



KAZAN DIGITAL WEEK 2021 21–24 СЕНТЯБРЯ

PROGRAM



21 September 2021

8:00 - 9:00		Coffee break	
8:00 - 9:00	Gallery Cluster «A»	Opening ceremony of the III industry championship in the field of information technologies according to Worldskills standards DigitalSkills 2021	
9:00 -10:20	Exhibition hall	Opening Ceremony of the International Forum Kazan Digital Week – 2021 and tour of the exhibition	
10:30 – 12:20	Ilgam Shakirov Concert Hall	Plenary session Kazan Digital Week – 2021 " Digital challenges of modern times "	
13:00 – 14:00	<i>Food court</i>	Lunch	
13:00 – 15:00	Agreement Signing Zone 1st floor	<ul style="list-style-type: none"> ● Signing an Agreement between the Government of the Republic of Tatarstan and PAO “The Ural Bank for Reconstruction and Development” ● Signing a trilateral agreement between SIMETRA, TomTom and Kazan National Research Technical University named after A. N. Tupolev – KAI ● Signing an agreement between the IT Park (Kazan) and IT-Park (Perm) 	
14:00 – 15:45	HALL 1	Meeting of the Government of the Republic of Tatarstan "Digitalization of industry as a factor of growth of competitiveness of the republican economy"	
	HALL 2	Round table of mayors of cities "Evolution of smart cities"	
	HALL 3/4	Panel discussion "What awaits the information technology and cybersecurity industry in Russia in 3-5 years"/ Discussion: "Is the Russian information security market lagging behind the Western one?"	
	HALL 5	Human resource development for industry 4.0	
	HALL 6	Digital ruble and digital financial assets. Global experience, regulatory decisions, business approaches	
	HALL 7	"Unmanned logistics corridors: when will unmanned trucks reach Kazan?"	
	HALL 8	Unmanned (autonomous) movement	
	HALL 9	The main trends in the digitalization of the agro-industrial complex (strategy 2030)	
	HALL 10	Digital solutions in the international Worldskills projects / Round table "Applications and software - the main tools for servicing an electric car" (from 17:00)	
	Briefing zone	Private functions New era cybersecurity	
15:30 - 16:30		Coffee break	
16:00 – 18:00	HALL 1	Panel discussion "Digital educational technologies in teaching native (Tatar) language"	
	HALL 2	High-level round table in cooperation with ERTICO - ITS Europe	

	HALL 3/4	Report "Current issues of technical protection of information"(FSTEC of Russia)/Report "Make the unacceptable impossible: best practices and prospects for standardization of effective information security" (Positive Technologies)/Round table " Formal security VS practical security: how to achieve synergy"	
	HALL 5	Round table "Digital technologies in industry – practical cases"	
	HALL 6	Integration of ESG principles - integration of the principles of sustainable development of banking activities.	
	HALL 7	Round table "Concept of development of charging infrastructure for electric transport in Russia" till 16:45 / Master class " Technological and business trends 2021-2035."	
	HALL 8	Digitalization as a resource for the development of the social and cultural sphere	
	HALL 9	Mass training of IT personnel according to Worldskills standards	
	HALL 10	Mobility as a service - MaaS	
	Briefing zone	Private functions New era cybersecurity	
	Technical visits	<ul style="list-style-type: none"> • Center for Digital Transformations of Kazan Federal University (KFU) • Medical Industrial Park • Agro-industrial complex "Safe City" of PAO "Tattelecom" • MUP "Metroelektrotrans" • Tatar State Academic Theatre named after G. Kamal. 	

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09:00 – 10:45	HALL 1	Governor's round table "High Technologies – Digital State"	
	HALL 2	Experience of large companies in the implementation and development of innovations/ Private investment as part of the global investment process.	
	HALL 3	Report "Secure infrastructure: implementing the "Trusted Environment " approach/ Report "Remote access and the impact on cyber resilience"/ Report "Corporate Information Security Management from the data center to the Board of Directors"	
	HALL 4	Practical intensive on creating monitoring scenarios in SIEM: approaches, tools, testing / The report "Autonomous EDR or artificial intelligence in the service of SOC"	

	HALL 5	Round table "Training of personnel for the digital transformation of industries"	
	HALL 6	Operational sustainability of business	
	HALL 7	"Digitalization in the field of public administration"	
	HALL 8	Current trends in the use of digital technologies in musical and choreographic art	
	HALL 9	International exchange of experience in the field of digitalization of agro-industrial complex	
	HALL 10	Transport systems and traffic safety	
	Briefing zone	Private functions New era cybersecurity	
10:00 - 11:00		Coffee break	
11:00 – 13:00	HALL 1	National transport industry strategies	
	HALL 2	Exchange trading of identified valid products	
	HALL 3	Round table discussion: "Is cybersecurity just a CISO task?"/ Workshop: "Security Awareness - how to develop it in the company"	
	HALL 4	Master class on the investigation of cyber incidents "Dead City"/Report "Practical steps and tools for ensuring cybersecurity"/Report "Identification of illegitimate access to infrastructure"	
	HALL 5	Digital doubles designing	
	HALL 6	Cloud solutions in fintech	
	HALL 7	"Digitalization in the field of public administration" (continued)	
	HALL 8	Current trends in the use of digital technologies in musical and choreographic art	
	HALL 9	International exchange of experience in the field of digitalization of the agro-industrial complex (continued till 11: 45)/ Round table "Digital Identification and the Connected Traveler"	
	HALL 10	Training seminar "Improving labor efficiency and productivity through the introduction of industrial robotics at small and medium-sized enterprises"	
	Briefing zone	Private functions New era cybersecurity	
13:00 – 14:00	Food court	LUNCH	
14:00 – 15:45	HALL 1	Information transport services: assistance in solving the problems of modern cities (till 14: 45)	
	HALL 2	Venture capital investments: trends and prospects/ Capitalization of intellectual property as a necessary element of innovation development	
	HALL 3	The report " Check Point for SMB and branches is the reality of 2021-Quantum Spark!"/ Report "Remote work security using a hybrid architecture and the zero trust concept"/ Report "Enterprise IT infrastructure as a means of	

		protection against cyber threats"	
	HALL 4	Report "Practical answers to the challenges of working with information security events using Big Data"/ Report "What is needed from the IRP to create an effective Center for preventing cyber threats"/ The report " The Art of cyber warfare. How the Chinese TaskMasters and TA428 groups are attacking Russia"	
	HALL 5	Panel discussion of AO "Rosenergoatom Concern" and OEZ "Innopolis" "How digital transformation becomes a competitive advantage in the market"	
	HALL 6	CX - tools and competencies	
	HALL 7	Presentation of the project "Digital simulator of pedagogical activity", developed by scientists of the Novosibirsk State Pedagogical University" together with scientists of the University of Reims, Champagne-Ardenne (France)	
	HALL 8	Digital transformation and cultural and educational tourism	
	HALL 9	Digitalization and automation of animal husbandry (till 17: 00)	
	HALL 10	Presentation of the Skolkovo Institute of Science and Technology for the Republic of Tatarstan (from 13: 00 till 15: 00)	
	Briefing zone	Private functions New era cybersecurity	
15:30 - 16:30		Coffee break	
16:00– 18:00	HALL 1	ITS in smart cities (from 15: 00)	
	HALL 2	Specialized section "Serious Games" about the applied significance of the GameDev industry for the needs of socially significant industries within the framework of the Cyberpark esports tournament	
	HALL 3	Report "Maestro hyperscale systems as a tool for flexible and instant response to changes in the IT infrastructure"/ The report "You need a champion. Security champion. We find like-minded people in R&D to build a secure development"/ Round table "Safe development as a foundation for building a secure infrastructure"	
	HALL 4	Report "ESC PT Working Practice"/ Round table "Practical issues of preventing cyber threats and ensuring real security"	
	HALL 5	EdTech for everyone. IT education as a driver of regional development	
	HALL 6	Synergy of the bank and digital public services – experience in implementing federal and regional super services	
	HALL 7	Presentation of the project "Digital simulator of pedagogical activity", developed by scientists of the	

		Novosibirsk State Pedagogical University” together with scientists of the University of Reims, Champagne-Ardenne (France) (continuation)	
	HALL 8	Master class on public speaking/ Master class "Digital technologies of music therapy in the system of global medical and psychological assistance and in educational programs"	
	HALL 9	Digitalization and automation of animal husbandry (continuation till 17:00)	
	HALL 10	"Master class for software developers from Intel Software engineers " Using neural networks with Intel® OpenVINO toolkit"(repeat until 16: 45)/ Round table " E-Education: problems, ways of development” (from 17: 00)	
	Briefing zone	Private functions New era cybersecurity	
	Технические визиты	<ul style="list-style-type: none"> • Innopolis University • IT-park • Kazan Helicopter Plant • National Library of the Republic of Tatarstan 	
19:00 – 21:00		Reception on behalf of the Government of the Republic of Tatarstan (gala dinner)	

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09:00 – 10:45	HALL 1	From strategic transport planning to transport situation management	
	HALL 2	Master class for startup companies. The use of intellectual property objects to increase the capitalization of companies. / Session "Scouting of technologies, patent technological intelligence, as well as forecasting of scientific and technological development" (until 13: 00)	
	HALL 3		
	HALL 4	Round table "Creating customer-centric super services for citizens of the Republic of Tatarstan" (from 10: 00)	
	HALL 5	Master class "Structural approach to the formation of the image of a specialist and the analysis of his skills" (Worldskills)/ The best solutions of Innopolis University for Industry 4.0	
	HALL 6	AI&ML for data monetization	
	HALL 7	"Informatization of education: challenges of our time"	
	HALL 8	The balance of traditions and innovations: libraries on the way to the digital future	
	HALL 9	Digitalization and automation of crop production (till 11: 45)	

	HALL 10	Medical decision support systems	
	Briefing zone	Round table "Development and interaction of engineering centers and enterprises of the real sector of the economy in the social and cultural sphere"	
10:00- 11:00		Coffee break	
11:00 – 13:00	HALL 1	Cable cars - Investment solutions, concessions and GCHP. Practice of the Russian Federation and the EU	
	HALL 2	Session "Scouting of technologies, patent technological intelligence, as well as forecasting of scientific and technological development" (continuation)	
	HALL 3	Panel discussion "Vehicle monitoring and dispatching systems"	
	HALL 4	Innovative approaches to the collective solution of complex problems of analysis and modeling/ Platform solutions as the key to project management	
	HALL 5	Master class "BIM modeling in the petrochemical industry" (12:00-13:00)	
	HALL 6	Information security	
	HALL 7	"Informatization of education: challenges of our time" (continuation)	
	HALL 8	The balance of traditions and innovations: libraries on the way to the digital future (continuation)	
	HALL 9	Digitalization and automation of crop production (till 11: 45) Round table "Principles of sustainable development in the digital economy"	
	HALL 10	Analysis of medical data	
	Briefing zone	Plenary session of the section "Innovations and digital technologies in the development of museums: practice and opportunities"	
13:00 – 14:00	<i>Food court</i>	LUNCH	
14:00 – 15:45	HALL 1	Round table "Toll road infrastructure in Russia: current status and development prospects" (till 15: 30)	
	HALL 2	Digitalization of business processes in the real sector of the economy (till 14: 45)	
	HALL 3	Alternative energy sources	
	HALL 4	Information technologies in ITS	
	HALL 5	Applied solutions of digital industry	
	HALL 6	Enterprise Agility: Scaling Agile across the entire organization	
	HALL 7	Introduction of new approaches to teaching computer science in schools into the education system and the relevance of the best international practices and methodologies in the field of Computer Science/ Round table "Formation of digital literacy of schoolchildren as a condition for ensuring global competitiveness"	

	HALL 8	Innovative potential of national artistic traditions in the development of regions	
	HALL 9	Digital transformation of the archive industry	
	HALL 10	Patient-oriented remote technologies	
	Briefing zone	Case marathon "The best examples of the use of digital technologies in social and cultural practices"	
15:30 - 16:30		Coffee break	
16:00– 18:00	HALL 1	Meeting of the working group on the introduction of intelligent transport systems on the road network of the subjects of the Russian Federation FDA Rosavtodor	
	HALL 2	Prospects for the development of platform cooperation in Russia (15: 00-16: 45)/ Master class "Service design" (from 17: 00)	
	HALL 3	Master class for software developers from Intel Software engineers "Using neural networks with Intel® OpenVINO toolkit" (repeat) until 16: 45/ Master classes "How to design programs based on market needs: skills for programming, objectification of student development"; / " Education 4.0: how educational analytics helps to lead students to results and accelerate progress by 28 %".	
	HALL 4	Theoretical foundations of ITS	
	HALL 5	Discussion "How to create successful products? Experience of large companies and startups"	
	HALL 6	Master class " Transformation of business models. Financial industry experience"	
	HALL 7	Round table "Formation of digital literacy of schoolchildren as a condition for ensuring global competitiveness" (continued until 16: 45)/ Presentation of a prototype of a digital system for additional education institutions	
	HALL 8	Digital industry as a platform for the implementation of a multicultural model of audiovisual and entertainment arts	
	HALL 9	Digital transformation of the archive industry (continuation)	
	HALL 10	Round table "Telemedicine technologies"	
	Briefing zone	Innovations and digital technologies in the development of museums: practice and opportunities (continued until 18: 30)	
	Technical visits	<ul style="list-style-type: none"> • Kazan State Power Engineering University • Kazan National Research Technical University named after A.N. Tupolev-KAI • Kazan National Research Technological University– Kazan Institute of Chemical Technology • Kazan College of Folk Art Crafts + Innovative base of digital transformation and technical equipment of the Kazan State Institute of Culture 	

17:00 – 19:00	Excursion program	<ul style="list-style-type: none"> • Sightseeing tour of Kazan with a visit to the Kazan Kremlin • Staro-Tatarskaya Sloboda (Old Tatar Settlement) sightseeing tour 	
18:00 – 19:00		Break	

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08:00 -09:00		Coffee break	
09:00 – 9:45	HALL 1		
	HALL 2		
	HALL 3	Master class for software developers from Intel Software engineers "Using neural networks with Intel® OpenVINO toolkit" (repeat)	
	HALL 4		
	HALL 5		
	HALL 6		
	HALL 7	Master class "Information security in education"	
	HALL 8	Round table on the results of the summit "Training of personnel in the field of digitalization for the sphere of culture"	
	HALL 9		
	HALL 10		
10:00 – 12:00	Ilgam Shakirov Concert Hall	Closing ceremony of the International Forum Kazan Digital Week-2021, Summing up the results of the Hackathon	
12:00-12:30	Briefing zone	Media scrum	
12:00-13:00		Lunch	
13:00 – 15:00	Excursion program	<ul style="list-style-type: none"> • Sightseeing tour of Kazan with a visit to the Kazan Kremlin • Staro-Tatarskaya Sloboda (Old Tatar Settlement) sightseeing tour 	
13:00 – 20:00	Excursion program	The island town of Sviyazhsk sightseeing tour	
16:00	Ilgam Shakirov Concert Hall	Closing ceremony and awarding of the III industry championship in the field of information technologies according to Worldskills standards DigitalSkills 2021	

PLENARY SESSION
“Digital challenges of modern times”
21 September 2021

10:30 – 12:30

Moderator: Schugorev Dmitry Anatolyevich, presenter of information programs on the TV channel Russia-24

	Prologue (Kazan State Institute of Culture)
	Film screening
<i>Video</i>	Mishustin Mikhail Vladimirovich , Prime Minister of the Russian Federation or Chernyshenko Dmitry Nikolayevich Deputy Prime Minister of the Russian Federation. <i>Welcome speech</i>
In person	Chernikov Mikhail Yuryevich , Head of the Main Traffic Safety Department of the Ministry of Internal Affairs of the Russian Federation
In person	Minnikhanov Rustam Nurgalievich , President of the Republic of Tatarstan, Doctor of Economic Sciences
In person	Zhou Danjin , President of the Eurasian Regional Representative Office of Huawei and CEO of LLC Huawei Tech Company (Russia).
Online	Jacob Bangsgaard , CEO ERTICO-ITS Europe (Belgium)
Online	Zsuzsanna Jakab , Deputy Director General of WHO
In person	Dvorkovich Arkady Vladimirovich , "Skolkovo" Foundation Chairman
<i>Video</i>	Ordzhonikidze Grigory Eduardovich , Executive Secretary of the commission of the Russian Federation for UNESCO affairs
In person	Shpak Vasily Victorovich , Deputy Minister of Industry and Trade of the Russian Federation
In person	Urazov Robert Nailevich , General director World Skills Russia

22 September 2021

HALL 1

14:00-15:30

**Meeting of the Government of the Republic of Tatarstan
"Digitalization of industry as a factor of growth of competitiveness of the republican economy"**

Speakers:

- Deputy Prime Minister of the Republic of Tatarstan – Minister of Industry and Trade of the Republic of Tatarstan A. A. Karimov "On digitalization of industries and energy infrastructure";
- Managing Partner of Strategy Partners Group A. B. Idrisov "On the results of research on the readiness of enterprises of the Republic of Tatarstan for digital transformation";
- Representative of AO "Concern " Kalashnikov";
- Director for the provision and development of quality systems of OOO "Haier Fridge RUS" S. V. Sedykh " The concept of a smart plant. "Haier" Industrial Park;
- Founder of the Fort Ross Ventures Foundation V. M. Orlovsky "Technological and business trends of 2021-2035 and the role of venture capital and startups in the modern economy. How to transform real sector companies into digital companies";
- Yu. V. Maksimov, General Director of Positive Technologies;
- Deputy Minister of Industry and Trade of the Russian Federation V. V. Shpak "On the strategy and mechanisms of digital transformation of Russian industries";
- Closing speech of the President of the Republic of Tatarstan R. N. Minnikhanov

**ROUND TABLE OF MAYORS OF CITIES
"EVOLUTION OF SMART CITIES"**

21 September 2021

HALL 2

14:00 – 15:45

Moderator: Metshin Ilsur Raisovich, mayor of Kazan city

Part 1: Foreign experience in the development of smart cities	
In person	Cheban Ion Vasilevich , Mayor General of Chisinau Municipality (Moldova)
Video message	Ekrem İmamoğlu , mayor of Istanbul (Turkey)
Online	Reşit Serhat Taşkınsu , Secretary General of Ankara (Turkey)
Video message	Sun Zhe , mayor of the city of Harbin (China)
Video message	Daisaku Kadokawa , Mayor of Kyoto (Japan)

Video message	Ke Jixin , Vice Mayor of Hangzhou (China)
Video message	Zheng Hongbo , Vice Mayor of Shenzhen (China)
Video message	Xue Qingguo , Vice Mayor of Qingdao (China)
Video message	Huang Xiaozhou , Vice Mayor of Xiamen (China)
Part 2: Smart cities of Russia and the CIS. Best municipal practices	
In person	Metshin Ilmur Raisovich , mayor of Kazan city (Russia)
In person	Tegencev Semen Aleksandrovich , Deputy Head of Tyumen city (Russia)
In person	Grekov Sergey Nikolayevich , Head of the Administration of the Urban District of Ufa (Russia)
Online	Grigoriev Evgeniy Nikolayevich , Head of the Urban District of Yakutsk (Russia)
Online	Kovaleva Elena Vasilyevna , Mayor of Kirov city
In person	Shagaleev Ruslan Rinatovich , Mayor of Innopolis city(Russia)
Online	Abdullayev Sardor Mahmudjanovich , Deputy Khokim of Tashkent city for the implementation of information technologies (Uzbekistan)
In person	Kassabek Botagoz , Head of the Department of Digitalization and Public Services of Nur-Sultan city (Kazakhstan)
In person	Lyubarsky Vladimir Konstantinovich , Head of Petrozavodsk urban District (Russia)

GOVERNOR'S ROUND TABLE
"High Technologies – Digital State"

21 September 2021

HALL 1

09:00 – 10:45

Moderator: Schugorev Dmitry Anatolyevich, presenter of information programs on the TV channel Russia-24

In person	Minnikhanov Rustam Nurgalieovich , President of the Republic of Tatarstan <i>Implementation of the Distributed Situation Center of the Republic of Tatarstan</i>
Online	Dyumin Alexey Gennadyevich, Governor of the Tula Region Preliminary results of the project "Situational Center of the Governor of the Tula Region"
Online	Yakushkina Galina Ivanovna , Deputy Governor of the Tula Region – Chief of Staff of the Government of the Tula Region – Head of the Main Department of Public Service and Personnel of the Government of the Tula region. Preliminary results of the project "Situational Center of the Governor of the Tula Region"
In person	Russkih Aleksey Yuryevich , Acting Governor of the Ulyanovsk Region <i>Experience of the Ulyanovsk region in the design and launch of the Governor's Situation Center. The role of the Situation Center in the regional structure of public administration</i>
Online	Slavutin Adel Mikhailovich , Minister of Digitalization and Communications of the Saratov Region <i>On the experience of implementing the Feedback Platform and creating a Regional Management Center in the Saratov Region</i>
Online	Golubev Vasily Yuryevich , Governor of the Rostov Region <i>Situational centers in the public administration system (regional aspect)</i>
In person	Solntseva Ekaterina Borisovna , Director of the digitalization department of the State corporation "Rosatom" <i>"Unified Nuclear Enterprise Management Platform: digital technologies as a system management tool"</i>
Online	Starovoit Roman Vladimirovich , Governor of the Kursk region
Online	Vasiliev Igor Vladimirovich , Governor of the Kirov region

Online	Bogomaz Alexander Vasilievich , Governor of the Bryansk region
Online	Botsan-Kharchenko Arkady Aleksandrovich , First Deputy Governor of the Vladimir Region
Online	Kostin Alexey Vladimirovich - Acting Deputy Chairman of the Government of the Penza Region
In person	Shultsev Stanislav Vasilievich , Deputy Chairman of the Government of the Novgorod Region
In person	Mayorov Andrey Vladimirovich , Minister of Digital Development and Information and Communication Technologies of the Novgorod Region

CLOSING CEREMONY OF THE FORUM, SUMMING UP THE RESULTS OF THE HACKATHON

24 September 2021

Концертный зал им. Ильгана Шакирова

10:00 - 12:00

Moderator: Schugorev Dmitry Anatolyevich, presenter of information programs on the TV channel Russia-24

Film about the forum and Hackathon
Pesoshin Alexey Valeryevich , Prime Minister of the Republic of Tatarstan <i>Opening speech</i>
The award ceremony of the Hackathon winners
Summing up the results of the forum in the following areas
ITS Zhankaziev Sultan Vladimirovich , Doctor of Technical Sciences, Head of the Department "Organization and Traffic Safety", Moscow Automobile and Road State Technical University
Elements of situation centers Minnikhanov Rifkat Nurgalievich , Doctor of Technical Sciences, Professor, Director of the State Budgetary Institution "Road Safety"
Digital Industry 4.0 Samatov Timur Ilgizovich , Deputy Minister of Industry and Trade of the Republic of Tatarstan

New era cybersecurity

Guzairov Aydar Failyevich, General director of a group of companies "Innostage"

Fintech Ecosystem

Koleskin Timur Sergeevich, Director of the Department of Information Technologies "Ak bars Bank"

Business innovations

Savva Arsen Vladimirovich, Deputy Director of the Investment and Venture Fund of the Republic of Tatarstan

Digital technologies in education

Khadiullin Ilur Garayevich, Minister of Education and Science of the Republic of Tatarstan.

