 250 words. Within 14 days from the date of receipt of the abstracts, the speakers are sent notifications of the approval or refusal to accept abstracts. Until June 1, 2022, you can change the topic of the presentation, make adjustments to the abstracts and register for participation.

Presentations of speakers whose abstracts have been approved are accepted until August 1, 2022. Later, only updated versions of presentations are accepted - individually, with a cover letter to the email address: org@kazandigitalweek.ru.

The recommended registration deadline is September 1, 2022.

Participation in webinars invitation

In December 2021, a series of webinars on the thematic areas of KDW - 2022 will start, which will last until the beginning of the forum. The schedule of webinars will be posted on the website kazandigitalweek.ru/kazandigitalweek.com and on social networks of the Forum.

Hackathon competition invitation

During the preparation period for KDW - 2022 from May to September 2022, the All-Russian series of online hackathon competitions DIGITAL SUPERHERO will be held.

Programmers, analysts, data scientists are invited to participate in the hackathon competition. The finals will take place on the days of KDW - 2022.

Information about hackathon competitions - on websites: dshkazan.ru, kazandigitalweek.ru/kazandigitalweek.com and on Forum's social media.

Exhibition invitation

During the International Forum KAZAN DIGITAL WEEK-2022, an exhibition of high-tech developments, software, software and hardware systems, operating models of machinery and equipment will be held at the exposition site of "KAZAN-EXPO".

The exhibition site provides an opportunity for presentations and participation in negotiations in face-to-face and online formats.

You may ask any questions regarding the conditions of participation in the exhibition to this email address: Artem.Safin@tatar.ru

Categories of participants and terms of participation in KDW-2022:

Options	Participants					
	Premium	Business	Speaker	Standard	Speaker	Participant
				<i>Only for state companies</i>	<i>Only for state companies</i>	
Scientific session speaker	+	-	+	-	+	-
Exhibition zone access	+	+	+	+	+	+
Plenary session zone access	+	+	+	+	+	-
Scientific sessions access	+	+	+	+	+	-
Coffee-break (3 days)	+	+	+	+	+	-
Delegate package	+	+	+	+	+	-
Honorable guests dinner zone	+	-	-	-	-	-
Gala-dinner	+	-	-	-	-	-
The possibility of booking a meeting room	+	-	-	-	-	-
Electronic certificate	+	+	+	+	+	+
Providing a shared transfer to the Forum venue (from recommended hotels)	+	+	+	+	+	+
Providing a personal transfer to the Forum venue (request should be sent in advance)	+	-	-	-	-	-
Participation cost, in roubles	65 000	8 000	5 500	3 000	0	0

Additional options: *The possibility of booking a room for sessions in order to hold your own event (the audience is invited by the customer, additional equipment is paid separately, the time and format is agreed with the organizers) - the cost is negotiable.*

Contact details:Partnership issues:

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