Digital technologies in culture

Akhmadieva Rosa Shaykhydarovna, Doctor of Pedagogy, Professor, Rector of the Kazan State Institute of Culture, Honored Scientist of the Republic of Tatarstan

Направление **Цифровые технологии в сфере здравоохранения и медицины**
Гарипов Айдар Далезович, заместитель министра здравоохранения Республики Татарстан

Digital technologies in healthcare and medicine

Khaliullin Niyaz Andreevich, General director of the Joint Stock Company "Republican information and computing center"

Adoption of resolution

BUSINESS-INTEGRATED INNOVATIONS

21 сентября

ЗАЛ 7

14:00-15:45

Unmanned logistics corridors: when will unmanned trucks reach Kazan?

Moderator: Ionin Andrey Gennadyevich, Chief Analyst, Digital Transportation and Logistics Association (DTL), Moscow

Online	Bogdanov Kirill Igorevich , Deputy Minister of Transport of Russia, Chairman of the Supervisory Board of the Digital Transport and Logistics Association (DTL), Moscow <i>Roadmap for the implementation of the project to create the world's first unmanned logistics corridor - the entire highway M-11 "Neva" and plans for further scaling of the project</i>
Online	Ovanasev Aleksandr Aleksandrovich , Managing Partner at Arthur D. Little Russia <i>Global trends in the development of unmanned transport</i>
Online	Nikiforov Nikolay Anatolyevich , Chairman of the Board of Directors , OOO "Diginavis" Chairman
Online	Erkenova Victoria Vyacheslavovna , Deputy Chairman of the Management Board for Intelligent Transport Systems and Digitalization of the State Company Avtodor
Online	Egorov Oleg Vladimirovich , Head of New Technologies Programs at PAO Gazprom Neft
Online	Nekrasov Evgeniy Sergeevich , First Deputy CEO of Globaltruck
Online	Nazarenko Sergey Vladimirovich , Chief Designer of innovative cars <i>The KAMAZ family of innovative cars</i>
Online	Yavorsky Sergey Anatolyevich , CEO of Volvo Group Russia
Online	Vasilevsky Andrey Vladimirovich , CEO of SberAutoTech <i>Introduction of innovative technologies in the process of taking theoretical and practical exams from a candidate for obtaining the right to drive vehicles</i>
Online	Fokin Artem Aleksandrovich , Director of Business Development of Unmanned Technologies at Yandex
Online	Vasilyev Aleksandr Nikolayevich , Deputy of the State Duma of the Russian Federation, member of the Central Staff of the ONF, coordinator of the project "Road Inspection of the ONF/Map of dead roads"
Online	Minaev Alexey Vladimirovich , Deputy Director of the Digital Economy Development Department of the Ministry of Economic Development of the

BUSINESS-INTEGRATED INNOVATIONS

	Russian Federation
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21 September 2021

HALL 8

14:00 - 15:45

Unmanned (autonomous) movement

Moderator: Filyak Peter Yuryevich, Candidate of Engineering Sciences, Associate Professor of Syktyvkar State University

In person	<p>András Csepinszky, Director of Advanced Automotive Technologies, NNG (Hungary) Development and application of standards for the exchange of information between self-driving vehicle sensors and infrastructure</p>
In person	<p>Gainutdinov Vladimir Grigoryevich, Head of the Department of "Design and Design of aircraft" KNRTU-KAI <i>Computational and experimental method for determining the flight characteristics of an unmanned aerial vehicle based on the measured kinematic parameters in flight</i></p>
In person	<p>Merkulov Alexey Nikolaevich, Project Manager of AO "Research Institute TM", St. Petersburg <i>Unmanned traffic on the second line of the Kazan metro, regulatory framework and technical aspects</i></p>
In person	<p>Terentyev Sergey Aleksandrovich, Associate Professor of KNRTU-KAI, Kazan <i>Mathematical basics of simulator management</i></p>
Online	<p>Devitt Dmitry Vladimirovich, Researcher at Innopolis University, Kazan <i>Areas of work in the field of UAVs</i></p>
Online	<p>Muthanna Ammar, Candidate of Engineering Sciences, Director of the Scientific Center for Modeling Wireless 5G Networks, Institute of Applied Mathematics and Telecommunications, RUDN University <i>System for the implementation of a vehicle network: solutions and key factors</i></p>
In person	<p>Romanchikov Andrey Mikhailovich, Managing Director for the Development of Intelligent Control Systems of AO "Transmashholding", and Head of OOO "LocoTech-Signal" <i>Unmanned trains: reality or dream.</i></p>
In person	<p>Khripunov Alexey Nikolaevich, General Director of OOO Research Center "AEROSCRIP", St. Petersburg Unmanned air traffic from Sakhalin to Kaliningrad: the digital platform "Sky"</p>

BUSINESS-INTEGRATED INNOVATIONS

21 September 2021

HALL 10

15:00 – 15:45

Round table "Applications and software - the main tools for servicing an electric car"

Moderator: Kashapov Lenar Rifovich, Director of OOO "Electrify", Kazan

In person	Shavrin Alexander Nikolayevich , Organizer of the Perm Community of Electric Motorists, Perm <i>Mobile applications for traveling by electric car</i>
In person	Artem Timofeev , organizer of the club "ev73.ru", Kazan <i>What is needed for the operation of the Nissan Leaf?</i>
In person	Kashapov Lenar Rifovich , Director of OOO "Electrify", Kazan <i>Software for managing charging stations</i>
In person	Kamalov Emil Ramilyevich , CEO of "YUL", Kazan <i>Carsharing and electric cars. Synergy effect</i>
In person	Belikov Maksim Olegovich , brand product expert of Volvo Car Russia Digital services in the automotive industry. Electrification of the drive of cars.

21 September 2021

HALL 2

16:00 – 18:00

High-level round table in cooperation with ERTICO - ITS Europe

Moderator: Jacob Bangsgaard, CEO ERTICO-ITS Europe, Brussels, Belgium

Co-moderator: Minnikhanov Rifkat Nurgalievich, Chairman of the Council of the Association for the Promotion of Digital Development, Director of the State Budgetary Institution "Road Safety", Deputy head of the working group, Head of the Department of ITS KNRTU-KAI, Kazan

Online	Jacob Bangsgaard , CEO ERTICO-ITS Europe, Brussels, Belgium
In person	Minnikhanov Rifkat Nurgalievich , Chairman of the Council of the Association for the Promotion of Digital Development, Director of the State Budgetary Institution "Road Safety", Deputy head of the working group, Head of the Department of ITS KNRTU-KAI, Kazan <i>Features of creating a Unified transport environment in the Republic of Tatarstan</i>
In person	Zhankaziev Sultan Vladimirovich , Doctor of Technical Sciences, Head of the Department "Organization and Traffic Safety", Moscow Automobile and Road State Technical University, Moscow <i>ITS in Mobility Management</i>
In person	Prokhorov Andrey Vyacheslavovich , Deputy General Director of SIMETRA, Moscow

BUSINESS-INTEGRATED INNOVATIONS

	<i>The top level of ITS-approaches, tools, ideas</i>
In person	Ralf-Peter Schäfer – TomTom Vice President for Road Transport Information, Berlin, Germany <i>Data-based traffic planning and traffic management</i>
Online	Seitz Stefan Michael , Executive Director of SWARCO, Wattens, Austria <i>Safe and environmentally friendly traffic management</i>
Online	Ma Zhongsheng , Deputy Director of the Big Data Department of Shenyang, China <i>"Smart cities" make residents happier, smart technologies make cities better</i>

21 September 2021

HALL 10

16:00 - 18:00

Mobility as a service-MaaS

Moderator: Josef Czako, CEO of MOVING FORWARD CONSULTING UG (Ltd.), Bonn, Germany

In person	Kuzmina Ekaterina Vladimirovna , General Director of OOO "Svarko Trade and Service", <i>A modern approach to creating a digital platform for managing urban mobility, taking into account the variability of the requirements imposed on it</i>
In person	Verna Leinonen , Adviser to the Embassy of Finland in Russia <i>Experience in implementing the MaaS concept in Europe</i>
In person	Ostrenin Alexey Aleksandrovich , General Director of OOO "Datapax", Moscow <i>Digital solutions for MaaS</i>
In person	Tregubov Artem Vyacheslavovich , Head of the Department for Infrastructure Projects of PAO "VimpelCom" <i>Traffic management using intelligent platforms</i>
In person	Volgin Andrey Vyacheslavovich , General Director of " Mobility Group "(part of the GC "Urbantech") - partner of PAO "VimpelCom" <i>Experience in implementing an intelligent traffic management platform in urban agglomerations</i>
In person	Volotsky Timofey Andreevich , General Director of OTSLab, Saint Petersburg The digital twin of mobility-combining ITS with a well-thought-out transport policy
In person	Limanskaya Elena Stanislavovna , Business Development Director of METTEM TRANSPORT Group, Moscow

BUSINESS-INTEGRATED INNOVATIONS

	<i>Digitalization of transport is the way to economic efficiency, safety and comfort of the transport industry</i>
In person	Vlasenko Grigory Vladimirovich , Deputy Head of the Department of Transport Projects of OOO "Shvabe-Moscow", Moscow <i>The EPUTS integration platform and its implementation in agglomerations</i>

21 September 2021

HALL 7

16:00 -17:00

Round table "Concept of development of charging infrastructure for electric transport in Russia"

Moderator: Gordeeva Iya Alexeevna, Chairman of the Association for the Development of Electric, Unmanned and Connected Transport and Infrastructure (AETI) Moscow

Online	Gordeeva Iya Alexeevna , Chairman of the Association for the Development of Electric, Unmanned and Connected Transport and Infrastructure (AETI) <i>Trends related to electric vehicles in Russia.</i>
Online	Abulmambetov Rustam , Head of the Department of Development of Mechanical Engineering, Light and Chemical Industry of the Department of Economic Development of the Ministry of Economic Development of Russia, Moscow <i>Implementation of the charging infrastructure development program in Russia</i>
In person	Dmitrieva Elena Valentinovna , Head of the Department of Development of Energy Storage Systems and Equipment for Renewable Energy of the Department of Machine Tool Construction and Investment Engineering of the Ministry of Industry and Trade of Russia, Moscow <i>Production of charging stations for electric transport in Russia</i>
In person	Shumskaya Aleksandra , Department of Transport and Development of Road Transport Infrastructure, Moscow. The Moscow Energy Project

22 September

HALL 10

09:00 – 10:45

Transport systems and traffic safety

Moderator: Bykov Aleksander Igorevich, Head of the UGIBDD of the Ministry of Internal Affairs of Russia for Moscow

In person	Chernikov Mikhail Yuryevich , Head of the GUOBDD of the Ministry of Internal Affairs of Russia, Lieutenant General of the Police <i>Opening speech</i>
In person	Razumnov Aleksander Viktorovich , Deputy Chief-Head of the Department

BUSINESS-INTEGRATED INNOVATIONS

	<p>of ODPS and VPO of the Traffic Police Department of the Ministry of Internal Affairs of the Republic of Tatarstan, Police Colonel</p> <p><i>Termination of the right to drive vehicles for persons who have medical contraindications to driving vehicles</i></p>
In person	<p>Bikmukhametov Damir Ravelievich, Deputy Head of the Traffic Police Department of the Ministry of Internal Affairs of the Republic of Tatarstan, Police Colonel</p> <p><i>Introduction of innovative technologies in the process of taking theoretical and practical exams from a candidate for obtaining the right to drive vehicles</i></p>
In person	<p>Samigullin Ayrat Ravilevich, Deputy Head of the Department of ODPS and VPO of the Traffic Police Department of the Ministry of Internal Affairs of the Republic of Tatarstan, Lieutenant Colonel of the police</p> <p><i>GIS "People's Inspector" as an effective tool in ensuring road safety. The prospect of further development</i></p>
In person	<p>Nasyrov Ayrat Rustamovich, Head of the Central Traffic Police Department of the Ministry of Internal Affairs of the Republic of Tatarstan, police Colonel</p> <p><i>On the positive practice of using the method of fixing the speed limit on long sections of "medium speed" highways in the Republic of Tatarstan</i></p>
Online	<p>Greg Smith, The Global Programme Director of the International Road Assessment Programme, Manila, Philippines</p> <p><i>Transport systems and traffic safety in the Asia-Pacific region</i></p>
In person	<p>Zhadov Mikhail Aleksandrovich, Sales Director of OOO "GLONASS" BDD, Kazan</p> <p><i>Automation of road safety assessment</i></p>
In person	<p>Gilmanov Marat Victorovich, Acting Technical Director of OOO "Avtodoriya", Kazan</p> <p><i>Necessary changes in regulatory legal acts for fixing administrative offenses on long sections of roads</i></p>

22 September

HALL 1

11:00 – 13:00

National transport industry strategies

Moderator: Minnikhanov Rifkat Nurgalievich, Chairman of the Council of the Association for the Promotion of Digital Development, Director of the State Budgetary Institution "Road Safety"

In person	<p>Zhankaziev Sultan Vladimirovich, Doctor of Technical Sciences, Head of the Department "Organization and Traffic Safety", Moscow Automobile and Road</p>
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BUSINESS-INTEGRATED INNOVATIONS

	State Technical University, <i>Moscow</i> <i>ITS as an integral part of the transport strategy of the Russian Federation</i>
In person	Kagirov Ilgiz Muzakirovich , Director of OOO "Tachograph-Kazan", Kazan <i>The main legislative trends in the field of monitoring of motor transport and further development</i>
In person	Mordanov Ivan Sergeevich , Deputy Director for Construction, Operation and Development of ITS OOO "Shvabe-Moscow", Moscow <i>The problems of the implementation of the EPUT in the regions of the Russian Federation, various cities/agglomerations</i>
In person	Khaykin Vladimir Zinovievich , Deputy General Director of PAO "Machine-Building Plant named after M. I. Kalinin", Yekaterinburg <i>Presentation of domestic high-tech solutions in the field of public utilities to create a comfortable urban environment</i>
In person	Teplov Pavel Vladimirovich , Innovation Director, OOO "Mercator Holding", Moscow <i>The evolution of the urban environment after the introduction of ITS. What changes are waiting for citizens?</i>
In person	Ralf-Peter Schäfer , TomTom Vice President for Road Transport Information, Berlin, Germany <i>Trends and problems of the use of electric transport</i>
In person	Khalilev Rustam Faritovich , Chief Project Engineer of GBU "MosTransProekt" <i>Practical experience of regulatory and legal regulation of the introduction of Intelligent Transport Systems in the Republic</i>

22 September 2021

HALL 9

12:00 – 13:00

Round table "Digital Identification and the Connected Traveler"

Moderator: Jean-François Lennon, Vice President, Head of Strategic Sales and Global Partnerships at Vision-Box

In person	Pedro Pinto , Head of Global Business Development at Vision-Box <i>Biometric data and contactless way through customs</i>
Online	Suresh Khadakhavi , Assistant Vice President of the Innovation Laboratory Bangalore International Airport <i>Usage of biometric data at Bangalore International Airport</i> <i>Digital identification of a traveler in India</i>

BUSINESS-INTEGRATED INNOVATIONS

Online	<p>Rami El Samra, Senior Manager for Development of Services and Business Solutions Emirates Airline <i>Results of the implementation and prospects for the development of the Emirates Biometric Path program</i> <i>The situation before and after Covid-19, the experience of Emirates Airline</i></p>
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22 September 2021

HALL 1

14:00-14:45

Information transport services: assistance in solving the problems of modern cities

Moderator: TikhonovKonstantin Dmitrievich, Deputy General Director of SIMETRA, Moscow

Online	<p>Jeroen Brouwer, Partner Program Manager, Randstad, Netherlands <i>Real-time transport information</i></p>
Online	<p>Esther Tol, Product Manager, Amsterdam, Netherlands <i>Historical transport data</i></p>
Online	<p>Marcin Graczyk, Software Development Manager, Warsaw, Poland <i>Historical transport data</i></p>
Online	<p>Jonathan Americo, Leading Product Marketing Manager, Amsterdam, Netherlands <i>Intersection analysis tool</i></p>

22 September

15:00 - 16:45

ITS in smart cities

Модератор: Zhankaziev Sultan Vladimirovich, Doctor of Technical Sciences, Head of the Department "Organization and Traffic Safety", Moscow Automobile and Road State Technical University, Moscow

Online	<p>Dushkin Roman Victorovich, Chief architect of ITS OOO "Rostelematika", Moscow <i>GLOSA methods for organizing non-stop passage of intersections</i></p>
In person	<p>Astafurov Ivan Victorovich, Development Director of Angels IT, Voronezh <i>Problems and opportunities of ITS components and subsystems on the example of real cases</i></p>
In person	<p>Malykhina Polina Vadimovna, Chief specialist of the Department of methodology of intelligent transport systems, FAU "ROSDORNII" <i>Actual issues of standardization in the field of ITS</i></p>

BUSINESS-INTEGRATED INNOVATIONS

In person	Zatserkovny Alexander Vladimirovich , Leading Engineer of the V. I. Ilyichev Pacific Oceanological Institute, Vladivostok <i>Adaptation of neural network models for estimating traffic flow parameters based on public video cameras</i>
In person	Yaroslav Aleksandrovich Kholodov , Candidate of Physical and Mathematical Sciences, Associate Professor, Head of the Laboratory of Intelligent Transport Systems of the ANO VO "Innopolis University", Kazan <i>Increasing the capacity of the urban transport network by optimizing the time cycles of traffic light phases</i>
In person	Kapmar Victoria Vitalievna , Agile specialist of ICL Group of companies, Kazan <i>Automation of accounting of road infrastructure objects due to the introduction of video analytics based on neural networks. The theoretical part.</i>
In person	Zalyaev Damir Nailevich , AI Team Lead of ICL Group of Companies, Kazan <i>Automation of accounting of road infrastructure objects due to the introduction of video analytics based on neural networks. Presentation of the prototy</i>
In person	Volotsky Timofey Andreevich , General Director of OOO "OTSLAB" <i>Self-regulating traffic lights - results of practical tests and modeling in comparison with adaptive regulation and pilot implementation in Russia</i>
In person	Sayakyan Sergey Sergeevich , Adviser on working with regions of GBU "MosTransProekt" <i>ITS in smart cities</i>
In person	Andrianova Olga , Head of AI Projects at Intel <i>Intel technologies and solutions for Smart City systems</i>
Online	Romashova Maria Vladimirovna , General Director of OOO "Talking City", St. Petersburg <i>Improving the accessibility of public transport with the help of digital technologies</i>

23 September 2021

HALL 1

09:00 - 10:45

Round table "From strategic transport planning to Transport situation management"

Moderator: Christian Böttger, Simetra Development Director

Online	Uwe Reiter , Global Project Director, PTV Group, Berlin, Germany <i>How to take emissions into account when calculating traffic flow forecasts on transport models?</i>
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BUSINESS-INTEGRATED INNOVATIONS

In person	Tikhonov Konstantin Dmitrievich , Deputy General Director of SIMETRA, Moscow <i>Why is it necessary to transfer the transport master plan to online?</i>
Online	Kurochkin Evgeniy Aleksandrovich , SIMETRA company <i>Why use micromodels when optimizing traffic light regulation?</i>
Online	Prokhorov Andrey Vyacheslavovich , Deputy General Director of SIMETRA, Moscow <i>Is it possible to control traffic light regulation in real time based on the RITM3 system?</i>
In person	Litvin Evgeniy Vladimirovich , Development Director of the Stroy Invest Project Corporation, member of the Presidium of the MOO CSODD, co-chairman of the working group on the implementation of the regulatory guillotine mechanism in the field of road safety, member of the Expert Council of the Ministry of Transport of the Russian Federation on transport planning documents <i>Requirements for transport planning documents</i>

23 September 2021

HALL 1

11:00 – 13:00

Cable cars – Investment solutions, concessions and GCHP. Practice of the Russian Federation and the EU

Moderator: Khomenko Vadim Vasilyevich, Vice-President of the Academy of Sciences of the Republic of Tatarstan, Kazan

Co-moderator: Minnikhanov Rasul Rifkatovich, Head of the Center for Circulation Economics of the Academy of Sciences of the Republic of Tatarstan, Kazan

In person	Devyatkov Vladimir Vasilyevich , Deputy Head of the NOU of the Academy of Sciences of the Republic of Tatarstan, Doctor of Economics, Kazan <i>Models and simulation of cable cars</i>
Online	Boris Yurchenko , General Director of the BOSNER Group of Companies, Poland, Warsaw <i>Options for infrastructure facilities for off-street transport and new technologies from Europe</i>
Online	Kristina Fedoseeva , Managing Partner of BOSNER Group of Companies, Poland, Warsaw <i>Investment options and investment protection in the Russian Federation at the launch of the First stage in Tatarstan in 2021-2023.</i>
In person	Kalinichenko Andrey Borisovich , Head of the Marketing and Integrated Design Bureau, Kazan <i>Integrated design of social infrastructure in the implementation of cable cars in the cities of the Russian Federation on the example of Kazan</i>

BUSINESS-INTEGRATED INNOVATIONS

In person	Kashbraziev Rinas Vasimovich , Doctor of Economic Sciences, Professor of the Department of International Relations of Kazan Federal University, Full member of the International Geographical Union, Kazan <i>Efficiency and competitiveness of high-tech types of urban transport</i>
In person	Altynbayev Damir Khalifovich , Director of the NPO "Gulliver" <i>Development of cable cars in Russia</i>
In person	Bashkirov Ruslan Radikovich , Softline Solutions Sales Manager, Kazan <i>Multimedia systems</i>

23 September 2021

HALL 3

11:00 - 13:00

Panel discussion "Vehicle monitoring and dispatching systems"

Moderator: Sadykov Ayrat Khalitovich, Director of the State Budgetary Institutio "Directorate" AIUS-RT", Kazan

Online	Isaev Maksim Yuryevich , Technical Director of OOO "Datapax", Moscow <i>Creation of a single digital platform for the management of urban public transport. Strategy of digital transformation of the transport system of the region</i>
Online	Finko Vladimir Ivanovich , Technical Director of OOO "Transnavisoft", Moscow <i>A set of application programs for planning, dispatching regulation and control of the performance of transport work under passenger transportation contracts</i>
Online	Baitulaev Ali Magomedovich , Associate Professor of the Moscow Highway Institute (MADI GTU), Moscow <i>Automated system of information support and dispatching control of special transport and road equipment</i>
In person	Chernyshin Pavel Vladimirovich , Development Director of OOO "TKO-Inform", Moscow <i>Intelligent information systems in the tasks of managing the waste management industry</i>
In person	Ponomarev Sergey Ivanovich , General Director of AO "T-1 Group", Moscow <i>Implementation of ITS functions through subsystems of control of public transport and municipal equipment</i>
In person	Nesterov Sergey Yuryevich , Director of NPC-SPb, PAO "NPO Almaz" named after A. A. Raspletin, St. Petersburg <i>Monitoring of the airspace over the megalopolis</i>
In person	Teplov Pavel Vladimirovich , Director of Innovation, OOO "Mercator Holding",

BUSINESS-INTEGRATED INNOVATIONS

	<p>Moscow</p> <p><i>The evolution of the urban environment after the introduction of ITS. What changes are waiting for citizens?</i></p>
In person	<p>Polyubay Pavel Aleksandrovich, Project Manager, OOO “Volga Navigation Company”, Kazan</p> <p><i>Automation of transport management processes</i></p>
In person	<p>Podtopkin Alexey Gennadyevich, General Director of AO "RIVC", Kazan</p> <p><i>Vehicle monitoring and dispatching systems</i></p>

23 September 2021

HALL 1

14:00-15:45

Round table "Toll road infrastructure in Russia: current status and development prospects"

Moderator: Nigmatzyanov Marcel Ilshatovich, General Director of OOO “Kazan-Telematics”, Moscow

Co-moderator: Antropov Igor Valeryevich, Director of the Department of Information Technologies and Intelligent Transport Systems of Avtodor Group of Companies, Moscow

In person	<p>Nigmatzyanov Marcel Ilshatovich, General Director of OOO “Kazan-Telematics”, Moscow</p> <p><i>World overview of toll road systems. Trends and forecasts</i></p>
In person	<p>Kiryukhin Denis Mikhailovich, Deputy Head of the Department for Regional Development and Implementation of the National Project of the Federal Automobile Agency Rosavtodor, Moscow</p> <p><i>Results of the implementation of measures for the development of toll road infrastructure in Russia and prospects for development</i></p>
In person	<p>Erkenova Victoria Vyacheslavovna, Deputy Chairman of the Management Board for Intelligent Transport Systems and Digitalization of Avtodor Group of Companies, Moscow</p> <p><i>Technical policy of Avtodor Group of Companies regarding the creation of toll roads</i></p>
In person	<p>Fomin Anton Anatolyevich, Deputy Manager of the branch in Kazan, Gazprombank, Kazan</p> <p><i>GCHP as a tool for creating a paid road infrastructure</i></p>
In person	<p>Trukhanovich Victoria Alexeevna, Deputy Director, Group for Infrastructure Projects and Attracting Financing / Investment and Capital Markets Department, AO “KPMG”, Moscow</p> <p><i>Four questions that will help create a GCHP project in the region</i></p>

BUSINESS-INTEGRATED INNOVATIONS

In person	Pavelyev Dmitry Yevgenyevich Deputy General Director of OOO "Operator of Expressways", St. Petersburg <i>Experience in implementing a regional concession transport project</i>
In person	Ovchinnikov Pavel Andreevich , General Director of OOO "National Transport Concessions", Moscow <i>Experience in implementing a regional concession transport project</i>
In person	<i>Implementation of a regional concession transport project</i>

23 September 2021

HALL 3

14:00 - 15:00

Alternative energy sources

Moderator: Gordeeva Iya Alexeevna, Chairman of the Association for the Development of Electric, Unmanned and Connected Transport and Infrastructure, St. Petersburg

In person	Gordeeva Iya Alexeevna , Chairman of the Association for the Development of Electric, Unmanned and Connected Transport and Infrastructure, St. Petersburg
In person	Denisov Evgeny Sergeevich , Candidate of Engineering Sciences, KNRTU-KAI, Kazan <i>Diagnostics of critical modes of humidification of the membrane-electrode block of hydrogen fuel cells based on the analysis of electrical fluctuations</i>
In person	Shamsutdinov Emil Vasilovich , Candidate of Engineering Sciences of Kazan State Power Engineering University, Director of the Department, Kazan <i>VIE, hydrogen and traditional energy carriers: coexistence or struggle for survival</i>
Online	Lozhkin Vladimir Nikolaevich , Professor of the Department of Fire Rescue Equipment and Automotive Industry, St. Petersburg <i>An intelligent system for monitoring and forecasting extremely dangerous air pollution by transport with elements of digitalization: on the example of St. Petersburg</i>

23 September 2021

HALL 4

14:00 – 15:45

Information technologies in ITS

Moderator: Mikheeva Tatyana Ivanovna, General Director of OOO "NPC ITS", Samara

Co-moderator: Sakhapov Rustem Lukmanovich, Doctor of Engineering Sciences, Professor, Head of the Department of Road Construction Machines of KGASU, Kazan

In person	Anikin Igor Vyacheslavovich , Doctor of Engineering Sciences, Professor, Head of the Department of SIB KNRTU-KAI, Kazan
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BUSINESS-INTEGRATED INNOVATIONS

	<i>Method for detecting abnormal movement of vehicles</i>
Online	Kotlyarova Ekaterina Vladimirovna , AI Developer, IPRally Technologies, Helsinki, Finland <i>Search for equilibria in two-stage models of the distribution of transport flows over the network</i>
Online	Filyak Peter Yuryevich , Candidate of Engineering Sciences, Associate Professor of Syktyvkar State University <i>Ensuring the information security of a corporate information system based on the implementation of access policies using artificial intelligence</i>
In person	Zagumennov Konstantin Aleksandrovich , Senior Manager for the implementation of Tele2 Big Data Products, Moscow <i>Big data analytics of a telecom operator for the tasks of the transport industry</i>
In person	Agliullin Timur Arturovich , Assistant of the Department of Radiophotonics and Microwave Technologies, Kazan <i>A system for measuring the deformation of car hub bearings based on fiber-optic address sensors</i>
In person	Zagidullin Ramil Ravilevich , Associate Professor of the Kazan State University of Architecture and Civil Engineering, Kazan <i>Transport modeling of traffic reorganization in the central part of Kazan with the introduction of ITS</i>
In person	Krinitzin Aleksander Aleksandrovich , Director of Digital Transformation, Huawei Russia, Moscow <i>Digital highway. Experience of implemented projects</i>
In person	Melnikov Mikhail Sergeevich , Software Engineer, OOO "SORB INNOVA" <i>Subsystem for detecting road incidents. From standardization to practice</i>

23 September 2021

HALL 1

16:00 – 18:00

Meeting of the working group on the introduction of intelligent transport systems on the road network of the subjects of the Russian Federation FDA Rosavtodor

In person	Kostyuchenko Igor Vladimirovich , Deputy Head of the Federal Road Agency <i>Opening speech</i>
In person	Khanifov Farit Mudarisovich , Minister of Transport and Road Management of the Republic of Tatarstan <i>Opening speech</i>

BUSINESS-INTEGRATED INNOVATIONS

In person	Minnikhanov Rifkat Nurgalievich , Director of the State Budgetary Institution "Road Safety" <i>Opening speech</i>
In person	Kostyuchenko Igor Vladimirovich , Deputy Head of the Federal Road Agency <i>On the implementation of the event on the introduction of intelligent transport systems in the subjects of the Russian Federation in 2021.</i>
In person	Kozlov Anton Victorovich , Deputy Director of the Department of State Policy in the Field of Road Management <i>The concept of changing approaches to the implementation of the event "Introduction of intelligent transport systems providing for automation of traffic management processes in urban agglomerations, including cities with a population of over 300 thousand people" of the national project "Safe quality roads"</i>
In person	Fedyukin Yuri Vladimirovich , Deputy head of the FKU "Roads of Russia" <i>Updating of local projects for the implementation of ITS.</i>
In person	Kostyuchenko Igor Vladimirovich , Deputy Head of the Federal Road Agency <i>Closing speech</i>

23 September 2021

HALL 4

16:00 – 18:00

Theoretical foundations of ITS

Moderator: Degtyarev Gennady Lukich, Doctor of Engineering Sciences, Professor, Head of the Department of Automation and Control of KNRTU-KAI, Kazan

Co-moderator: Alexey Sergeevich Katasev, Doctor of Engineering Sciences, Professor of the Department of Information Security Systems of KNRTU-KAI, Kazan

In person	Vasilyev Stanislav Nikolayevich , Chief Researcher of IPU RAN, Moscow <i>Intellectualization of the management of autonomous objects by means of explaining the observed and planning actions</i>
In person	Fedunov Boris Evgenyevich , Professor of the MAI Department, Head of the Sector, Kazan <i>Artificial intelligence: solving tactical tasks on board an aircraft</i>
In person	Kozlov Vladimir Nikolayevich , Doctor of Engineering Sciences, Professor of Peter the Great St. Petersburg Polytechnic University, St. Petersburg <i>Projection method of stabilization of digital intelligent-optimal transport systems</i>
In person	Malikov Aleksander Ivanovich , Doctor of Physical and Mathematical Sciences, Professor of the Department of Automation and Control of KNRTU-KAI, Kazan <i>Methods for estimating the state and synthesis of discrete control for continuous systems with indeterminate perturbations</i>

BUSINESS-INTEGRATED INNOVATIONS

Online	Garkushenko Vladimir Ivanovich , Associate Professor, Candidate of Engineering Sciences of KNRTU-KAI, Kazan <i>Optimization of traffic light regulation modes with the help of an observing device</i>
Online	Chechina Antonina Alexandrovna , Junior Researcher at the M. V. Keldysh Institute of Applied Mathematics of the Russian Academy of Sciences, Moscow <i>Development of parallel algorithms for intelligent transport systems</i>
In person	Fayzutdinov Rustem Niyazovich , Associate Professor of KNRTU-KAI, Kazan <i>Synthesis of robust control laws for intelligent systems using observers</i>
Online	Akhmetvaleev Amir Muratovich , Associate Professor of the Department of SIB KNRTU-KAI, Kazan <i>Technology and an instrumental complex for assessing the functional state of motor vehicle drivers</i>
In person	Petrosyants Dmitry Gennadyevich , Postgraduate student of the Department of SIB KNRTU-KAI, Kazan <i>Neural network convolutional model for the analysis of pupillary reactions to assess the functional state of fatigue of motor vehicle drivers</i>

September 21

HALL 7

17:00 - 18:00

"Technology and business trends 2021-2035" masterclass

Moderator: Viktor Orlovsky, Founder and General Partner at Fort Ross Ventures

At his masterclass, Viktor Orlovsky will introduce students to technology and business trends for 2021-2035, as well as the role of venture capital and startups in today's economy. He will share his vision and experience of transforming real sector companies into digital companies.

September 22

HALL 2

9:00-09:45

Experiences of large companies in the implementation and development of innovations

Moderator: Andrei Yurievich Kladkov, Investment, Strategy and Development Director, JSC Science and Innovations, ROSATOM

online	Maslennikov Dmitry Igorevich , founder of Disruptive.vc
in person	Shavaliyev Eldar Ramilievich , Director for Digital Transformation Centre of KAMAZ PJSC
in person	Migalin Sergey Aleksandrovich , Deputy General Director - Director for Economics and Finance, Rosenergoatom Concern JSC
in person	Nemchenkov Sergey Nikolaevich , Director of the Data Centre Management

BUSINESS-INTEGRATED INNOVATIONS

	and Business Development Department of Rosenergoatom Concern JSC, General Director of Atomdata-Centre JSC
in person	Doronin Konstantin Valentinovich , CIO of UD Group
in person	Chernin Stanislav Igorevich , Director of Innovation at Russian Post JSC

Today, more and more companies in Russia and around the world are becoming more and more innovative, and innovation is one of the main components of their business strategy. Consulting firm KPMG together with Agency for Strategic Initiatives (ASI) conducted a survey on how Russian companies implement innovations. According to the survey, 75% of Russian companies believe that innovations have a significant impact on their business development. However, 31% of respondents believe that their main objective in dealing with innovations is to protect their current market position, while only 2% engage in innovations for the sake of entering new markets and launching new products. Topics and outlook for the development of the corporate venture capital market:

- Prerequisites, risks and barriers to corporate innovation; examples of corporations helping startups to become big businesses
- What forms of support for startups and research teams are offered by corporations?
- Why should startups participate in corporate innovation support programs?

September 22

HALL 2

10:00-10:45

Private investment as part of the global investment process.

Moderator: Polekhin Vitaly Aleksandrovich, *President of the Investoro Foundation, President of the National Business Angels Association*

in person	Bruev Sergey Alexandrovich , Managing Partner of Sailing Startup VC Fund
in person	Makarov Oleg Aleksandrovich , Director for Partner Relations of the Regional Development Department, Skolkovo Foundation
in person	Aleksandrova Luiza Leonidovna , Development Director of Business Angels Organisations Association
in person	Soloviev Alexey Sergeevich , founder of the A-Partners Foundation
in person	Kolesnichenko Stanislav Gennadievich , Managing Director of SkolkovoVentures

Business angels are private venture capitalists who provide financial, expert and mentoring support to a startup in the earliest stages of its development and are able to attract the first customers and employees. Unlike venture funds, angels can enter a project even before the MVP is created, at the idea stage, they invest their own funds. The government has been trying to stimulate the inflow of private investors into high-tech industries for many years.

September 22

BUSINESS-INTEGRATED INNOVATIONS

HALL 2

11:00-13:00

"Exchange Trade in Identified Validated Products" roundtable discussion

Moderator: Geller Yakov Veniaminovich, General Director of "Agency for the State Order of the Republic of Tatarstan" JSC

in person	Geller Yakov Veniaminovich , General Director of "Agency for the State Order of the Republic of Tatarstan" JSC <i>Digitalisation of trade processes</i>
in person	Safiullina Lilia Kurbanovna , Deputy Head of the Kazan Branch of the FAU "Glavgosexpertiza of Russia" <i>Identification (coding) of construction resources, creation of a classifier of construction resources as a condition for the automation of pricing processes in construction. The role of exchange trade in the processes of pricing in construction</i>
in person	Soloviev Aleksandr Aleksandrovich , Deputy Head of the Federal Service for Accreditation <i>Digital services from the Federal Agency for Accreditation for automated goods security verification</i>
in person	Efimov Roman Valeryevich , Head of State State Institution of the Udmurt Republic <i>"Regional Procurement Centre of the Udmurt Republic"</i> <i>Automation of the procurement process in the Udmurt Republic</i>

September 22

HALL 10

11:00-13:00

Training seminar "Increasing efficiency and productivity through the introduction of industrial robotics in small and medium-sized enterprises (SMEs)"

Moderator: Satdarov Timur Rafikovich, head of a separate division of Kuka Robotics, Germany

in person	Mayorov Sergey Vasilievich , Chairman of the Board of the Machine-building Cluster of the Republic of Tatarstan, Naberezhnye Chelny
in person	Halimov Renat Azatovich , General Director of the SEZ "Innopolis", Innopolis City
in person	Chertovskikh Stepan Andreevich , SEZ "Alabuga", Deputy head of the project "Digital Factory"
in person	Sidorova Alena Vladimirovna , Innopolis University, Researcher of Robotics Laboratory
in person	Miroshnik Dmitry Sergeevich , Commercial Director of "METRA" Group of Companies / MetraRobotics
in person	Aksenov Artem Alexandrovich , General Director of OOO «VR-Master», Kazan

BUSINESS-INTEGRATED INNOVATIONS

Within the framework of the seminar, based on real cases, participants will learn how to increase the competitiveness of a manufacturing enterprise by strengthening competencies in using and investing in solutions using industrial robotics.

The result of the seminar will be:

- raising the awareness of enterprises about the possibilities of using robotics. The importance of conducting an audit at the enterprise, which provides information about a transparent economic model, on the basis of which it is possible to make a decision on automation with minimal risks;
- increasing the level of competence of Russian integrators and developing standard solutions for various industries.

The seminar will be attended by industrial enterprises of SMEs, integrators, educational institutions from various regions of Russia

September 22

HALL 2

14:00-14:45

Venture Investments: Trends and Prospects

Moderator: Simonova Lyubov Igorevna, Director of the project office of PAO "Rostelecom"

in person	Savva Arsen Vladimirovich , Deputy Director of the Investment and Venture Fund of the Republic of Tatarstan
in person	Gladkikh Igor Vladimirovich , Executive Director of the Regional Fund for Scientific and Technological Development of St. Petersburg
in person	Galeev Vadim Velerovich , Deputy General Director for Development and Interaction with Residents of O EZ "Innopolis" AO
online	Midov Islam Mukhamedovich , head of the corporate venture fund "MTS"
online	Meng Qingsheng , Deputy Director of the Administrative Committee of the Pilot Zone of China-SCO Regional Trade and Economic Cooperation <i>Qingdao is China-SCO Pilot Zone for Regional Trade and Economic Cooperation, it helps international R&D companies to advance in China in all directions</i>

Key discussion points

The new reality has demonstrated the relevance of attracting investment in the development of digital services, which are most in demand by the Russian economy. These include platforms that carry out e-commerce with a socially oriented focus, as well as those that minimize cases of fraud in the market for goods and services. Here experts and leaders in the field of IT technologies will share with the participants their experience of transforming activities in the current economic conditions, discuss changes in the IT sphere and the future of the industry.

Virtually all industries have had a negative impact on operational processes, with the only exception being e-commerce. Even with the fact that the industries are experiencing a strong decline, there are corporations that survive the crisis more easily than others. This is achieved through quick response and adaptation, as well as the introduction of the necessary technologies that can ensure the continuity of operations in the new reality.

September 22

BUSINESS-INTEGRATED INNOVATIONS

HALL 2

15:00-15:45

Capitalization of intellectual property as a necessary element of innovation development

Moderator: Shaikhutdinov Ildar Albertovich, CEO of the Financial Business Development Institute, member of The Business Russia General Council

online	Agamirzyan Igor Rubenovich , Vice President of the National Research University Higher School of Economics
in person	Dyachenko Oleg Georgievich , Head of the Department for the Development of Special Projects of the MIC "Moscow Innovation Cluster" Foundation
online	Zolotykh Natalia Ivanovna , Chairman of the Public Council of the Federal Service for Intellectual Property, Vice President of "OPORA ROSSII"

Not everyone realizes that valuable assets are not only equipment and goods, but also technological solutions, documentation and even a customer base. Moreover, if the machine loses in value annually due to wear and tear, then intellectual property tends to accumulate value. The practice of foreign countries confirms that building an intellectual property management system is the key to successful business development.

September 22

HALL 2

16:00-16:45

Specialized section "Serious games" on the applied significance of the GameDev-industry for the needs of socially significant industries within the framework of the cybersport tournament "Cyberpark"

Moderator: Kugurakova Vlada Vladimirovna, Candidate of Technical Sciences, Head of the Master's Degree in Virtual / Augmented Reality and Game Development at ITIS KFU and CEO of OOO MindEdges

Co-moderator: Vasilieva Valeria Evgenievna, "Cyberpark" Project Manager, GameTalk Organizer, Head of Special Projects Department

in person	Васильева Валерия Евгеньевна , "Cyberpark" Project Manager, GameTalk Organizer, Head of Special Projects Department <i>Opening of the Section</i>
in person	Koltsov Vladimir Valerievich , founder of the "Dreamtale Games" indie studio, leading Game designer of "UCHI.RU" <i>The use of gamification tools in rehabilitation and recovery</i>
in person	Abramov Vitaly Denisovich , development director of Mind Edges, producer of digital media lab of ITIS, Kazan Federal University <i>Serious games, trainers and simulators - how to teach important skills in business, army and schools by playing</i>
in person	Kochakova Maria Valerievna , CEO of "Narratorika", Assistant of the Department of Software Engineering of ITIS, Kazan Federal University <i>Game Development Education: Prospects and Challenges</i>
in person	Pimenov Mikhail Andreevich , Director of Educational Programs Development, Faculty of Gaming Industry and Esports, Synergy University <i>Education in the gaming industry. Practical cases</i>

BUSINESS-INTEGRATED INNOVATIONS

September 23

HALL 2

09:00-09:45

Master class for start-up companies

“Using intellectual property objects to increase the capitalization of companies”

Shaikhutdinov Ildar Albertovich, CEO of the Financial Business Development Institute, member of The Business Russia General Council

Intellectual property is becoming increasingly important for the growth of innovative potential and the development of innovative activities of enterprises, influencing all sectors of the economy and growing into a leading factor of production. The specific properties of intellectual property objects determine the development of methods and mechanisms for managing intellectual property to ensure conditions for the long-term development of innovative activities of enterprises. The current level of development of science and technology requires enterprises to constantly implement the achievements of scientific and technological progress to increase their competitiveness. There is a qualitative renewal of the means of labor, the emergence of highly efficient technologies.

September 23

10:00-13:00

HALL 2

Session "Technology Scouting, Patent Technology Intelligence and Other Products for Technology Governance"

Moderator: Laenko Andrey Viktorovich, Deputy Head of the Project Office of the "Federal Institute of Industrial Property" Federal State Budgetary Institution

in person	Buslaev Vyacheslav Sergeevich , Head of the Corporate Innovation Department of the State Autonomous Institution "Technopark in the field of high technologies "IT Park" <i>Regional Competence Center for Intellectual Property: Technological Development of the Republic of Tatarstan and Commercialization of objects of intellectual property (OIP)</i>
in person	Yena Oleg Valerievich , Head of the Project Office of the "Federal Institute of Industrial Property" Federal State Budgetary Institution <i>Analysis of the current state of technology and monitoring of patenting of artificial intelligence using patent analytics</i>
in person	Laenko Andrey Viktorovich , Deputy Head of the Project Office of the "Federal Institute of Industrial Property" Federal State Budgetary Institution <i>Patent Intelligence. Patent landscapes. Technologies of scouting</i>
in person	Doroshenko Maria Valerievna , General Director of OOO "LegalPix" (Moscow) <i>Innovative content - how to get the most from packaging to publicity. Design and delivery of knowledge-intensive information</i>
online	Karasev Oleg Igorevich , Vice-Rector of the Department for Organization of Research Works and Training of Scientific Personnel (Moscow State University) <i>Analysis of technological trends as a tool for forecasting and supporting management decisions</i>

BUSINESS-INTEGRATED INNOVATIONS

September 23

HALL 2

14:00-14:45

Digitalization of business processes in the real sector of the economy

Moderator: Khuzagaripov Aydar Gabdulahatovich, lecturer at KGASU Federal State-Funded Institution of Higher Education

in person	Vetrova Maria Alexandrovna , PhD in Economics, Associate Professor of St. Petersburg State University, Financial Analyst at OCS Distribution <i>Implementing circular business models in a digital transformation</i>
in person	Khuzagaripov Aydar Gabdulahatovich , postgraduate student, lecturer at "Kazan State University of Architecture and Engineering" Federal State-Funded Institution of Higher Education, Kazan College of Construction, Architecture and Urban Economy <i>Information and communication platform 5.0</i>
in person	Oganova Yulia Anatolievna , Head of Acceleration Department at Russian Road Research Institute (FAU "ROSDORNII") <i>Investments in the transport industry. Innovation, innovation, infrastructure</i>
in person	Sidorov Alexander Sergeevich , General Director of OOO "ALKOTEKTOR", St. Petersburg <i>Breathalyzer testing as part of enterprise access control and management systems</i>
in person	Shmelev Ivan Vyacheslavovich , Candidate of Technical Sciences, Innovation Partner at Master Delivery, MBA <i>Systematization of corporate innovations</i>

September 23

HALL 2

15:00 – 16:45

Prospects for the development of platform cooperation in Russia

Moderator: Astrakhantseva Elena Anatolyevna, Candidate of Economic Sciences, Vice-Rector for Scientific Work of the Kazan Cooperative Institute (branch) of the Russian University of Cooperation

Co-moderator: Shestyuk Vasiliy Mikhaylovich, Deputy Head of the Center for Circular Economy of a separate structural subdivision of the Institute of Applied Research of the Academy of Sciences of the Republic of Tatarstan

in person	Nabieva Alsu Rustemovna , Rector of the Russian University of Cooperation
in person	Sibgatullin Rustem Rafkatovich , First Deputy Minister of Economy of the Republic of Tatarstan - Director of the Department for the Development of Entrepreneurship and Competition
in person	Minnikhanov Rasul Rifkatovich , Head of the Center for Circular Economy of a separate structural subdivision of the Institute of Applied Research of the Academy of Sciences of the Republic of Tatarstan
in person	Shestyuk Vasiliy Mikhaylovich , Deputy Head of the Center for Circular Economy of a separate structural subdivision of the Institute of Applied Research of the

BUSINESS-INTEGRATED INNOVATIONS

	Academy of Sciences of the Republic of Tatarstan
in person	Shaimardanov Rashat Rifkatovich , Chairman of the Board of the Tatpotrebsoyuz
in person	Malashin Konstantin Nikolaevich , Researcher of the Center for Circular Economy of a separate structural subdivision of the Institute of Applied Research of the Academy of Sciences of the Republic of Tatarstan
in person	Baklashov Anton Nikolaevich , Chairman of the Tatarstan Republican Branch "Opora Russia"
in person	Sakaev Irek Zufarovich , Director of the "Center for Agricultural Consulting of the Republic of Bashkortostan" State Budgetary Institution
in person	Raevsky Pavel Valentinovich , Head of ANO "Competence Center of the Republic of Mari El"
in person	Shagivaliev Lenar Rifatovich , Chairman of the Tatarstan regional branch of the All-Russian youth public organization "Russian Union of Rural Youth" (RSSM)
online	UNAL ORNEK - Central Association of Forest Cooperatives of Turkey (Turkey)
online	VOROZHBITOVA Ludmila Anatolievna - Cooperative for the development of cooperation between MTK and AKKOR (the Association of Russian Peasant (Individual) Farmers and Agricultural Cooperatives) (Finland)
online	Lazutina Tatiana Alexandrovna – Deputy Head of the Directorate for the Development of Agricultural Cooperation, SME Corporation
online	Lebedeva Svetlana Nikolaevna – Rector of the Belarusian Trade and Economic University of Consumer Cooperatives, Doctor of Economics, Professor (Belarus)

Organizer: Russian University of Cooperation

Co-organizers: Center for Circular Economy of a separate structural subdivision of the Institute of Applied Research of the Academy of Sciences of the Republic of Tatarstan, Tsentrosoyuz of Russian Federation, Union of Consumer Cooperation Organizations of the Republic of Tatarstan

Key discussion points

In recent years, an alternative economy has been developing more noticeably in the world, the task of which is to benefit as many people as possible. Against the background of the desire for conscious consumption, the idea of sharing things, services and information with each other has become especially popular. To make this exchange fair, platform cooperative has emerged - a movement that advocates the democratic governance of Internet projects and the solution of social problems.

Platform cooperative - a common business model in the West, which is based on the exchange of services or goods between people related to each other by common interests. This interaction takes place through the project site or application. One of the main values that platform co-operativeism conveys is democracy as an element of project management.

In the context of the next change in the technological structure and models of economic growth, and universal challenges, cooperatives should be flexible subjects and effectively respond to new problems and conditions.

The task of the organized interactive round table "Prospects for the development of platform cooperation in Russia" is to determine the directions of transformation of cooperation at the local and regional levels as part of the global cooperative movement and the subsequent scaling of the results achieved at the national and interstate levels.

BUSINESS-INTEGRATED INNOVATIONS

HALL 2

17:00-18:00

Master class "Service design"

Moderator: Buslaev Vyacheslav Sergeevich, Head of the Corporate Innovation Department of the State Autonomous Institution "Technopark in the field of high technologies "IT Park"

in person	Вячеслав Сергеевич Буслаев , Head of the Corporate Innovation Department of the State Autonomous Institution "Technopark in the field of high technologies "IT Park" <i>Design Thinking: Managing Change and Prototyping a Solution Within the Company</i>
in person	Alexander Yurievich Buzimov , Head of the Project Office for Support of Technological Projects of the Center for Innovative Development of the Tomsk Region <i>Development institutions as a tool to support student entrepreneurship in the Tomsk region</i>

NEW AGE CYBERSECURITY

September 21

HALL 3 (combined with HALL 4)

14.00 - 14.05

Online greeting of the Ministry of Digital Development, Communications and Mass Media of the Russian Federation

September 21

HALL 3 (combined with HALL 4)

14.05 - 15.00

Discussion panel "What awaits the IT and cybersecurity industry in Russia in 3-5 years"

Moderator: Khoroshev Timofey Dmitrievich, PwC Technology Partner

in person	Bengin Vladimir Nikolaevich , Director of the Cybersecurity Department of the Ministry of Digital Development, Communications and Mass Media of the Russian Federation
in person	Khairullin Airat Rinatovich , Minister of Digital Development of Public Administration, Information Technologies and Communications of the Republic of Tatarstan
in person	Abakumov Evgeny Mikhailovich , Information Technology Director of "Rosatom" State Corporation
online	Uvarov Vadim Alexandrovich , Director of the Information Security Department of the Bank of Russia
online	Kaspersky Evgeny Valentinovich , founder of the company "Kaspersky Lab"
in person	Maksimov Yuriy Vladimirovich , founder of Positive Technologies
in person	Guzairov Aydar Failevich , General Director of "Innostage" Group of Companies

September 21

HALL 3 (combined with HALL 4)

15.00 - 15.30

Discussion "Is the Russian information security market lagging behind the West?"

Moderator: Lukatsky Alexey Viktorovich, independent information security expert

in person	Bengin Vladimir Nikolaevich , Director of the Cybersecurity Department of the Ministry of Digital Development, Communications and Mass Media of the Russian Federation
in person	Diaghilev Vasily Vladimirovich , Head of Check Point in Russia and the CIS
in person	Shalnov Oleg Evgenievich , Director of IT Project Management and Integration Department, "Rosenergoatom" Concern
in person	Semirkhanov Midkhat Abesovich , Regional Sales Director for Russia and the CIS of Forcepoint Company
in person	Bryzgin Andrey Alexandrovich , Head of Audit and Consulting Department

NEW AGE CYBERSECURITY

of Group IB

15.30 - 16.00

September 21

HALL 3 (combined with HALL 4)

16.00 - 16.30

break

Report "Topical issues of technical protection of information"

in person	Shevtsov Dmitry Nikolayevich , Head of Department of the Federal Service for Technical and Export Control (FSTEC) of Russia
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September 21

HALL 3 (combined with HALL 4)

16.30 - 17.00

Report "Make the inadmissible impossible: best practices and prospects for standardizing effective information security"

in person	Chaplygin Roman Evgenievich , Business Consulting Director, Positive Technologies
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September 21

HALL 3 (combined with HALL 4)

17.00 - 18.00

Round table "Formal safety VS practical safety: how to achieve synergy"

Moderator: Lukatsky Alexey Viktorovich, independent information security expert

in person	Chaplygin Roman Evgenievich , Business Consulting Director, Positive Technologies
in person	Vyacheslavov Viktor Dmitrievich , Technical Director, "Innostage" Group of Companies
in person	Dubasov Alexander Alexandrovich , Advisor to the Director of the "Central Research Institute for Organization and Informatization of Health Care" Federal State Budgetary Institution of the Ministry of Health of Russia
in person	Demidov Sergey Vladimirovich , Director of the Department of Operational Risks, Information Security and Business Continuity, Moscow Exchange
in person	Shalnov Oleg Evgenievich , Director of IT Project Management and Integration Department, "Rosenergoatom" Concern

September 21

Briefing area

14:00 -18:00

Closed event

Cybersecurity of the new era

NEW AGE CYBERSECURITY

September 22

HALL 3

09.00 - 09.30

Report "Secure Infrastructure: Implementing the "Trusted Environment" approach"

in person	Zalotdinov Marat Adelzanovich , Deputy Director of Consulting Department, Innostage Group of Companies
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September 22

HALL 3

09.30 - 10.00

Report "Remote Access and Impact on Cyber Resilience"

in person	Levin Alexey Sergeevich , expert, Innostage Group of Companies
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September 22

HALL 3

10.00 - 10.30

Report "Corporate governance of information security from the data center to the board of directors"

online	Lipov Denis Borisovich , partner, Deloitte CIS
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10.30 - 11.00

break

September 22

HALL 3

11.00 - 12.00

Round table: "Is cybersecurity only a CISO's task?"

Moderator: Lukatsky Alexey Viktorovich, independent information security expert

in person	Yashkin Vyacheslav Vladislavovich , Managing Director of the Administration of the Management Board of PAO "AK BARS" BANK
in person	Demidov Sergey Vladimirovich , Director of the Department of Operational Risks, Information Security and Business Continuity, Moscow Exchange
in person	Volkov Oleg Yurievich , Head of the Cybersecurity Department of PAO "Bank ZENIT"

September 22

HALL 3

12.00 - 13.00

Workshop "Security Awareness - How to Develop It in a Company"

Host: Yashkin Vyacheslav Vladislavovich, Managing Director of the Administration of the Management Board of PAO "AK BARS" BANK

September 22

HALL 3

NEW AGE CYBERSECURITY

14.00 - 14.30

Report "Check Point for SMEs and Branches is Reality 2021 - Quantum Spark!"

in person	Chernyshenko Ivan Nikolaevich , Security Engineer Team Leader, Check Point Software Technologies
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September 22

HALL 3

14.30 - 15.00

Report "Security of Remote Work with Hybrid Architecture and zero trust"

in person	Volkov Oleg Yurievich , Head of the Cybersecurity Department of PAO "Bank ZENIT"
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September 22

HALL 3

15.00 - 15.30

Report "IT infrastructure of the enterprise as a means of protection against cyberthreats"

in person	Mazitov Almaz Albertovich , Business Development Manager of Huawei
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15.30 - 16.00

break

September 22

HALL 3

16.00 - 16.30

Report "Maestro Hyperscale Systems as a Tool for Flexible and Instant Response to Changes in IT Infrastructure"

in person	Chernyakov Andrey Alekseevich , scalable security platform expert of Check Point Software Technologies
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September 22

HALL 3

16.30 - 17.00

Report "You need a champion. Security champion. We find like-minded people in R&D to build secure development"

in person	Zhukov Alexey Nikolaevich , product promotion manager, Positive Technologies
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September 22

HALL 3

17.00 - 18.00

Round table "Safe development as a foundation for building a safe infrastructure"

Moderator: Shabalin Yuriy Dmitrievich, chief security architect of Swordfish Security

in person	Korablev Denis Ivanovich , product director of Positive Technologies
in person	Maryutenkov Maxim Andreevich , expert in the field of information security of AO

NEW AGE CYBERSECURITY

	"Rosenergoatom Concern"
in person	Tretyakov Anton Romanovich , product architect, Innostage Group of Companies
in person	Sorokin Nikolay Nikolaevich , Head of the group for the protection of personal data and security of information systems of PAO "Surgutneftegas"
in person	Zamaliyev Aydar Khanifovich , Head of the Safe Development Competence Center of OOO "Ak Bars Digital Technologies"
in person	Sutyagin Daniil Denisovich , IS analyst, AO "Greenatom"

September 22

HALL 4

9.00 - 10.00

Practical intensive on creating monitoring scenarios in SIEM: approaches, tools, testing

in person	Malyshev Mikhail Alexandrovich , Head of the Cybersecurity Center CyberART Development Department, Innostage Group of Companies
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September 22

HALL 4

10.00 - 10.30

Presentation "Autonomous EDR or Artificial Intelligence at the Service of the SOC"

in person	Alexey Beloglazov Alexandrovich , Cyber Defense Technical Expert, Check Point Software Technologies
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10.30 - 11.00

Break

September 22

HALL 4

11.00 - 12.00

Master class on investigation of cyber incidents "Dead City"

in person	Novikov Alexey Mikhaylovich , Head of PT Expert Security Center
in person	Kalinin Anton Alexandrovich , Cybersecurity Center Analyst Team Leader CyberART, Innostage Group of Companies

12.00 - 12.30

Report "Practical steps and tools for ensuring cybersecurity"

in person	Lobzin Alexey Vyacheslavovich , Head of Cybersecurity Services Promotion of CyberART, Innostage Group of Companies
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September 22

HALL 4

NEW AGE CYBERSECURITY

12.30 - 13.00

Report "Revealing Illegal Access to Infrastructure"

in person	Chizhov Mikhail Sergeevich , Deputy Director of the Department of Strategic Projects of RRC
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September 22

HALL 4

14.00 - 14.30

Report "Practical answers to the challenges of working with information security events using Big Data"

in person	Butuzov Yuriy Sergeevich , Head of Information Security Department, Innostage Group of Companies
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September 22

HALL 4

14.30 - 15.00

Report «What the IRP Needs to Build an Effective Cyber Threat Prevention Center»

in person	Petrov Ilya Borisovich , Cybersecurity Product Development Leader, Innostage Group of Companies
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September 22

HALL 4

15.00 - 15.30

Report "The Art of Cyberwar. How Chinese TaskMasters and TA428 Attack Russia"

in person	Kupin Dmitry Sergeevich , Leading Specialist in Malicious Code Analysis of Cyber Intelligence Department at Group-IB
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15.30 - 16.00

break

September 22

HALL 4

16.00 - 16.30

Report "Work practice of ESC PT"

in person	Novikov Alexey Mikhaylovich , Head of PT Expert Security Center
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September 22

HALL 4

16.30 - 18.00

Round table "Practical issues of preventing cyber threats and ensuring real security "

Moderator: Novikov Alexey Mikhaylovich, Head of PT Expert Security Center

NEW AGE CYBERSECURITY

in person	Altynbaev Emil Rafikovich , Head of Cybersecurity Department of AO "Greenatom" <i>Development of ropeways in Russia</i>
in person	Bubennikov Vladislav Yurievich , Director of the Information Security Department of Ak Bars Bank
in person	Akimov Maxim Olegovich , Deputy Director of the Samara Region "Digital Region" State Budgetary Institution
in person	Dmitriev Vladimir Ivanovich , Head of the CyberART Cybersecurity Center, Innostage Group of Companies
in person	Kamaletdinov Artur Rafaelevich , Head of the Information Security Center of PAO "Tatneft"

September 22

Briefing area

09:00 - 18:00

Closed events

Cybersecurity of the new era

СИТУАЦИОННЫЕ ЦЕНТРЫ

September 22

HALL 10

16:00 – 16:45

**Master class for software developers from Intel Software engineers
«Applying neural networks with Intel® OpenVINO toolkit»**

September 23

HALL 4

10:00 – 10:45

Round table "Creation of customer-centric super services for citizens of the Republic of Tatarstan"

Moderator: Samigullin Dinar Rashitovich, Director of the State Treasury Institution "Center for Digital Transformation of the Republic of Tatarstan"

in person	Samigullin Dinar Rashitovich , Director of the State Treasury Institution "Center for Digital Transformation of the Republic of Tatarstan", Kazan <i>E-education</i>
in person	Surova Taisiya Igorevna , Project Manager of the State Treasury Institution "Center for Digital Transformation", Kazan Super service "My subsidies"
in person	Ganiev Bulat Ainurovich , OOO "Technocracy Group of Companies", co-founder <i>Participation in the general discussion</i>
in person	Antipov Andrey Alexandrovich , head of direction: P7-Office <i>P7-Office. Ecosystem of office applications</i>
in person	Shatokhin Dmitry Aleksandrovich , Deputy Head of the Department for Organization of the Provision of Public Services and Digital Development of the Pension Fund of the Russian Federation <i>Omni-channel services in the field of social policy: on the example of the Single Contact Center for Interaction with Citizens</i>
in person	Dmitry Viktorovich Pankrushev , commercial director of IntoLab company (red_mad_robot Group of Companies) <i>Superservices 2.0: Present and Future</i>

September 23

HALL 4

11:00-11:45

Innovative approaches to collectively solving complex problems of analysis and modeling

Moderator: Zatsarinny Alexander Alekseevich, Doctor of Technical Sciences, Professor, Corresponding Member of the Academy of Cryptography of the Russian Federation, Moscow

Co-moderator: Degtyarev Andrey Gennadievich, Senior Researcher of Academy of Sciences of the Republic of Tatarstan, Kazan

online	Zatsarinny Alexander Alekseevich , Doctor of Technical Sciences, Professor, Corresponding Member of the Academy of Cryptography of the Russian Federation, Moscow <i>Key challenges of digital transformation</i>
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СИТУАЦИОННЫЕ ЦЕНТРЫ

online	<p>Adamova Nina Mikhailovna, Deputy Head of the Department of Architecture of "Voskhod" Federal State Autonomous Institution Scientific Research Institute, Moscow</p> <p><i>The practice of performing work on assessing the maturity of regional authorities by the figure when creating a unified information space for supporting managerial decision-making</i></p>
in person	<p>Nurutdinov Airat Rafkatovich, General Director of PAO "Tattelecom", Kazan</p> <p><i>Practice of the corporate think tank</i></p>
in person	<p>Degtyarev Andrey Gennadievich, Senior Researcher of Academy of Sciences of the Republic of Tatarstan, Kazan</p> <p><i>State information resource of the Situation Center of the Republic of Tatarstan, its formation and use</i></p>
online	<p>Ivanov Evgeny Vyacheslavovich, Head of the Research Department of the Russian Emergencies Ministry, Khimki</p> <p><i>Approaches to the implementation of "BigData" methods in the processing of Earth remote sensing data in predicting the likelihood of natural fires</i></p>
in person	<p>Teplov Pavel Vladimirovich, Innovation Director of Mercator Holding, Moscow</p> <p><i>Modern approaches to operational data analytics and the use of digital process twins</i></p>
in person	<p>Polatov Talip Dzhumageldyevich, Head of PAO "VimpelCom", Kazan</p> <p><i>Situational centers - as a unified platform for managing the region</i></p>

September 23

HALL 4

12:00-13:00

Platform solutions as the key to project management

Moderator: Gismyatov Radik Rasykhovich, Deputy Minister of Digital Development of Public Administration, Information Technologies and Communications of the Republic of Tatarstan

Co-moderator: Seleznev Fedor Arkadevich, Director of the Business Solutions Department of OOO "Innostage".

in person	<p>Gismyatov Radik Rasykhovich, Deputy Minister of Digital Development of Public Administration, Information Technologies and Communications of the Republic of Tatarstan, Kazan</p> <p><i>On the creation of support systems for making management decisions in an organization based on the expert system of the "ORBITA" platform</i></p>
in person	<p>Seleznev Fedor Arkadevich, Director of the Business Solutions Department of OOO "Innostage", Kazan</p> <p><i>"Situational Center" platform</i></p>
in person	<p>Grevtsov Andrey Borisovich, Deputy Director of the State Budgetary Institution "Center for Economic and Social Research", Kazan</p> <p><i>Reengineering of management processes as the basis for the development of information and analytical models</i></p>
in person	<p>Khaliullin Niyaz Andreevich, General Director of AO "RIVC", Kazan</p> <p><i>Situational Center of the Ministry of Agriculture and Food of the Republic of Tatarstan on the basis of the "Agropoliya" portal</i></p>
in person	<p>Abdrakhmanov Ruslan Ilurovich, Head of Department - Head of the Project</p>

СИТУАЦИОННЫЕ ЦЕНТРЫ

	Portfolio of "Center for Digital Transformation" State Public Institution, Kazan <i>Data analysis in the work of the Distributed Situation Center of the Republic of Tatarstan</i>
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September 23

HALL 3

16:00 – 16:45

**Master class for software developers from Intel Software engineers
«Applying Neural Networks with Intel® OpenVINO toolkit»
(repeat)**

September 24

HALL 3

09:00 – 09:45

**Master class for software developers from Intel Software engineers
«Applying Neural Networks with Intel® OpenVINO toolkit»
(repeat)**

DIGITAL INDUSTRY 4.0

September 21

HALL 5

14:00-15:45

Panel discussion "Development of human resources for Industry 4.0"

Moderator: Galeev Vadim Velerovich, deputy general director of SEZ "Innopolis"

in person	Voronin Danila Igorevich , Project Manager SEZ PPT "Alabuga", Elabuga
in person	Satdarov Timur Rafikovich , Director of a separate division KUKA Robotics, Germany
in person	Gafurov Salimzhan Azatovich , Director of the Ozon Robotics Development Center in Innopolis
in person	Gubaidullin Emil Fidailevich , General Director of ANO "RPK RT", Kazan
online	Ablets Yulia Sergeevna , Deputy General Director of ANO "Dialogue Regions", Moscow
in person	Alexandrov Yaroslav Aleksandrovich , Head of the "Human Resources" Group of OOO "National Platform", Moscow
in person	Kuchkarov Abdulahad Maratovich , Deputy Director for Regional Development of IT Park of the Republic of Uzbekistan, Republic of Uzbekistan
in person	Uskova Anastasia Andreevna , CEO of Rocket Humans Group
online	Romanov Mikhail Petrovich , Doctor of Technical Sciences, Professor, Director of the Institute of Cybernetics, Russian Technological University, Moscow
in person	Kosachenko Oksana Pavlovna , Director of the "Sistema" Charitable Foundation <i>Social impact bonds as a tool for developing human resources</i>

Representatives of educational institutions, IT companies and industrial enterprises are invited to participate in the discussion.

The key problem limiting the digital transformation of the industry is the lack of qualified personnel. Industry 4.0 is not only new equipment, it is also new professions and competencies. The digital economy is in dire need of personnel, and at present, demand is higher than supply. Companies, secondary and higher educational institutions, specialists in the labor market need to quickly adapt to changes.

Another industry problem is staff drain. Surveys show that 65% of Russian IT professionals are considering moving abroad. At the same time, the Ministry of Digital Development, Communications and Mass Media of the Russian Federation notes that the shortage of qualified personnel in the IT sector ranges from 450 thousand to 1 million people per year.

September 21

DIGITAL INDUSTRY 4.0

HALL 5

16:00-18:00

Round table "Digital technologies in industry - practical cases"

Moderator: Alibaev Timur Lazovich, Acting Rector of the "Kazan National Research Technical University named after A.N. Tupolev - KAI" Federal State-Funded Institution

Co-moderator: Mikhailov Sergey Anatolievich, Vice-rector for Scientific and Research Activities of ФГБОУ the "Kazan National Research Technical University named after A.N. Tupolev - KAI" Federal State-Funded Institution

in person	Alibaev Timur Lazovich , Acting Rector of the "Kazan National Research Technical University named after A.N. Tupolev - KAI" Federal State-Funded Institution, Kazan <i>Opening remarks</i>
in person	Bykov Alexander Nikolaevich , Head of Research Department of "Russian Federal Nuclear Center - All-Russian Research Institute of Experimental Physics" Federal State Unitary Enterprise, Sarov <i>Virtual 3D printer. State and prospects</i>
in person	Nikiforov Sergey Alexandrovich , Candidate of Technical Sciences, Department of Laser Technologies, "Kazan National Research Technical University named after A.N. Tupolev - KAI" Federal State-Funded Institution, Kazan. <i>Digital models of metal powder additive technologies: from prototype to finished product</i>
in person	Kovalenko Ruslan Anatolyevich , Candidate of Technical Sciences, Director of the Digital Transformation Department of the Engineering Center of the "FINVAL" Group of Companies, Moscow. <i>Digitalization of enterprise production management</i>
in person	Molchanov Yuriy Georgivich , Director of the Department of Efficiency Management of Enterprises of the "FINVAL" Group of Companies, Moscow. <i>The main problems and ways to improve the efficiency of machine-building production. The role of digitalization in improving the efficiency of enterprises</i>
in person	Frolov Pavel Vladimirovich , Commercial Director of the Engineering Center of the "FINVAL" Group of Companies, a member of the Expert Council of the "Fair Russia" faction of the State Duma of the Federal Assembly of the Russian Federation for Energy and Innovation. Development of import substitution programs, Moscow. <i>Evolution of approaches to digital transformation of the enterprise</i>
online	Tregubenko Mikhail Mikhailovich , Director for Organizational Project Management ООО «SIBUR» <i>Digital transformation in petrochemistry: from automation of routine operations to obtaining business effects</i>

September 22

HALL 5

9:00 – 10:45

DIGITAL INDUSTRY 4.0

Round table «Personel for Digital Transformation of State and Business»

Moderator: Valeriy Zgonnikov, deputy director of the education center for digital transformation teams and CDTOs of the Russian Presidential Academy of National Economy and Public Administration (RANEPA)

in person	Khazeev Roman Ildusovich , Deputy director of the competence center for the implementation of Digital Transformation Projects LLC "RTK IT" <i>Personnel business training. Digital team role model, training efficiency</i>
in person	Zamiatina Irina Vasilevna , Director of the Contemporary Education Center, Kaluga Region, Kaluga <i>The region's experience in training personnel for digital transformation. Regional perspective, short stories about several implemented projects at different levels of education, starting from kindergarten.</i>
in person	Obraztsova Mariia Nikolaevna , Director of the Institute of Continuing Education ANO HE «Innopolis University», Innopolis <i>Training of digital transformation leaders (DTL) for universities. Preparing teachers with digital competencies. Innopolis as a support center for training personnel in field of digital economy, current activities.</i>
in person	Tkacheva Kseniia Andreevna , Director of the Education Center for Digital Transformation Teams and CDTOs of the Russian Presidential Academy of National Economy and Public Administration (RANEPA), Moscow <i>Mass training, adherence to the level of quality in mass training. Criteria for assessing the quality of education. Customization of educational programs for mass training.</i>
in person	Safonova Olesia Nikolaevna , Director of the Department for Cooperation with Government Bodies of JSK "SITRONICS", expert of the working group «Personnel for Digital Economy», Moscow <i>The specifics of personnel training for the public sector and business, the difference in approaches.</i>
in person	Goryachkina Yulia Viktorovna , Deputy Director for "Human Resources for the Digital Economy" ANO "Digital Economy", Moscow <i>The landscape of industry training organizations. Popularization activities in this direction, socially significant initiatives.</i>

September 22

HALL 5

11:00-13:00

Section «Digital Twins»

Moderator: Babushkin Vitaliy Mikhailovich, Doctor of Technical Science, Head of the Competence Center "Digital Economy" named after V.A. Belugin KNRTU-KAI

DIGITAL INDUSTRY 4.0

Co-moderator (online): Mingaleev Gaziz Fuatovich, Doctor of Economics, corresponding member of TAS, Professor at the Department of Economics and Enterprise Management KNRTU-KAI

Co-moderator: Lunev Nikolai Aleksandrovich, General Director of «KAI – Modern Technologies» LLC, Lead Specialist of Competence Centre «Digital Economy» named after V.A. Belugin KNRTU-KAI

in person	Bezussyak Andrey Yurievich , Head of the DDigital Technologies Institute Department in FSUE "VNIIEF", Saratov <i>The progress in the implementation of the Program for the creation of a domestic protected system of the full life cycle «Digital Enterprise»</i>
in person	Ignatov Denis Olegovich , Head of Digital Technologies Development Department – FSUE «VNIIEF» representative in the Republic of Tatarstan, Sarov <i>Creation and development of SDLC competence centers based on universities</i>
in person	Babushkin Vitaliy Mikhailovich , Head of the “Digital Economy” Competence Center named after V.A. Belugin KNRTU-KAI, Kazan <i>Development of competence centers in the field of production digitalization</i>
in person	Lunev Nikolai Aleksandrovich , General Director of «KAI – Modern Technologies» LLC, Lead Specialist of Competence Centre «Digital Economy» named after V.A. Belugin KNRTU-KAI, Kazan <i>Experience in developing digital production twin</i>
in person	Fedorov Kirill Mstislavovich , Head of Advanced Technologies and Development Department «Borlas» LLC, Moscow <i>Usage of the Product Digital Twin to implement a product program</i>
in person	Sharifullin Ranis Fidanovich , Research Engineer of ANO «Innopolis University», Innopolis <i>Implementation of the "Digital Drilling" technology using end-to-end digital technologies for robotization of the drilling process, transmission, storage and automatic processing of data in real time</i>
online	Faizrakhmanov Shamil Kaiumovich , Director for Major Projects and Government Relations in «Siemens Energy» PFD LLC, Moscow <i>Hydrogen and Carbon? How the industry will change</i>
in person	Filippov Konstantin Nikolaevich , Deputy General Director of «Orgneftehim project» LLC, Moscow <i>Experience in the implementation of digital passports</i>
in person	Khitrov Ilya Vladimirovich , Head of the Unit Industry 4.0 «Softline», Moscow <i>Approaches to project management for the implementation of information modeling technologies and digital twins</i>
in person	Nelyub Vladimir Aleksandrovich , Director of MIC "Russian Compositions" BMSTU

DIGITAL INDUSTRY 4.0

Digital twins for the aviation cluster of Rostec State Corporation

September 22

HALL 5

14:00-15:45

**Panel discussion JSC "Rosenergoatom" and SEZ "Innopolis"
«How digital transformation becomes a competitive
market advantage»**

Moderator: Degtiarev Aleksei Sergeevich, Editor-in-Chief of a professional publication about engineering and digital infrastructure «TSODy.RF»

in person	Migalin Sergei Aleksandrovich , Deputy General Director - Director for Economics and Finance JSC «Rosenergoatom», Moscow
in person	Nemchenkov Sergei Nikolaevich , Director of the Department of Management and Business Development Data Center JLC «Rosenergoatom», General Director JLC «Atomdata-Center», Moscow
in person	Rakhmatullin Salavat Saifullovich , General Director of AJLC «Atomdata-Innopolis», Innopolis
in person	Khalimov Renat Azatovich , General Director of SEZ "Innopolis"
in person	Shakirov Rustem Yadkarovich , Director of «TatITneft» LLC

Leading manufacturing companies, leaders in the digital transformation of their industry are invited to the discussion.

For most large Russian companies, the concept of digital transformation is associated with the introduction of new technologies that have become available for business in recent years: big data analytics and machine learning, artificial intelligence, robotization, augmented reality and the Internet of Things.

87% of top business leaders say digitalization is a priority for their companies, but only 40% of organizations have implemented their digital initiatives.

Business digitalization is a major restructuring of the company's processes using the latest technologies. It is impossible without a serious revision of the structure and all processes, therefore it is a complex and complicated challenge for any organization. At the same time, digitalization allows the company to create new formats of work, optimize routine processes and always have access to modern technologies. It provides significant economic results, optimizes business costs and improves the quality of service.

About the organizer of the discussion

Rosenergoatom Concern is the managing company of the Electric Power Division of the Rosatom State Corporation and the operator of all Russian nuclear power plants - has been carrying out a large-scale digital transformation for several years. The concern will share its experience in creating a platform for digital tools and developing a network of its own data centers, deliver a speech about how it developed an integrated set of digital solutions - the APS Operation Template, manages a network of data centers in different regions of Russia and successfully implements digital projects within the industry.

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September 22

HALL 10

13:00-14:45

Presentation of the Skolkovo Institute of Science and Technology for the Republic of Tatarstan

in person	Kuleshov Aleksandr Petrovich , member of the Russian Academy of Sciences, Doctor of Engineering Science, rector of Skoltech, Moscow <i>Skoltech Presentation</i>
in person	Lakontsev Dmitriy Vladimirovich , docent, Doctor of Science, Head of Center of Competence National Technological Initiative in field of no technologies of wireless communication and the Internet of things based on Skoltech, Moscow <i>5g-technologies</i>
in person	Akhatov Iskander Shaukatovich , professor, Doctor of Physical and Mathematical Sciences, Director of Skoltech Center for Design, Production Technologies and Materials, Moscow <i>Composite Structures Digital Testing Platform</i>
in person	Burnaev Evgeniy Vladimirovich , docent, Candidate of Physical and Mathematical Sciences, Head of a Research Group at Skoltech, Moscow <i>Development of AI technologies and their applications at Skoltech</i>
in person	Gaziev Artur Ildarovich , Director of the Development and Sales Department of "SberMedAI", a joint project of Skoltech and Sber, Moscow <i>Digital technologies in medicine. SberMedAI project</i>
in person	Zaitsev Aleksei Ivanovich , PhD, Head of Skoltech startup "01 Mathematics", Moscow <i>Digital technologies in education. Project "01Mathematics"</i>
in person	Pirov Khurram , Head of Skoltech startup XreadyLab, Moscow <i>Digital technologies in education. XREADY LAB project</i>
in person	Laurent Gentzbittel , professor, PhD, Head of the Skoltech Digital Agriculture Laboratory, Moscow <i>Digital technologies in agriculture</i>
in person	Franko Küppers , professor, PhD, Director of the Skoltech Center for Photonics and Quantum Materials, Moscow <i>Photonic Integrated Circuits</i>
in person	Gorin Dmitriy Aleksandrovich , professor, Doctor of Engineering Science, Head of the Skoltech Biophotonics Laboratory, Moscow <i>Combination of photonic technologies and nanostructured materials for</i>

DIGITAL INDUSTRY 4.0

	<i>medical applications</i>
in person	Mironenko Maksim Alekseevich , Deputy Head of the Omix Technologies Laboratory for Personalized Medicine and Health, Skoltech <i>From Genome to Proteome: Diagnosis of Human Diseases Based on Blood Plasma Biomarkers</i>

September 22

HALL 5

16:00-18:00

Section «EdTech for everyone. IT education as a driver of regional development»

Moderator: Obidin Nikita Aleksandrovich, Director for Development and Special Projects at GeekBrains

in person	Obidin Nikita Aleksandrovich , Director for Development and Special Projects at GeekBrains, Moscow <i>A short dive into the problematic:</i> - forecast of the need for IT specialists in Russia. - GeekBrains research "Demand for digital professions in the regions of Russia"
in person	Khairullin Airat Rinatovich - Minister of Digital Development of the Republic of Tatarstan, Kazan <i>Demand for IT specialists in the Republic, measures of the regional government for training and retention of personnel in the region.</i>
in person	Makarova Elena Vladimirovna , Head of the Support Center for Personnel Training, Innopolis University, Innopolis <i>Training for the digital economy: the place of end-to-end digital technologies in the system of basic education</i>
in person	Abramskiy Mikhail Mikhailovich , Candidate of Engineering Sciences, Director of the Institute of Information Technologies and Intelligent Systems, Kazan Federal University. <i>KFU experience in training IT specialists. Opportunities of universities for retraining the population from non-IT specialties (doctors, social workers, etc.) for the region.</i>
in person	Galkina Nadezhda Andreevna , Head of Higher Education, Skillbox, Moscow <i>Online masters in digital specialties as a factor in reducing the cost of attracting applicants from other regions and increasing the brand value of universities</i>
in person	Meshcheriakov Vsevolod Mikhailovich , Head of GR-department GeekBrains, Moscow <i>An integrated approach to the training of regional personnel on the example of the collaboration of the Government of the Republic of Tatarstan and GeekBrains</i>

September 23

HALL 5

DIGITAL INDUSTRY 4.0

10:00-11:45

Section «Best Solutions of Innopolis University for Industry 4.0»

Moderator: Bariev Iskander Ilgizarovich, Vice-Rector-Head of the Department for Design and Research Activities, Innopolis University

in person	Bariev Iskander Ilgizarovich , Vice-Rector-Head of the Department for Design and Research Activities, Innopolis University <i>Introductory speech</i> <i>Project activities of Innopolis University</i>
in person	SHilin Aleksei Mikhailovich , Head of the Department of Automation of Production and Logistic Processes, Innopolis University <i>Industrial robotics laboratory presentation</i>
in person	Kuleev Ramil Fuatovich , Head of the Institute of Artificial Intelligence, Innopolis University <i>Presentation of the Institute of Artificial Intelligence</i>

September 23

HALL 5

12:00-13:00

Workshop «BIM modeling in the petrochemical industry»

Moderator: Kharisov Ruslan Delbarovich, General Director of «Orgneftekhim project» LLC, Sterlitamak

in person	Kharisov Ruslan Delbarovich , General Director of «Orgneftekhim project» LLC, Sterlitamak
in person	Filippov Konstantin Nikolaevich , Deputy General Director of Orgneftekhim project LLC, Sterlitamak
in person	Semenov Leonid Vladimirovich , Head of the direction of three-dimensional systems of the industry digitalization sector, Sterlitamak
in person	Vladlen Ivanovich , Head of Virtual Reality Department, «Orgneftekhim IT» LLC, Sterlitamak

September 23

HALL 9

12:00-13:00

Round table " Principles of sustainable development in the digital economy "

Moderator: Safiullin Marat Rashitovich, Director of the State Budgetary Institution "Center for Advanced Economic Research of the Academy of Sciences of the Republic of Tatarstan", Vice-Rector for Economic and Strategic Development of Kazan Federal University

in person	Safiullin Marat Rashitovich , Deputy Prime Minister of the Republic of Tatarstan - Minister of Economy of the Republic of Tatarstan on projects of the Republic of Tatarstan based on the principles of sustainable development
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DIGITAL INDUSTRY 4.0

in person	Moroz Anton Mikhailovich , Vice President of the Association «National Builders Association» (NOSTROY), Vice President of the St. Petersburg Chamber of Commerce and Industry
in person	Nerushai Svetlana Ivanovna , Chairman of the Committee for the Development of Small and Medium Business and the Consumer Market of the Leningrad Region
in person	Krynin Sergei Aleksandrovich , Minister of Economic Development of the Stavropol Territory
in person	Miakotnikova Elena Aleksandrovna , G20 W20 Russian team
in person	Shubin Andrei Nikolaevich , Executive Director of the All-Russian public organization of small and medium-sized enterprises "Opora Russia"
in person	Gribanov Aleksei Vladimirovich , Ag. Minister of Economy, Trade and Entrepreneurship of the Republic of Mordovia
online	Romanov Viacheslav Mikhailovich , Minister of Industry and Trade of the Tula Region
in person	Mursalimov Anvar Anasovich , ANCO «The Agency of Strategic Initiatives»
in person	Safiullin Marat Rashitovich , Director of the State Budgetary Institution "Center for Advanced Economic Research of the Academy of Sciences of the Republic of Tatarstan", Vice-Rector for Economic and Strategic Development of Kazan Federal University

The purpose of the section is to identify the best international, including Russian, practices in the application of sustainable development principles in the digital economy, to develop joint decisions and proposals for public authorities on the application of sustainable development principles in the design and implementation of digital services.

Business representatives, officials, public associations, responsible and interested in applying the principles of sustainable development in the digital economy, are invited to participate.

September 23

HALL 5

14:00-15:45

Section «Applied solutions of the digital industry»

Moderator: Zaikin Denis Vladimirovich, rector, International Institute of Engineering, Technology and Management

in person	Khusainov Marat Fliurovich , Director of the "Lean Vector" group of companies, Naberezhnye Chelny <i>Smart digitalization: optimization of business processes before digitalization of the enterprise</i>
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DIGITAL INDUSTRY 4.0

in person	<p>Aksenov Mikhail Lvovich, Chief Operating Officer, “National Platform” LLC, Moscow <i>Digital transformation of an industrial enterprise</i></p>
in person	<p>Kislukhin Aleksei Vladimirovich, General Director of “BRIO MRS” LLC, Moscow <i>Building an end-to-end construction management business process based on augmented (AR) and mixed (MR) reality technologies</i></p>
in person	<p>Bogatova Galina Aleksandrovna, Director of the Center for Digital HR Technologies JSC "Greenatom", Moscow <i>New HR trends in the development of the digital environment in enterprises.</i></p>
in person	<p>Sadriev Aidar Rafailovich, Head of the center for receiving oil delivery JV "Tatneft Production" PJSC "Tatneft" named after V.D. Shashin, Almet'yevsk <i>Automated control system for sampling of well products and their research</i></p>
in person	<p>Yanaev Aleksandr Yurievich, Leading Engineer of the Downhole Pumping Equipment Department of the Oil and Gas Production Directorate of the Oil and Gas Production Department of PJSC “Tatneft” named after V.D. Shashin, JV "Tatneft Production", Almet'yevsk <i>Automated program for accounting and movement of downhole pumping equipment</i></p>
in person	<p>Gaineev Samat Rafikovich, Head of Advanced Technologies Development Group, Oil Production Engineering and Technology Department O&G PD PJSC "Tatneft" named after V.D.Shashin, JV "Tatneft Production", Almet'yevsk <i>Automated workstation of the operator for oil and gas production "AWS of the operator"</i></p>
in person	<p>Lukankin Sergei Anatolevich, Director of the Engineering Center "KAI-Composite" KNRTU-KAI <i>Development of modern serial composite structures based on digital technologies. Work experience of the engineering center "KAI-composite"</i></p>

DIGITAL INDUSTRY 4.0

September 21

Hall 6

14:00-15:30

Digital ruble and financial assets. Global experience, regulator's solutions, business approaches

Moderator: *Swen Muller, Ex Swisscom Blockchain, portfolio investor in DFA and cryptotechnology, Switzerland*

Co-moderator: *Velder Ilya Alexandrovich, Basinghall Partners Partner, Chicago Booth Executive MBA (online)*

in person	Zharkova Tatyana Aleksandrovna , General Director of the Fintech Association, Moscow
	Spokesperson of the Central Bank of Russia
in person	Morozovsky Leonid Ilyich , Candidate of Economic Sciences, Bachelor of Laws, banker, investor, Chicago Booth Executive MBA
in person	Novikov Pavel Vladimirovich , Director of the FinTech Competence Center & Skolkovo Blockchain Fund

September 21

Hall 6

16:30-17:30

Integration of ESG principles - integration of the principles of sustainable development of banking.

Search for sources of income from the implementation of sustainable development principles, cases of Russian and foreign ESG integrations. Implementation results.

Moderator: *Korotetskiy Igor Vasilevich, Partner, Head of the Operational Risk and Sustainable Development of KPMG in the CIS Group*

Co-moderator: *Stroganova Yulia Sergeevna, Director of the Department of Strategy, Innovation and Marketing, Ak Bars Bank, Kazan*

online	Trofimova Ekaterina Vladimirovna , FSI leader, Deloitte <i>Integration of principles of sustainable development (ESG). Search for sources of income from the implementation of sustainable development principles and cases of Russian and foreign integrations</i>
in person	Chekurova Marina Victorovna , First Deputy General Director "Expert RA" <i>"Possibilities for integrating the principles of sustainable development in banking: banks and their clients"</i>
in person	Titov Maxim Alekseevich , Head of the ENERPO Research Center within European University at St. Petersburg, St. Petersburg <i>Integration of principles of sustainable development (ESG). Search for sources of income from the implementation of sustainable development principles and cases of</i>

DIGITAL INDUSTRY 4.0

	<i>Russian and foreign integrations</i>
in person	<p>Korotetskiy Igor Vasilevich, Partner, Head of the Operational Risk and Sustainable Development of KPMG in the CIS Group</p> <p><i>Integration of principles of sustainable development (ESG). Search for sources of income from the implementation of sustainable development principles and cases of Russian and foreign integrations</i></p>

How do financial institutions affect sustainable development?

Technologies allowing to implement the principles of ESG (Environmental, social, governance);

Implementation of technological solutions affecting domestic consumption and the environment;

Financial technologies affecting society;

Protection of customer data, observance of the “compliance” principles through the use of technological solutions.

September 22

Hall 6

09:00-10:30

"Business operational sustainability - how to ensure business continuity in an uncertain world?" master class

Moderator: Komar Alexander Nikolaevich, Acting Head of the Information Security Center of Innopolis University

Co-moderator: Yashkin Vyacheslav Vladislavovich, Director of the Information Security Department of Ak Bars Bank, Kazan

in person	<p>Samodaev Nikolay Alexandrovich, EY Partner, Head of Information Technology, IT Risk and Cybersecurity Services Department in Russia and the CIS</p> <p><i>What is continuity? Is it worth focusing attention on it?</i></p>
in person	<p>Byakin Alexey Valentinovich, EY senior manager</p> <p><i>What is continuity? Is it worth focusing attention on it?</i></p>
in person	<p>Romanovsky Sergey Valerievich, Director of the Institute of Information Sciences, Moscow State Linguistic University</p> <p><i>Cyber resilience, cyber physical systems, digital sovereignty.</i></p>
in person	<p>Kislitsyn Alexey Sergeevich, Head of Continuity Information Security Area in Nornickel</p>
in person	<p>Antipova Elena Aleksandrovna, Head of Operational Risks and VEB.RF Continuity Area</p>
in person	<p>Demidov Sergey Vladimirovich, Director of the Department of Operational Risks, Information Security and Business Continuity, Moscow</p>

How to ensure business continuity in an uncertain world?

DIGITAL INDUSTRY 4.0

Digital life, like in fairy tales: "Go over there, I don't know where, go get that, I don't know what" and what to do?

What if the train leaves point A when point B is no longer there?

September 22

Hall 6

11:00-13:00

Cloud solutions in fintech - the appliance of cloud and distributed computing of financial technologies.

Experience of Ak Bars Bank in ABCloud, experience of banks and fintech corporations in switching to the cloud format. Barriers in switching to the cloud format and regulatory policy

Moderator: Tolmacheva Tatiana Alexandrovna, managing partner, iKS-Consulting

Co-moderator: Kolyoskin Timur Sergeevich, Director of the Information Technology Department of Ak Bars Bank, Kazan

in person	Guzairov Bulat Failevich , Director of Innostage Consulting Department <i>DevOps platform application features</i>
in person	Kutakov Pavel Vladimirovich , Huawei Cloud Solutions Architect DataOps platforms through the example of Huawei solutions
in person	Pyarn Artur Vladimirovich , Director of Huawei Cloud Solutions
in person	Drobysheva Alena Alexandrovna , Head of Yandex.Cloud Machine Learning Services Department
in person	Selivanov Pavel Olegovich , Mail.ru Cloud Solutions Architect
in person	Schilling Andrey Ivanovich , Chief Architect of the Digital Transformation Center of the Republic of Tatarstan

September 22

Hall 6

14:00-15:30

CX - tools and competencies - customer-centric organization through the implementation of tools with user experience, bank cases and tools

Moderator: Satin Dmitry, founder of USABILITYLAB Company, Moscow

Co-moderator: Zhitov Nikita Dmitrievich, Ak Bars Digital Technologies, Kazan

in person	Velyaninova Alexandra Sergeevna , Chief Editor of Raiffeisenbank, Moscow
in person	Morozov Alexander , expert of the "Center of Design Thinking" in Moscow, host of the Customer Journey Map course, ex-leader of the Wonderfull research practice, leading UX researcher at Alfa-Bank, Lead Product Owner at VTB.

DIGITAL INDUSTRY 4.0

in person	Galkina Natalia Valentinovna , Founder and General Director of Neurotrend JSC
in person	Kalenskaya Natalya Valerievna , The Head of the Marketing Department, KFU

September 22

Hall 6

16:00-17:30

Synergy of the bank and digital government services - experience in the implementation of federal and regional super services.

Difficulties in development. Active public service delivery, integration of banking services into public services and embedding of public services into channels of financial instruments

Moderator: Samigullin Dinar Rashitovich, Director of the "Center for Digital Transformation of the Republic of Tatarstan" State Public Institution, Kazan

Comoderator: Valeev Rafael Gafurovich, General Director of Ak Bars Digital Technologies, Kazan

online	Gentsis Alexander Yurievich , member of the Board of Directors of Diasoft Group of Companies, Moscow
in person	Konkin Anatoly Yurievich , Head of the FinTech Association Department, Moscow
in person	Goldovsky Igor Mikhailovich , National Payment Card System Innovation Director, Moscow
in person	Alexey Klepikov , IT MTS Bank Vice President, Moscow
	Fintech-accelerator's DemoDay (topics ESG, RiskTech, CX) 1. Panel session 2. Demo-pitch 3. Winner's reward ceremony

Super services

Integration of financial companies with the system of public services

Payment solutions for government services

Government-private partnership in the public service industry

September 23

Hall 6

09:00-10:30

AI&ML for data monetization - standard models for applying data monetization principles in organizations.

DIGITAL INDUSTRY 4.0

New classes of models for monetization. Experience of monetizing data implicitly. Further development, monetization barriers, application of approaches and financial results after implementation

Moderator: Galiev Damir, Innovation Director of Ak Bars Bank, Kazan

Co-moderator: Lesovodsky Danil, Head of Machine Learning and Artificial Intelligence Discipline, Gazprom - Media

in person	Urazbayev Askhat Orynbasarovich , Agile Coach and Scrumtrek Founder, Moscow
in person	Kirill Malkov , Chief Data Science, Beeline, Moscow
in person	Shipunov Timur Vyacheslavovich , Ak Bars Digital Technologies, Kazan
in person	Razinkov Evgeny Viktorovich , FIX GC, Head of DS, Kazan <i>Speaking about DS as a value-added or earning unit?</i>

About the DataScience development from the 40s of the last century to the present day.

Evolution stages: BI and reporting, “analytics as a service”, “analytics as an independent product”.

Architecture within companies.

How to be fascinated and not disappointed by DS - what are machine learning projects really made of and what makes them successful? Expert best practices.

What we do, how we evaluate and how we behave in times of crisis

September 23

Hall 6

11:00-12:30

Information security - principles of information security in a financial institution. Threats faced in 2020 and the threats the public expects in 2021. Methods to prevent them.

Moderator: Komar Alexander Nikolaevich, Acting Head of the Information Security Center of Innopolis University

Comoderator: Yashkin Vyacheslav Vladislavovich, Director of the Information Security Department of Ak Bars Bank, Kazan

	Ivanov Vladimir Vladimirovich , Scanfactory.io, Moscow <i>Current information security risks and how to automate their search (A report)</i>
in person	Demidov Sergey Vladimirovich , Director of the Operational Risks, Information Security and MICEX Business Continuity Department
онлайн	Uvarov Vadim Alexandrovich , Director of the Information Security Department of the Bank of Russia, Moscow
in person	Kulakov Kirill Vitalievich , Kaspersky Lab expert

DIGITAL INDUSTRY 4.0

in person	Rudakov Pavel Vyacheslavovich , Information Security Methodology Manager, Security Directorate of the M.Video Eldorado Group
in person	Mokhnatkin Nikita Sergeevich , Business partner for security of JSC "Tinkoff Bank"

Fraud in FinTech, ways of fraud protection.

Drivers for the development of IS in the Russian Federation and the world.

How do you imagine the world in 20-30 years? What is the role of IT and IS in it?

September 23

Hall 6

14:00-15:30

Enterprise Agility: Agile scaling to the entire organization

Moderator: Veretenov Aleksey Olegovich, General Director of "Senteo" LLC, Moscow

Co-moderator: Alexander Evgenievich Kiverin, Chief Technology Officer, Ak Bars Digital Technologies, Kazan

in person	Alexander Orlov , Vice President, Director of the Business Transformation Center, Bank Otkritie, Moscow <i>Evolution vs Revolution: how a large organization transforms when launching tribes in business</i>
in person	Makarkin Sergey Borisovich , Agile Transformation Leader, Alfa-Bank, Moscow <i>Enterprise Agility, Agile scaling to the entire organization</i>
in person	Parashchenko Sergey , Head of the MTS Product Culture Development Center <i>Telecommunication company transformation. Successful examples of large organizations Agile transformations using widespread Enterprise Agility frameworks: SAFe®, LeSS, OKR, Nexus</i>
in person	Abdalova Aisylu Maratovna , Director of Transformation and "Azbuka Vkusa" Agile Development, Moscow <i>Retail Transformation - "How to Reduce T2M with SAFe"</i>

September 23

Hall 5

16:00-18:00

Debate on "How to create successful products? Experience and startups of large companies"

Moderator: Evgeniya Olegovna Cherkashina, CEO humex

in person	Rvacheva Maria Vladimirovna , Client Development Director, luna
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DIGITAL INDUSTRY 4.0

in person	Voloshin Igor Anatolievich , Senior researcher at Osome
in person	Spartak Soloninakh / Svetlana Syrtsova , Vice President of SME VTB

How did the fintech user change? What is he waiting for? How to create a demanded service?

- post-covid trends - how to fit into the new normal,
- new technologies - how not to miss and choose the most relevant ones
- narrative and shared values - how to increase LTV through ownership, not just by an app release.

How to create products you really need (test, research ...)

- qualitative + quantitative researches,
- hypotheses testing,
- product protection and development.

How to organize work inside to keep the product in constant demand:

- Do you need to create a separate CX department or develop a skill for the whole team?
- or to form the competence within the company or to launch outsourcing?

September 23

Hall 6

16:00-18:00

"Transformation of business models. Financial industry experience" Masterclass
Spokesman: Michael Ruckman, Senteo, USA / **Alexey Olegovich Veretenov**, General
Director of "Senteo" LLC, Moscow

*Creation of a modern social space for the new customer experiences implementation. Ak
Bars Bank "Better" office experience*

DIGITAL TECHNOLOGIES IN EDUCATION

September 21

Hall 1

16:00-18:00

"Digital educational technologies in teaching the native (Tatar) language" Panel discussion

Moderator: Akhmetzyanova Lilia Marsovna, Head of National Education of the Ministry of Education and Science of the Republic of Tatarstan

in person	Oleg Rishatovich Khisamov , Deputy Director for Science at Academy of Sciences of the Republic of Tatarstan in the Institute of Language, Literature and Art named after G. Ibragimov
in person	Gilmullin Rinat Abrekovich , Director of the Institute of Applied Semiotics in the Academy of Sciences of the Republic of Tatarstan
in person	Mukharlyamova Gulnaz Nurfatovna , Head of the National Education Department in the Institute of Language, Literature and Art named after G. Ibragimov, author of «Татар әдәбияты» study pack
in person	Giniyatullina Lilia Minnullovna , Associate Professor, Senior Researcher in Department of National Education at Academy of Sciences of the Republic of Tatarstan in the Institute of Language, Literature and Art named after G. Ibragimov
in person	Akhmetzyanova Lilia Marsovna , Head of the National Education Department in Ministry of Education and Science of the Republic of Tatarstan

September 22

Hall 7

09:00 - 13:00

"Digitalization in the field of public administration"

Moderator: Dobrosklonskaya Tatiana Georgievna, Doctor of Philological Sciences, Professor, Moscow State University, Russia

Comoderator: Bushkanets Lia Efimovna, Doctor of Philological Sciences, Professor, Head of the Foreign Languages in the Field of International Relations Department, Institute of International Relations, Kazan Federal University

in person	Tabak Vladimir Grigorievich , Deputy Director General of "Dialogue" ANO, Moscow <i>Transformation of the dialogue between the state and society, a service approach to feedback, Regional Governance Centers as a single digital network that helps to make management decisions</i>
in person	Dobrosklonskaya Tatiana Georgievna , Doctor of Philological Sciences, Professor, Moscow State University, Russia <i>Information support of state interests in the field of international relations</i>

DIGITAL TECHNOLOGIES IN EDUCATION

in person	<p>Pavlyuchenko Alexandra Andreevna, Postgraduate student of the Department of Information Support of Foreign Policy, Faculty of World Politics, Lomonosov Moscow State University, Moscow</p> <p><i>Formation of social networks as a platform for political interactions</i></p>
in person	<p>Bushkanets Lia Efimovna, Doctor of Philological Sciences, Professor, Head of the Foreign Languages in the Field of International Relations Department, Institute of International Relations, Kazan Federal University</p> <p><i>Instagram strategy as a soft power in politics</i></p>
in person	<p>Ivanova Tatiana Konstantinovna, Doctor of Philological Sciences, Professor at the Institute of International Relations, Kazan Federal University</p> <p><i>Blogs of public servants of the Republic of Tatarstan in social networks</i></p>
in person	<p>Akhmetzyanov Ildar Gabdrashitovich, Doctor of Philological Sciences, Associate Professor of the Institute of International Relations, Kazan Federal University</p> <p><i>Peculiarities of expressing communication strategy of the representatives of the Tatarstan Republic authorities and the population on online platforms</i></p> <p><i>The research was carried out jointly with: Mullagaliev N.K., Doctor of Philological Sciences, Associate Professor, Institute of International Relations of Kazan Federal University, Garayeva A.K., Doctor of Philological Sciences, Associate Professor, Institute of International Relations, Kazan Federal University.</i></p>
in person	<p>Mullagaliev Narkiz Kamilevich, Doctor of Philological Sciences, Associate Professor, Institute of International Relations, Kazan Federal University</p> <p>Digital presence of Tatarstan Republic as means of Web-branding</p> <p><i>The research was carried out jointly with: Akhmetzyanov I.G., Doctor of Philological Sciences, Associate Professor, Institute of International Relations, Kazan Federal University; Garayeva A.K., Doctor of Philological Sciences, Associate Professor, Institute of International Relations, Kazan Federal University.</i></p>
in person	<p>Хафизова Алсу Александровна, Doctor of Philological Sciences, Associate Professor, Institute of International Relations, Kazan Federal University</p> <p><i>Representation of Image of the Republic of Tatarstan in Foreign Mass Media.</i></p> <p><i>The research was carried out jointly with Zh.G. Konovalova.</i></p>

September 22

Hall 7

14:00 - 18:00

DIGITAL TECHNOLOGIES IN EDUCATION

Presentation of the "Digital simulator of pedagogical activity" project, developed by scientists of "Novosibirsk State Pedagogical University" together with scientists of the Reims University, Champagne-Ardenne (France)

Moderator: Galiakberova Alfinur Azatovna, Rector of «Novosibirsk State Pedagogical University», Doctor of Economic Sciences, Associate Professor, Rector, Chairman of the Academic Council

in person	Galiakberova Alfinur Azatovna , Rector of «Novosibirsk State Pedagogical University», Doctor of Economic Sciences, Associate Professor, Rector, Chairman of the Academic Council
in person	Zakharova Irina Mikhailovna , Candidate of Psychological Sciences, Associate Professor, Head of the Theory and Methodology of Primary and Preschool Education Department

September 22

Hall 10

17:00 – 18:00

"Electronic education: problems, ways of development" Round Table

Moderator: Samigullin Dinar Rashitovich, Director of "Digital Transformation Center in the Republic of Tatarstan"

in person	Samigullin Dinar Rashitovich , Director of "Digital Transformation Center" SFI, Kazan <i>Electronic education: issues, development ways</i>
in person	Gabdrakhmanov Bulat Fanilovich , Lead Project Manager of "Center for Digital Transformation" SFI, Kazan <i>"Schoolboy" superservice</i>
in person	Pominov Andrey Ivanovich , First Deputy Minister of Education and Science of the Republic of Tatarstan <i>Participation in the general discussion</i>
in person	Fedorova Tamara Trofimovna , Head of the General Education Department of the Ministry of Education and Science of the Republic of Tatarstan <i>Participation in the general discussion</i>
in person	Akmalov Aydar Faritovich , University of Talents <i>Participation in the general discussion</i>
in person	Khasyanov Airat Faridovich Vice-rector for Development and Digital Transformation, Kazan National Research Technical University named after A. N. Tupolev - Kazan Aviation Institute <i>Participation in the general discussion</i>

DIGITAL TECHNOLOGIES IN EDUCATION

September 23

HALL 7

9:00-13:00

«Computerisation of education: challenges of our time

Moderator: Bushkanets Liia Efimovna, Ph.D., Professor, Head of the Department of Foreign Languages in the Field of International Relations at the Institute of International Relations in Kazan Federal University

Co-moderator: Fakhrutdinova Anastasiia Viktorovna, Ed.D., Professor at the Institute of International Relations in Kazan Federal University

in person	<p>Pastovenskaia Polina Vitalevna, Head of the Education Division at the ANO "Dialog"</p> <p>Asedova Arina Ibragimovna, Head of the Department of Education at the ANO "Dialog" (Moscow)</p> <p><i>Presentation of the educational platform for civil servants of the Dialog Expert and new digital approaches of the Dialog to full-time education</i></p>
in person	<p>Skulachev Anton Alekseevich, Chairman of the Gildiya Slovesnikov, Moscow</p> <p><i>The Sberclass educational platform</i></p>
in person	<p>Budaeva Tuiana Viktorovna, leading curator of partner programs with universities of the Urait educational platform</p> <p><i>Tools and content for digital transformation of education: experience of Urait</i></p>
	<p>Lemiakina Anna Aleksandrovna, Director of National and Strategic Projects at Yandex.Cloud</p> <p><i>Digital projects in the higher education segment</i></p>
online	<p>Amlinskaia Iuliia Romanovna, director of the Language Life online school of foreign languages, founder of the Russificate international online school of the Russian language, Spain</p> <p><i>Functioning features of the international online school</i></p>
in person	<p>Arzhantseva Natalia Valerevna, Ph.D., Associate Professor, Institute of International Relations, Kazan Federal University</p> <p><i>Digitalisation in teaching foreign languages to International Relations students</i></p> <p><i>The study was prepared jointly with: Tiabina Diana Vladimirovna, Ph. D., Associate Professor, Institute of International Relations, Kazan Federal University</i></p> <p><i>Konovalova Zhanna Georgievna, Ph.D., Associate Professor, Institute of International Relations, Kazan Federal University</i></p>

DIGITAL TECHNOLOGIES IN EDUCATION

in person	<p>Fakhrutdinova Anastasiia Viktorovna, Ed.D., Professor, Institute of International Relations, Kazan Federal University <i>Ethical and reflexive context of digitalisation of the modern educational space</i></p>
in person	<p>Usanova Violetta Mikhailovna, Director of the Skyes service (a digital educational environment for universities). Experience in creating and implementing digital educational solutions for universities and colleges</p>
in person	<p>Kotenkova Svetlana Nikolaevna, Ph.D. in Economics, Director of the Institute of Advanced Educational Technologies, Kazan Federal University, Kazan <i>Features of digitalisation of higher education at Kazan Federal University</i></p>
in person	<p>Iudintseva Anastasiia Fedorovna, Department for Youth Policy, Social Issues and Development of Physical Culture and Sports Education System of KFU <i>Digital, social and communicative environment of a modern university</i></p>
in person	<p>Idrisov Ranis Anvarovich, Director of the Multidisciplinary Gymnasium No. 189 (municipal budgetary general education institution) <i>Digital technologies of the educational space organisation of the school in the context of providing direction of students' professional self-determination</i></p>
in person	<p>Sverdlov Mikhail Borisovich - Skypro Business Development Director <i>Potential contribution of digital training in technical professions to the development of the region</i></p>
in person	<p>Abakumova Nataliia Nikolaevna, Ed.D., Associate Professor of the Department of General and Pedagogical Psychology, Faculty of Psychology, the National Research Tomsk State University <i>Resource of distance learning technologies in the implementation of Junior Skills programs</i></p> <p><i>The study was conducted jointly with: Borisova Viktoriia Anatolevna, Teacher of robotics and circuit engineering, Children's Center for Educational Robotics of TSPU (Tomsk State Pedagogical University)</i></p>
online	<p>Litvak Rimma Alekseevna, Director of the Institute of Childhood Culture, Ed.D., Professor of the Chelyabinsk State Institute of Culture (federal government-owned independent educational institution) <i>Digital technologies in the civic education of students</i></p> <p><i>The study was conducted jointly with: Grevtseva Gulsina Iakupovna, Professor of the Department of Pedagogy and the Cultural Education of the Chelyabinsk State Institute of Culture (federal government-owned independent educational</i></p>

DIGITAL TECHNOLOGIES IN EDUCATION

	<i>institution)</i>
in person	<p>Gazizova Farida Samigullova, Ed.D., Associate Professor of the Department of Theory and Methodology of Preschool and Primary Education of the Yelabuga Institute of KFU <i>Implementation of the ethnocultural component in working with preschool children in the digital educational space</i></p>
in person	<p>Krinitin Aleksandr Aleksandrovich, Director of Digital Transformation of Huawei <i>Smart School</i></p>
in person	<p>Terletskii Sergei Aleksandrovich, Head of the department of work with the education system, SOFTLINE <i>Vectors of PRIORITY2030. Softline Consortium - Kazan National Research Technological University (KNRTU)</i></p>
in person	<p>Donetskaia Olga Igorevna, Associate Professor, Candidate of Sciences, Head of the UNIVERSUM+ Center for Competence Development at the Institute of International Relations of Kazan Federal University, Russia <i>Navigator of a personalised learning trajectory based on the integration of basic and additional education (on the example of the International Relations direction)</i></p> <p><i>The study was prepared jointly with: Akhmetkarimov Bulat Gumarbaevich, Associate Professor, Ph.D., Head of the Department of International Relations, World Politics and Diplomacy of the Institute of International Relations of Kazan Federal University, Russia.</i></p> <p><i>Takhtarova Svetlana Salavatovna, Head of the Department of Practice and Theory of Translation, Institute of International Relations of Kazan Federal University, Russia</i></p>

September 23

Hall 7

14:00-14:45

Introduction of new approaches to teaching computer science in schools into the education system and the relevance of the best international practices and methodologies in the field of Computer Science

Moderator: Marat Ablaev Faridovich, Director for Methodology and Adaptation of ANO "Methodological Center For Best Educational Practices"

Co-moderator: Marat Rakhimov Midkhatovich, Director for Development of ANO "Methodological Center For Best Educational Practices"

DIGITAL TECHNOLOGIES IN EDUCATION

in person	<p>Ablaev Farid Mansurovich, Corresponding Member of the Academy of Sciences of the Republic of Tatarstan, Doctor of Physical and Mathematical Sciences, Professor of the Kazan (Volga Region) Federal University (federal government-owned independent educational institution), Chief Researcher of the Federal Research Center "Kazan Scientific Center of The Russian Academy of Sciences" (Kazan Institute of Physics and Technology)</p> <p><i>The best international practices and methodologies in computer science for schoolchildren based on cooperation with researchers from the Swiss Federal University (ETH), Zurich</i></p>
in person	<p>Ablaev Marat Faridovich, Director for Methodology and Adaptation of ANO "Methodological Center for Best Educational Practices" (Kazan) Rakhimov Marat Midkhatovich, Director for Development of ANO "The Methodological Center For Best Educational Practices" (Kazan), <i>Relevance of the best international practices and methodologies in the field of Computer Science (as part of the pilot implementation in Adymnar, Kazan)</i></p>

September 23

Hall 7

15:00-17:00

Formation Of Digital Literacy Of Schoolchildren As A Condition For Ensuring Global Competitiveness round table

Moderator: Shaikhelislamov Rais Falikhovich, Candidate of pedagogical sciences, Ph.D. in Economics, Director of the Center for Continuous Professional Development of Pedagogical Workers of the Republic of Tatarstan, Institute of Psychology and Education, Kazan (Volga Region) Federal University (federal government-owned independent educational institution)

in person	<p>Shaikhelislamov Rais Falikhovich, Candidate of pedagogical sciences, Ph.D. in Economics, Director of the Center for Continuous Professional Development of Pedagogical Workers of the Republic of Tatarstan, Institute of Psychology and Education, Kazan (Volga Region) Federal University (federal government-owned independent educational institution)</p> <p><i>Formation of the competence of teaching staff in the development of digital literacy of schoolchildren</i></p>
in person	<p>Vologodskaia Olga Vladimirovna, tutor of the Center for Continuous Professional Development of Pedagogical Workers of the Republic of Tatarstan, Institute of Psychology and Education, KFU</p> <p><i>Development of digital literacy of schoolchildren in a digital educational environment</i></p>
in person	<p>Ozhmekova Natalia Iurevna, tutor of the Center for Continuous Professional Development of Pedagogical Workers of the Republic of Tatarstan, Institute of Psychology and Education, KFU</p> <p><i>Distance learning in primary school as an alternative form of education</i></p>

DIGITAL TECHNOLOGIES IN EDUCATION

in person	Volkova Olga Valerevna , Candidate of pedagogic sciences, tutor of the Center for Continuous Professional Development of Pedagogical Workers of the Republic of Tatarstan, Institute of Psychology and Education, KFU <i>Questions of formation and development of reading literacy of schoolchildren in the conditions of the modern digital educational environment</i>
in person	Lavrenteva Olga Andreevna , Content Director of the Skysmart online school <i>Educational trends. How to impart skills of the 21st century to modern students through educational products</i>
online	Serebriakova Tatiana Gennadevna – First Deputy Editor-in-Chief of AO “Prosveshcheniye Publishing House” <i>Tools for the formation of digital literacy in school</i>
in person	Sineglazova Anna Grigorevna , Director of the Republican Center For Youth, Innovative And Preventive Programs State Budgetary Institution <i>Digital Hygiene Project</i>

September 23

HALL 7

17:00-18:00

Presentation of a prototype of a digital system for additional education institutes

in person	Kalashnik Gleb Alekseevich , web and multimedia applications developer, State Autonomous educational institution of additional education of the Astrakhan Region «Regional School Technopark», Astrakhan
in person	Kurina Daria Pavlovna , head of media technology department, State Autonomous educational institution of additional education of the Astrakhan Region «Regional School Technopark», Astrakhan

September 23

HALL 3

17:00-18:00

Master classes

«How to design programs based on the needs of the market: skillsets for drawing up programs, objectifying student development»; /

«Education 4.0: How educational analytics help to lead students to results and accelerate progress by 28%».

Sverdlov Mikhail Borisovich – Skypro Business Development Director

September 24

HALL 7

09:00 - 10:00

Master class «Information security in education»

DIGITAL TECHNOLOGIES IN EDUCATION

Moderator: Soldatov Mikhail Alexandrovich, public figure, General Director of OOO «Information Security Department» (Kazan)

in person	Soldatov Mikhail Alexandrovich , public figure, General Director of OOO «Information Security Department», Kazan
online	Tsvetkova Marina Serafimovna , Candidate of Pedagogic Sciences, Associate Professor, Professor of the Russian Academy of natural sciences, member of the Expert Council for general and additional education of the State Duma of the Russian Federation. <i>Digital transformation of schools: no longer a myth, but not yet reality</i>
in person	Skachkova Alina Fanisovna , Director of OOO «Information Security Department», Kazan
in person	Bokov Andrey Alexandrovich , senior software developer of OOO «Information Security Department», Kazan

DIGITAL TECHNOLOGIES IN CULTURE

September 21

HALL 8

16.00-18.00

DIGITALIZATION AS A RESOURCE FOR DEVELOPING SOCIAL AND CULTURAL SPHERE

Moderator: Terekhov Pavel Petrovich, Candidate of Pedagogic Sciences, Professor of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture»

Co-moderator: Suminova Tatiana Nikolaevna, Doctoral Candidate of Philosophical Sciences, Professor of Socio-Cultural Activities department of Federal State Budgetary Educational Institution of Higher Education « Moscow State Institute of Culture»

online	Suminova Tatiana Nikolaevna , Doctoral Candidate of Philosophical Sciences, Professor of socio-cultural activities department of Federal State Budgetary Educational Institution of Higher Education «Moscow State Institute of Culture», Moscow <i>Art management in the context of digital technologies</i>
in person	Sharipov Irek Ildusovich , Director of house of friendship of the Peoples of Tatarstan (Kazan, Russia) <i>Experience of using digital technologies on the example of the activities of the House of Friendship of the Peoples of Tatarstan</i>
online	Kochemasova Lyubov Alexandrovna , Candidate of Pedagogic Sciences, Associate Professor of pedagogy and sociology department of Federal State Budgetary Educational Institution of Higher Education «Orenburg State Pedagogical University», Orenburg <i>Researching the problem of "digital generation", "generation Z" in teacher education</i>
online	Sharkovskaya Natalia Vladimirovna , Doctoral Candidate of Pedagogic Sciences, Professor of socio-cultural activities department of Moscow State Institute of Culture, Moscow <i>Digital technologies in organizing modern social and cultural activities</i>
online	Shishkin Alexey Efimovich , Candidate of Historical Sciences, Associate Professor of socio-cultural activities and pedagogy department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (Kazan, Russia) <i>Bioethical issues in the context of conscientious safety</i>
online	Milinchuk Ekaterina Sergeevna , Candidate of Economic Sciences, Associate Professor of tourism and cultural heritage department of Saratov National Research State University named after N.G. Chernyshevsky, Saratov <i>Creative collaborations as a tool for promoting cultural institutions</i>
online	Seregin Nikolay Vasilievich , Doctoral Candidate of Pedagogic Sciences, Professor, head of folk instruments and orchestral conducting department of Altai State Institute of Culture, Barnaul

DIGITAL TECHNOLOGIES IN CULTURE

	<i>Modeling the musical-educational teaching-educational process</i>
online	Zharkov Anatoly Dmitrievich , Doctoral Candidate of Pedagogic Sciences, Professor of Moscow State Institute of Culture, (Moscow, Russia) <i>Digital technologies in social and cultural activities</i>
in person	Terekhov Pavel Petrovich , Doctoral Candidate of Pedagogic Sciences, Professor of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» Rozhkov Alexander Nikolaevich , Postgraduate of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (Kazan, Russia) <i>Digital technologies of social and cultural activities in the process of professional self-determination</i>
online	Harlanova Yulia Viktorovna , Candidate of Pedagogic Sciences, head of psychology and pedagogy department of Tula State Pedagogical University named after L.N. Tolstoy, Tula <i>Development of contemporary photography as a digital monumental fine art</i>
in person	Galaktionova Lyudmila Alexandrovna, Candidate of Pedagogic Sciences, head of economics and management of social and cultural activities department of Federal State Budgetary Educational Institution of Higher Education «Samara State Institute of Culture», Samara <i>The usage of augmented and virtual reality technologies in the promotion of tourist destinations</i>
online	Hristidis Tatiana Vitalievna , Doctoral Candidate of Pedagogic Sciences, Professor, head of pedagogy, psychology and philosophy department of Federal State Budgetary Educational Institution of Higher Education «Moscow State Institute of Culture» Novashina Marina Sergeevna , Candidate of Pedagogic Sciences, Senior Lecturer of Federal State Budgetary Educational Institution of Higher Education «Moscow State Institute of Culture» (Moscow, Russia) <i>Digital educational environment as a means of forming information and communication competencies of future specialists in social and cultural activities</i>
online	Molchanova Natalia Valerievna , Candidate of Pedagogic Sciences, head of socio-cultural activities department of Volgograd State Institute of Arts and Culture, State Educational Budgetary Institution of Culture of Higher Education «Volgograd State Institute of Arts and Culture» (Volgograd, Russia) <i>The usage of Internet technologies in forming the image of social and cultural activities</i>

DIGITAL TECHNOLOGIES IN CULTURE

Hall 8

09.00-13.00

Modern trends in the usage of digital technologies in musical and choreographic art

Moderator: Gordeeva Tatiana Yurievna, Doctoral Candidate of Culturology, Professor of music education department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture»

Co-moderator: Kasimanova Lyudmila Albertovna, Candidate of Pedagogic Sciences, head of choreographic art department, Professor of Federal State Budgetary Educational Institution of Higher Education « Russian State Pedagogical University named after A.I. Herzen (Saint-Petersburg, Russia)

online	<p>Mammadov Fuad Teyyub Oglu, Academician of the Russian Academy of Natural Sciences, Doctoral Candidate of Historical Sciences, Professor of history department of Academy of Public Administration under the President of the Republic of Azerbaijan, President of the Azerbaijan Culture Association «Simurg», (Baku, Azerbaijan)</p> <p><i>Preservation of the advantages and creative capabilities of high spiritual culture in the conditions of a technogenic civilization</i></p>
in person	<p>Leontyeva Tatiana Viktorovna, pro-rector on educational work, Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture», Candidate of Pedagogic Sciences, Associate Professor, (Kazan, Russia)</p> <p><i>Digital technologies in music education</i></p>
online	<p>Dolzhenkova Marina Igorevna, Doctoral Candidate of Pedagogic Sciences, Professor, head of cultural studies and sociocultural projects department of Tambov State University named after G.R. Derzhavin</p> <p>Yusupova Zukhra Rajabmakhmadovna, Senior Lecturer of special piano department of Tambov Regional State Budgetary Educational Institution of Higher Education «Tambov State Music and Pedagogical Institute named after S.V. Rachmaninov» (Tambov, Russia)</p> <p><i>Foreign experience of enhancing educational and cognitive activity in the piano class by means of distance technologies</i></p>
in person	<p>Borodovskaya Lilia Zelimkhanovna, Candidate of Art Criticism, Associate Professor of ethno-artistic creativity and music education department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (r. Kazan, Russia)</p> <p><i>Digital technologies in musical art</i></p>
online	<p>Khasanshin Azamat Danilovich, Candidate of Art Criticism, Associate Professor of pop-jazz performance department of Federal State Budgetary Educational Institution of Higher Education «Ufa State Institute of Arts named after Z. Ismagilova» (Ufa, Russia)</p> <p><i>Digitalization and the Corpus of the National Language: Towards the Problem of Preserving Ethnic Culture</i></p>

DIGITAL TECHNOLOGIES IN CULTURE

in person	<p>Mirnaya Raushaniya Rafisovna, Associate Professor of musical art department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (г. Kazan, Russia) <i>The usage of digital technologies in pop vocal class as a means of developing students' performing culture</i></p>
in person	<p>Rudenko Andrey Alexandrovich, Associate Professor of musical art department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (г. Kazan, Russia) <i>Pros and cons of the impact of digital technology on the creative potential of a musician-performer</i></p>
online	<p>Rizu Eleftheria, Head of the organization Bodytone, Pilates and Bodyvork, Laboratory of Movement Studies (Athens, Греция) <i>Fascia and Dance: transforming mechanical movement techniques into living / wholeness experiences</i></p>
online	<p>Akingereeva Slu Saparovna, Director, teacher-choreographer of the Russian Ballet Academy (Dakar, Senegal) <i>The main forms of distribution of the Russian ballet tradition in Senegal</i></p>
in person	<p>Salikhova Lilia Izvelevna, Candidate of Art Criticism, Associate Professor of ethno-artistic creativity and music education of department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (г. Kazan, Russia) <i>The usage of digital technologies in teaching music-theoretical and historical disciplines</i></p>
online	<p>Gutkovskaya Svetlana Vyacheslavovna, Candidate of Philological Sciences, Associate Professor, head of choreography department, Professor of Belarusian State University of Culture and Arts (Minsk, Republic of Belarus) <i>The role of digital technologies in the learning process of student choreographers</i></p>
online	<p>Emelianenkov Vitaly Viktorovich, Postgraduate of faculty of humanities, Marie Curie-Sklodowska University, ballet soloist of the Lublin Musical Theater (Lublin, Poland) <i>Russian-Polish student exchange as a necessary condition for the development of choreographic education</i></p>
online	<p>Idrisova Asel Bekzatkhonovna, lecturer of «Traditional musical art and choreography» department of Kyzylorda University named after Korkyt-Ata (Kyzylorda, Kazakhstan) <i>Organization of online teaching in choreography: the experience of the Kyzylorda school of arts</i></p>

DIGITAL TECHNOLOGIES IN CULTURE

in person	<p>Samoilova Alexandra Vasilievna, Candidate of Pedagogic Sciences, Associate Professor of ethno-artistic creativity and music education department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture»</p> <p>Enikeeva Alsu Rashidovna, Candidate of Pedagogic Sciences, Professor of ethno-artistic creativity and music education of department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (Kazan, Russia)</p> <p><i>Modern digital technologies of searching for research activities in the process of ethno-artistic education of students of the Kazan State Institute of Culture</i></p>
online	<p>Anna Grigorievna Asatryan, Doctoral Candidate of Art Criticism, Professor, Deputy Director and head of music department of Institute of Arts of the National Academy of Sciences of the Republic of Armenia, (Yerevan, Armenia)</p> <p><i>Operatic creativity of Aram Satyan</i></p>
online	<p>Chernikova Ekaterina Yurievna, lecturer of music of Municipal Budgetary Educational Institution Primary school «Perspective», speech therapist PO «Deti dozhdy» (Surgut, Russia,)</p> <p><i>Virtual education in music therapy</i></p>
online	<p>Polyakova Anna Sergeevna, Senior lecturer of contemporary dance faculty of choreographic arts department Autonomous non-profit organization of higher education «Humanitarian University» (Yekaterinburg, Russia)</p> <p><i>Post-folk dance as one of the trends in teaching modern dance students</i></p>
online	<p>Burtseva Roza Khristoforovna, Associate Professor of folk art culture department of Arctic Institute of culture and arts, Excellence in culture, Excellence in vocational education Republic of Sakha (Yakutsk, Sakha)</p> <p><i>Kindergarten - school - university: creative interaction in the context of lifelong art education in the Republic of Sakha, Yakutia</i></p>
online	<p>Almeeva Nailya Yunisovna, Candidate of Art Criticism, Honored Artist of the Republic of Tatarstan, Senior research officer of folklore sector of Federal State Budgetary Research Institution «Russian Institute of Art History» (St. Petersburg, Russia)</p> <p><i>The historical mission of digital technologies in the preservation of the folklore heritage of humanity</i></p>
online	<p>Muradova Tarana Huseyn, Pro-rector of International Relations of the Baku Academy of Choreography, People's Artist of the AR (Baku, Azerbaijan)</p> <p><i>Choreographic art in the digital age</i></p>
online	<p>Asmolkova Tatiana Filippovna, dance technique teacher at the acting</p>

DIGITAL TECHNOLOGIES IN CULTURE

	<p>studio named after Alexander Sevruck at the theater named after Stefan Jaracz in Olsztyn and the Art and Dance Foundation «ARToffNilA» (Olsztyn, Poland)</p> <p><i>Choreographic education in Poland: challenges and innovations</i></p>
online	<p>Shishkin Alexey Pavlovich, Professor of choreography department of Federal State Budgetary Educational Institution of Higher Education «Samara State Institute of Cultures», Honored Worker of culture of the Republic of South Ossetia (Samara, Russia)</p> <p><i>Preservation of copyright schools in choreographic art with the help of digital twins</i></p>
in person	<p>Kasimanova Lyudmila Albertovna, Candidate of Pedagogic Sciences, head of choreographic art department, Professor of Federal State Budgetary Educational Institution of Higher Education « Russian State Pedagogical University named after A.I. Herzen (Saint-Petersburg, Russia)</p> <p><i>Features of the organization of the process of creative disciplines of teachers-choreographers in the context of digitalization of education</i></p>

September 22

HALL 8

14:00-15:45

Digital transformation and cultural-educational tourism

Moderator: Ivanov Sergey Evgenievich, Chairman of the Tourism State Committee of the Republic of Tatarstan

Co-moderator: Garifullina Reseda Saitovna, Doctoral Candidate of Pedagogic Sciences, Professor, Honored Scientist of the Republic of Tatarstan, Dean of the Faculty of Socio-Cultural Technologies and Intelligent Systems of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture»

online	<p>Abdrashitov Artur Igorevich, deputy Minister, Head of the Tourism Department of the Ministry of Culture of the Samara Region (Samara, Russia)</p> <p><i>Experience in the developing and implementing of the «Digital Tourism» project in the Samara region</i></p>
in person	<p>Valeev Rafael Mirgasimovich, Doctoral Candidate of Historical Sciences, Head of World Cultural Heritage IMO KFU department, Deputy chairman of the Russian National Committee of the World Cultural and Natural Heritage</p> <p><i>Forms and methods of preservation, promotion of historical and cultural heritage in the context of digitalization</i></p>
online	<p>Dzhandzhugazova Elena Alexandrovna, Doctoral Candidate of Economic Sciences, Professor of Federal State Budgetary Educational Institution of</p>

DIGITAL TECHNOLOGIES IN CULTURE

	<p>Higher Education «Russian Economic University named after G.V. Plekhanov» (Moscow , Russia) <i>Promotion of tourism and hotel products: digital context</i></p>
in person	<p>Terentyev Evgeny Pavlovich, Head of Republican Association of Sanatorium and Resort Institutions «Sanatoriums of Tatarstan» (Kazan, Russia) <i>Benefits and risks of a consumer of digital services</i></p>
in person	<p>Khomenko Vadim Vasilievich, Doctoral Candidate of Economic Sciences, Professor, Vice President of the Academy of Sciences of the Republic of Tatarstan (Kazan, Russia) <i>Digitalization in the system of fundamental approaches to the preservation and development of Russian culture and spirituality</i></p>
in person	<p>Pavlova Adelia Vadimovna, pro-rector, Doctoral Candidate of Economic Sciences, Associate Professor of Federal State Budgetary Educational Institution of Higher Education « Volga State Academy of physical culture, Sports and Tourism » (Kazan, Russia) <i>Areas of digitalization that drive the transformation of the sports industry</i></p>
in person	<p>Egorushkin Pavel Anatolievich, Chairman of the Board of Directors AO «TATAR SPECIAL SCIENTIFIC RESTORATION DEPARTMENT» (Kazan, Russia) <i>The usage of digital technologies, artificial intelligence for the formation educational programs, training, expanding the possibility of cultural exchange</i></p>
in person	<p>Sannikova Daria Alexandrovna, Director of tourism development of the Kazan city (Kazan, Russia) <i>Digital technologies in the tourism industry: the experience of the Kazan city</i></p>
in person	<p>Strelkin Sergey Alexandrovich, President of Oohdesk company (SAMediaGroup) Tsiganova Daria Ivanovna, deputy head of Oohdesk company (SAMediaGroup) (Moscow, Russia) <i>Attracting people to tourism and cultural events through digital outdoor advertising</i></p>
in person	<p>Garifullina Reseda Saitovna, Doctoral Candidate of Pedagogic Sciences, Professor, Honored Scientist of the Republic of Tatarstan, Dean of the faculty of socio-cultural technologies and intelligent systems of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» Safin Fadbir Magusovich, Doctoral Candidate of Economic Sciences, Professor, Honorary Worker of Higher Professional Education of the Russian Federation, head of tourism department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture»</p>

DIGITAL TECHNOLOGIES IN CULTURE

(Kazan, Republic of Tatarstan, Russia)
Improving the marketing activities of enterprises in the tourism and hospitality industry through the implement of digital technologies

September 22

HALL 8

16.00-16.45

Public speaking Master class

Shigapova Ilsiyyar Ildusovna, Candidate of Pedagogic Sciences, Associate Professor of directing, film and television department

September 22

HALL 8

17.00-18.00

Online master class « Digital technologies of music therapy in the system of global medical and psychological care and in educational programs»

Shusharjan Sergey Vaganovich, Doctoral Candidate of Medical Sciences, Professor, President of "Dr. Music" GroupInt, Director of the center of music therapy and rehabilitation technologies, head of integrative medicine, clinical psychology and music therapy department of Non-State Educational Private Institution of Additional professional education «Russian academy of medical and social rehabilitation», President of the National association of music therapists, (Moscow, Russia)

September 23

HALL 8

09.00-13.00

Balance of Tradition and Innovation: Libraries in the way to a Digital Future

Moderator: Abdulkhakova Aislu Radifovna, Doctoral Candidate of Historical Sciences, Professor, head of library-information activities and intelligent systems department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture»

Co-moderator: Lopatina Natalia Viktorovna, Doctoral Candidate of Pedagogic Sciences, Professor, head of library-information sciences department of Moscow State Institute of Culture

online	Shepeleva Svetlana Vladimirovna , pro-rector educational work, head of library and documentary information technologies department, candidate of Historical Sciences, Associate Professor of Perm State Institute of Culture (Perm, Russia) <i>Library as a center of information and communication: on the question of the balance of functions</i>
online	Lopatina Natalia Viktorovna , Doctoral Candidate of Pedagogic Sciences, Professor, head of library-information sciences department of Moscow State Institute of Culture (Moscow, Russia) <i>Digital reading infrastructure: Traditions of methodology and architectural innovations</i>

DIGITAL TECHNOLOGIES IN CULTURE

in person	<p>Abdulkhakova Aislu Radifovna, Doctoral Candidate of Historical Sciences, Professor, head of library-information activities and intelligent systems department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture»</p> <p>Borodina Svetlana Damirovna, Doctoral Candidate of Pedagogic Sciences, Professor of library-information activities and intelligent systems department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (Kazan, Russia)</p> <p>Bogoudinova Roza Zakirovna, Doctoral Candidate of Pedagogic Sciences, Professor of Kazan National Research University KNITU-KHTI (Kazan, Russia) <i>Information security discourse in the context of philosophy and pedagogy</i></p>
in person	<p>Sibgatullina Rimma Raisovna, lead deputy director of State Budgetary Institution «State archives of the Republic of Tatarstan» (Kazan, Russia) <i>The usage of information technology for forming the interest of young people to study archival documents</i></p>
online	<p>Brezhneva Valentina Vladimirovna, Doctoral Candidate of Pedagogic Sciences, Professor, Dean of the library and information faculty of the St. Petersburg Institute of State Culture (St. Petersburg, Russia) <i>Practical training of bachelors at the library and information faculty of the St. Petersburg State Institute of Culture</i></p>
in person	<p>Kalegina Olga Anatolyevna, Doctoral Candidate of Pedagogic Sciences, Professor of library-information activities and intelligent systems department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (Kazan, Russia) <i>Youth Reading: Traditional and Digital Format</i></p>
online	<p>Kulyupina Galina Alekseevna, Candidate of Philological Sciences, Associate Professor of Belgorod State Institute of arts and culture (Belgorod, Russia) <i>The place of libraries in the world of digital communications</i></p>
in person	<p>Valiullina Nailya Rafikovna, Candidate of Pedagogic Sciences, Director of the Republican Youth Library of the Republic of Tatarstan (Kazan, Russia) <i>Experience in organizing a unified information space of the Republic of Tatarstan</i></p>
online	<p>Pereslavitseva Lilia Ilyinichna, Candidate of Pedagogic Sciences, Associate Professor, head of education quality management department of Belgorod State Institute of Arts and Culture (Belgorod, Russia) <i>Professional and personal development of future specialists in the field of art and culture in the context of digital transformation of library activities</i></p>
in person	<p>Lizunova Irina Vladimirovna, Doctoral Candidate of Historical Sciences, Associate Professor, Chief Research Officer of bibliography laboratories of State</p>

DIGITAL TECHNOLOGIES IN CULTURE

	Public Scientific and Technical Library of the Siberian Branch of the Russian Academy of Sciences (Novosibirsk, Russia) <i>Book culture in the information society: challenges and priorities</i>
online	Borisova Olga Olegovna , Doctoral Candidate of Pedagogic Sciences, Professor of library and information activities department of Oryol State Institute of Culture (Oryol, Russia) <i>Library today or Running into digitalization</i>
online	Savich Ludmila Efimovna , Doctoral Candidate of Pedagogic Sciences, Professor of library-information activities and intelligent systems department of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» (Kazan, Russia) <i>Scientific and educational cluster as an effective tool for interaction in the context of digital transformation of culture</i>
in person	Khasanova Aigul Venerovna , Head of office and control department of Municipal government institution « Administration of the Aviaostroitelny and Novo-Savinovsky districts of the Executive Committee of the Kazan municipality» Makhmutov Nazim Akhatovich , teacher of the highest qualification category of a branch of a municipal budgetary educational institution «Bolshenurkeevskaya secondary school» of Sarmanovsky district of the Republic of Tatarstan «Karashai-Saklovskaya secondary school» <i>Popularization of archival documents</i>

September 23

HALL 9

14:00-18:00

The digital transformation of the archive industry

Moderator: Gabdrakhmanova Gulnara Zakariyevna, Chairman of the State Committee of Archival Affairs of the Republic of Tatarstan

Co-moderator: Khramtsovskaya Natalia Alexandrovna, Lead expert in document management of the "Electronic Office Systems" company

in person	Gabdrakhmanova Gulnara Zakariyevna , Chairman of the State Committee of Archival Affairs of the Republic of Tatarstan <i>Digital archive: yesterday, today, tomorrow</i>
online	Khramtsovskaya Natalia Alexandrovna , Lead expert in document management of the "Electronic Office Systems" company <i>The digital transformation of the archive industry</i>
in person	Mubarakshin Adel Rafikovich , Deputy Minister of labor, employment and social protection of the Republic of Tatarstan <i>Improvement of the archive of the Ministry of labor, employment and social</i>

DIGITAL TECHNOLOGIES IN CULTURE

	<i>protection of the Republic of Tatarstan</i>
in person	Vorobyov Denis Sergeevich , Deputy Head of Municipal Government Institution «Administration of the Sovetsky District of the Executive Committee of Kazan» <i>Информатизация архива Администрации Советского района г. Казани</i>
in person	Ziatdinov Danil Taufikovich , chief of staff of Municipal Government Institution « Administration of Aviastroitelny and Novo-Savinovsky Districts of the Executive Committee of the Municipal Formation of Kazan » <i>The usage of multimedia technologies</i>
in person	Khidiyatov Ilgiz Rinatovich , Head physician of State autonomous health care institution «Republican Clinical Oncological Dispensary of the Ministry of Health of the Republic of Tatarstan» <i>Modernization of the work of medical records archive of State autonomous health care institution «Republican Clinical Oncological Dispensary of the Ministry of Health of the Republic of Tatarstan»</i>
in person	Shaydullin Damir Faritovich , Head of the Executive Committee of the Vysokogorsky Municipal District of the Republic of Tatarstan <i>The digitized future is behind us - "Smart Archive"</i>
in person	Nigmatzyanov Vildan Savilevich , Director of the branch of AO "Grid company" Privolzhskie electric grids <i>Digital archive of the branch of AO "Grid company" Privolzhskie electric grids</i>
in person	Shafikov Ildar Faritovich , Director of State Budgetary Institution «State archives of the Republic of Tatarstan» <i>Yadkar project: a digital family story</i>

September 23

HALL 8

14:00-15:45

The innovation potential of national artistic traditions in the development of regions

Moderator: Matveev Sergey Vladimirovich, President of OOO «Eligovision»

Co-moderator: Dodonova Svetlana Gennadievna, Associate Professor, Candidate of Pedagogic Sciences, Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture»

online	Kornilova Nadezhda Lvovna , Doctoral Candidate of Engineering Sciences, Professor, Head of Engineering Center of textile and light industry, Federal State Budgetary Educational Institution of Higher Education «Ivanovo State Polytechnic University» (Ivanovo, Russia) <i>Consolidation of efforts of the scientific community and business in the</i>
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DIGITAL TECHNOLOGIES IN CULTURE

	<i>implementation of science-intensive projects</i>
in person	<p>Tyurin Igor Nikolaevich, Director of the Engineering Center of Innovative Materials and Technologies of Light Industry of Federal State Budgetary Educational Institution of Higher Education «Russian State University named after N. Kosygina» (Moscow, Russia)</p> <p><i>Commercialization of the results of scientific and technical activities, provision of engineering services to industrial companies for the implementation of innovative developments to production</i></p>
online	<p>Hvorostov Dmitry Anatolievich, Doctoral Candidate of Pedagogic Sciences, Associate Professor, head of design department of Federal State Budgetary Educational Institution of Higher Education «Oryol State University named after I.S. Turgenev» (Oryol, Russia)</p> <p><i>The system of professional training of students of art and graphic faculties for project activities based on computer technologies</i></p>
online	<p>Vakulenko Ekaterina Gavrilovna, Doctoral Candidate of Pedagogic Sciences, Professor, head of folk arts and crafts department of Federal State Budgetary Educational Institution of Higher Education «Krasnodar State Institute of Culture» (Krasnodar, Russia)</p> <p><i>Digital technologies in the study, preservation and popularization of traditional culture</i></p>
online	<p>Mukanov Malik Flauberovich, Doctoral Candidate of Philosophical Sciences of Kazakh National Academy of Arts named after T.K. Zhurgenov (Almaty, Kazakhstan)</p> <p><i>The artistic image in the tapestry art of modern Kazakhstan</i></p>
online	<p>Mikhailova Alevtina Anatolyevna, Doctoral Candidate искусствоведения, Professor, head of folk singing and ethnomusicology department of Saratov State Conservatory named after L.V. Sobinova (Saratov, Russia)</p> <p><i>Innovative technologies in the education of a folklorist-ethnomusicologist in the light of modern requirements (from the experience of the department of folk singing and ethnomusicology of Saratov State Conservatory named after L.V. Sobinova)</i></p>

September 23

HALL 8

16:00-18:00

The digital industry as a platform for the implementation of a multicultural model of audiovisual and performing arts

Moderator: Galimova Elmira Munirovna, Candidate of Art Criticism, head of the theatrical creativity of the Kazan State Institute of Culture

DIGITAL TECHNOLOGIES IN CULTURE

Co-moderator: Duisenkhanovna Sania Kabdieva, Candidate of Art Criticism, Professor of history and theory of theatrical art department of the Kazakh National Academy of Arts named after T. Zhurgenova

online	<p>Kabdieva Sania Duisenkhanovna, Candidate of Art Criticism, Professor of history and theory of theatrical art department of the Kazakh National Academy of Arts named after T. Zhurgenova (Almaty, Kazakhstan) <i>Digitalization and theater: vectors of interaction</i></p>
online	<p>Sagitova Aisylu Syntimerovna, Candidate of Art Criticism, Associate Professor, head of theory and history of art department of Ufa State Institute of Arts named after Z. Ismagilova, Laureate of the «Theater Novel» Literature Prize (Ufa, Russia) <i>Bashkir theater of the Covid era</i></p>
online	<p>Efimova Olga Vladimirovna, Associate Professor, head of directing multimedia and animation department of St. Petersburg State Institute of Film and Television (St. Petersburg, Russia) <i>Interactive storytelling in a digital environment</i></p>
in person	<p>Salikhova Aigul Rustemovna, Candidate of Philological Sciences, Lead Researcher of the theater and music department of Institute of Language, Literature and Art named after G. Ibragimov, Academy of Sciences of the Republic of Tatarstan (Kazan, Russia) <i>The practice of using digital technologies in the field of theatrical arts</i></p>
online	<p>Masychev Stepan Sergeevich, Senior lecturer of directing multimedia and animation department of St. Petersburg State Institute of Film and Television (St. Petersburg, Russia) <i>Computer graphics; today and tomorrow (for example, as a creator of visual effects in paintings; "T - 34", "Goalkeeper of the galaxy", "Podolsk cadets". "To save Leningrad")</i></p>
in person	<p>Barykin Alexey Alexandrovich, Associate Professor of directing, film and television department of Kazan State Institute of Culture (Kazan, Russia) <i>The usage of remote digital technologies in the implementation of the international project "Cinema in 7 Days"</i></p>
online	<p>Gailunas Stanislav Viktorovich, Associate Professor of directing multimedia and animation department of St. Petersburg State Institute of Film and Television (St. Petersburg, Russia) <i>Game design as digital media directing</i></p>
in person	<p>Davletshina Dilya Mustafovna, Doctoral Candidate of Sociological Sciences, Professor, Dean of the faculty of theater, film and TV of Kazan State Institute of Culture (Kazan, Russia)</p>

DIGITAL TECHNOLOGIES IN CULTURE

	<i>Digitalization and its place in the modern cultural space</i>
in person	Zainullina Farida Korochovna , Candidate of Pedagogic Sciences, Associate Professor of theatrical creativity of the faculty of theater, film and Television department of Kazan State Institute of Culture (Kazan, Russia) <i>The role of multimedia technologies in the direction of theatrical performances and holidays</i>

September 23

briefing zone

9:00 - 10:45

Round table "Development and interaction of engineering centers and enterprises of the real sector of the economy in the social and cultural sphere"

Moderator: Zilberstein Mikhail Rudolfovich, Deputy general director of the industrial project management center

Co-moderator: Sultanov Shamil Jagfarovich, Director of the Engineering Center of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture»

in person	Sultanov Shamil Jagfarovich , Director of the Engineering Center of Federal State Budgetary Educational Institution of Higher Education «Kazan State Institute of Culture» <i>Collaboration of the Engineering Center with enterprises of the real sector of the economy</i>
online	Nelyub Vladimir Alexandrovich , Director of the interdisciplinary engineering center «Composites of Russia» of Moscow State Technical University named after N.E. Bauman (Moscow, Russia) <i>Experience of the MIC «Composites of Russia» Moscow State Technical University named after N.E. Bauman on interaction with enterprises of the real sector of the economy through the digital platform «Showcase of Projects»</i>
in person	Kornilova Nadezhda Lvovna , Doctoral Candidate of Engineering Sciences, Professor, Head of engineering center of textile and light industry, Federal State Budgetary Educational Institution of Higher Education «Ivanovo State Polytechnic University» (Ivanovo, Russia) <i>The role of the Engineering Center in the digitalization of light industry enterprises</i>
in person	Tyurin Igor Nikolaevich , Director of the engineering center of innovative materials and technologies of light industry, Federal State Budgetary Educational Institution of Higher Education «Russian State University named after A. N. Kosygin » (Moscow, Russia) <i>Scientific research developments in light industry</i>

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online	<p>Vakulenko Ekaterina Gavrilovna, head of folk arts and crafts department, Federal State Budgetary Educational Institution of Higher Education «Krasnodar Institute of Culture»</p> <p><i>Problems of personnel training in the field of traditional art in modern conditions</i></p>
in person	<p>Gaidadin Alexey Nikolaevich, Director of OOO «Polymer materials and technologies» Engineering center</p> <p><i>The usage of digital formation in the creation of composite materials within the competence of the engineering center</i></p>
in person	<p>Danilevich Denis Vladimirovich, Director of Engineering center, Federal State Budgetary Educational Institution of Higher Education «Oryol State University named after I.S. Turgenev»</p> <p><i>Traditions of folk arts and crafts in computer modeling</i></p>
in person	<p>Likhachev Alexander Yurievich, Director of Digital Transformation, Engineering center of digital technologies of mechanical engineering, Innovative infrastructure of the Ural Federal University named after the first President of Russia B. N. Yeltsin, Ekaterinburg</p> <p><i>Competencies of the Engineering Center of Digital Technologies of Mechanical Engineering, as a driver for the development of industry</i></p>

September 23

Briefing zone

11:00-13:00

Plenary session of the 'Innovations and Digital Technologies in Museums Development: practice and opportunities' section

Moderator: Nazipova Gulchachak Rakhimzyanovna, doctor of historical sciences, professor of the Federal State Budgetary Educational Institution of Higher Education 'Kazan State Institute of Culture', vice president of ICOM of Russia

Co-moderator: Opreddenov Vladimir Viktorovich, deputy director of digital development of the State Museum of Fine Arts named after A.S. Pushkin, member of the Presidium of ICOM of Russia, chairman of the digital development council of Russia, head of the department of information technology in the sphere of culture of HSE university

online	<p>Sholokhov Alexander Mikhailovich, President of ICOM, first deputy chairman of the State Duma Cultural Committee (Moscow, Russia)</p>
online	<p>Laishun An, Vice President of ICOM (China)</p>
online	<p>Tomislav Shola, museologist, heritage expert (Zagreb, Croatia)</p>
in person	<p>Akhmadieva Roza Shaikhaidarovna, President of Federal State Budgetary Educational Institution of Higher Education 'Kazan State Institute of Culture',</p>

DIGITAL TECHNOLOGIES IN CULTURE

	professor, doctor of pedagogical sciences (Kazan, Russia)
in person	Nazipova Gulchachak Rakhimzyanovna , Doctor of Historical Sciences, Professor of Federal State Budgetary Educational Institution of Higher Education 'Kazan State Institute of Culture', Vice President of ICOM of Russia
online	Gnedovsky Afanasy Mikhailovich , Member of the Presidium of ICOM of Russia, expert (Russia)
online	Silkin Artem Nikolaevich , Director of the museum-reserve Island-City of Sviyazhsk, (Sviyazhsk village, Russia)

September 23

Briefing zone

14:00-18:00

Case marathon 'The best examples of the use of digital technologies in socio-cultural practices'

Moderator: Opreddenov Vladimir Viktorovich, deputy director of digital development of the State Museum of Fine Arts named after A.S. Pushkin, member of the Presidium of ICOM of Russia, chairman of the digital development council of Russia, head of the department of information technology in the sphere of culture of HSE university

Co-moderator: Nazipova Gulchachak Rakhimzyanovna, doctor of historical sciences, professor of the Federal State Budgetary Educational Institution of Higher Education 'Kazan State Institute of Culture', vice president of ICOM of Russia

in person	Tikhonov Alexey Alekseevich , Director of IT programs, State museum and exhibition center ROSPHOTO, (St. Petersburg, Russia) <i>Creation of a virtual exhibition integrated with the Museum's automated information system based on the example of Eidoteka system and Gallery of St. Petersburg Photography project.</i> <i>Museum and exhibition center ROSPHOTO</i>
in person	Opreddenov Vladimir Viktorovich , Deputy Director of digital development of the State Museum of Fine Arts named after A.S. Pushkin, member of the Presidium of ICOM of Russia, chairman of the digital development council of Russia, head of the department of information technology in the sphere of culture of HSE university. (Moscow, Russia) <i>Project intensive of the art digitalization school of the art cluster Tavrida, as a model for the development of local brands (VR-Tavrida. ART)</i>
in person	Rakhimov Bobur Kamolovich , Advisor to the Minister of Innovative Development of the Republic of Uzbekistan, General director of OOO «SMARTCHAIN» (Tashkent, Republic of Uzbekistan) <i>Augmented reality platform for building a modern museum space</i>

DIGITAL TECHNOLOGIES IN CULTURE

online	<p>Yakovenko Mikhail Mikhailovich, Deputy General Director of the Polytechnic Museum, (Moscow, Russia) <i>Experience of the Polytechnic Museum</i></p>
online	<p>Borodulina Anna Vladimirovna, Head of the Department of museum pedagogy, Museum of the First President of Russia B.N. Yeltsin (Yekaterinburg, Russia) <i>Chatbots on the Telegram platform as a form of creating a multimedia museum quest</i></p>
online	<p>Akhtamzyan Amir Ildarovich, Senior Research Fellow, State Darwin Museum, specialist of the ITMUS.RU studio, (Moscow, Russia) <i>Experience of the State Darwin Museum</i></p>
online	<p>Akhtamzyan Nurlan Ildarovich, Senior Research Fellow of Museum-panorama Battle of Borodino, specialist of the ITMUS.RU studio, (Moscow, Russia) <i>Prospects for using Web XR technology (augmented and virtual reality) via a phone browser</i></p>
in person	<p>Porshunova Larisa Sergeevna, Head of the Museum Projects Department of the State District Museum of Nature and Human <i>Excursions in silence</i></p>
in person	<p>Filimonova Olga Sergeevna, press secretary, Museum of Cosmonautics Tarasova Tatiana Alexandrovna, public relations specialist of the highest category, Museum of Cosmonautics (Moscow, Russia) <i>Museum of Cosmonautics LIVE: how to stay in touch with the whole country</i></p>
online	<p>Sharova Elena Nikolaevna, curator of educational and inclusive programs, Museum of Russian Impressionism, (Moscow, Russia) <i>Museums on live: new ways of communication with audiences in a pandemic era</i></p>
online	<p>Abilova Ramina Olegovna, Candidate of Historical Sciences, Senior Research Fellow of the State Museum of Fine Arts of the Republic of Tatarstan, senior lecturer of the Department of Museology, Culturology and Art History of Kazan State Institute of Culture <i>Digital transformation in the activities of the State Museum of Fine Arts of the Republic of Tatarstan: photo projects</i></p>
online	<p>Rakhcheeva Maria Vitalievna, Deputy Director for Development, State Biological Museum named after K.A. Timiryazev, (Moscow, Russia) <i>Educational online studio "Bioether"</i></p>

DIGITAL TECHNOLOGIES IN CULTURE

in person	<p>Menshikova Irina Petrovna, Director of the Chuvash National Museum. (Cheboksary. Russian Federation) <i>Experience of online events conduction in the Chuvash National Museum</i></p>
online	<p>Tatarintseva Arina Vinaritovna, Methodist of the Department of Museum Pedagogy, Boris Yeltsin Museum <i>Boris Yeltsin Museum in Sign Language</i></p>
in person	<p>Borodina Svetlana Damirovna, Doctor of Pedagogical Sciences, assistant professor of the Federal State Budgetary Educational Institution of Higher Education 'Kazan State Institute of Culture', editor-in-chief of the World of Arts magazine <i>Electronic forms of promotion of a private museum</i></p>
in person	<p>Anna Vadimovna Mikhailova, founder and director of Ideas for Museums, (Moscow, Russia) <i>How to make professional media for museum staff</i></p>
in person	<p>Summing up the results of the Case Marathon <i>«The best examples of the use of digital technologies in socio-cultural practices»</i></p>
онлайн	<p>Khalikova Dinara Ramisovna, Member of the Presidium of ICOM of Russia, expert (Moscow, Russia) <i>Presentation of the project "School of Digital Development of Museums" and the course "Fundamentals of Digital Accessibility"</i></p>
in person	<p>Opredelenov Vladimir Viktorovich, deputy director of digital development of the State Museum of Fine Arts named after A.S. Pushkin, member of the Presidium of ICOM of Russia, chairman of the digital development council of Russia, head of the department of information technology in the sphere of culture of HSE university <i>'Digital innovations for the development of museums and virtual tourism' lecture. Q&A section with an expert.</i></p>

24 September

Hall 8

09:00-10:00

Final round table

'Training of personnel in the field of digitalization for the sphere of culture'

online	<p>Valeeva Zilya Rakhimyanovna, Chairman of the Public Chamber of the Republic of Tatarstan, (Kazan, Russia) <i>Greeting</i></p>
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DIGITAL TECHNOLOGIES IN CULTURE

in person	<p>Adgamova Yulia Ildarovna, First Deputy Minister of Culture of the Republic of Tatarstan, (Kazan, Russia) <i>Greeting</i></p>
online	<p>Zolotareva Natalia Mikhailovna, Candidate of Pedagogical Sciences, Associate Professor, First Deputy Director of ANO "ArtMasters", (Kazan, Russia) <i>Personnel for digitalization in the field of music and cinema: the experience of the ArtMasters National Open Championship of Creative Competencies</i></p>
in person	<p>Dulat-Alev Vadim Robertovich, Acting President of the Federal State Budgetary Educational Institution of Higher Education 'Kazan Conservatory', (Kazan, Russia)</p>
online	<p>Lisovich Inna Ivanovna, Doctor of Culturology, Professor of Russian Academy of National Economy and Public Administration, (Kazan, Russia) <i>Academic mobility within the research and educational cluster</i></p>
in person	<p>Sharova Luiza Nikolaevna, Director of Kazan Tatar State Theater for Young Spectators named after Gabdulla Kariev, (Kazan, Russia) <i>Topical issues of the cluster approach in the field of theatrical art</i></p>
in person	<p>Mukhametshina Alina Tagirovna, Deputy Head of the Executive Committee of the Arsk Municipal District of the Republic of Tatarstan, (Kazan, Russia) <i>Cooperation of municipalities and educational organizations of culture and art: problems and solutions</i></p>
in person	<p>Ivenko Oleg Grigorievich, honored artist of Tatarstan, Laureate of international competitions, head of the ballet studio of Oleg Ivenko 'Ballet Room' (Kazan, Russia) <i>Professional self-determination of the teacher-choreographer and the representation of professionalism</i></p>
in person	<p>Akhmadieva Roza Shaikhaidarovna, Doctor of Pedagogy, Professor, Rector of the Kazan State Institute of Culture, Honored Scientist of the Republic of Tatarstan (Kazan, Russia) <i>Summing up the results of the round table. Election of the Cluster Council and operational administration. Clarification of the composition of the Cluster members.</i></p>

DIGITAL TECHNOLOGIES IN AGRICULTURE

September 21

Hall 9

14:00-15:45

The main trends in the digitalization of the agro-industrial complex (strategy 20-30)

Moderator: Zalakov Nail Rinatovich First Deputy Minister of Agriculture and Food of the Republic of Tatarstan

Co-moderator: Khaliullin Niyaz Andreevich, General Director of AO "RIVC"

online	Gatagova Olga Anatolyevna , Deputy Minister of Agriculture of the Russian Federation, Moscow <i>Opening of the round table</i>
in person	Zyabbarov Marat Azatovich , Deputy Prime Minister of the Republic of Tatarstan - Minister of Agriculture and Food of the Republic of Tatarstan, Kazan <i>Digitalization experience based on the example of Tatarstan</i>
online	Khorobrykh Andrey Mikhailovich , Director of the Department of Digital Development and Management of State Information Resources of the Agro-Industrial Complex of the Russian Federation, Moscow <i>Federal strategy for digitalization of the agro-industrial complex</i>
in person	Nachvin Ilya Sergeevich , First Deputy Minister of Digital Development of Public Administration, Information Technologies and Communications of the Republic of Tatarstan, Kazan <i>Digitalization strategies of the Republic</i>
online	Petrov Ivan Kirillovich , Head of the Department of Geographic Information Systems and Resources of the Russian Federation, Moscow <i>Modernization of the Unified Federal Information System of Agricultural Lands</i>
in person	Khaliullin Niyaz Andreevich , General Director of AO "RIVC", Kazan <i>Digital services of the Ministry of Agriculture of the Republic of Tatarstan</i>
in person	Aveltsov Dmitry Yuryevich , Acting Director of the Federal State Budgetary Institution "Center of Agroanalytics" <i>Digital model for short and medium term forecasting of livestock products prices</i>
in person	Shaikhutdinov Roman Alexandrovich , Deputy Prime Minister of the Republic of Tatarstan <i>Features of the development and implementation of digital services in the agricultural sector.</i>

September 22

DIGITAL TECHNOLOGIES IN AGRICULTURE

Hall 9

09:00-11:45

International experience exchange in the field of digitalization of the agro-industrial complex

Moderator: Khaliullin Niyaz Andreevich, General Director of AO 'RIVC'

in person	<p>Zalakov Nail Rinatovich, First Deputy Minister of Agriculture and Food of the Republic of Tatarstan, Kazan <i>Experience of digitalization of the agro-industrial complex in the Republic of Tatarstan</i></p>
in person	<p>Khaliullin Niyaz Andreevich, General Director of AO "RIVC", Kazan <i>Regional information system "Agropolia" - as a way of digitalization of the regional executive body of the agro-industrial complex</i></p>
in person	<p>Babich Evgeny Mechislavovich, Deputy Head of the Main Directorate of Organizational Work and Personnel, Office Work, Public Procurement and Information Technology - Head of the Information Technology Department (Belarus) <i>Information technologies in the agro-industrial complex of the Republic of Belarus.</i></p>
in person	<p>Tuychiev Olimjon Alizhonovich, Deputy Minister of Innovative Development of the Republic of Uzbekistan</p>
in person	<p>Tashbaev Irgash Omonkulovich, Member of the International Union of UN Economists, Academician of the International Academy of Management, Associate Professor "Tashkent State Agrarian University" (Uzbekistan) <i>Digitalization of the agro-industrial complex of Uzbekistan is the basis for the development of agriculture in the Republic</i></p>
in person	<p>Bariev Iskander Ilgizarovich, Vice-rector-head of the department for design and research activities of the University of Innopolis <i>Experience in retraining university personnel in the digital transformation of the agro-industrial complex</i></p>
in person	<p>Laurent Gintzbittel, Head of the Skoltech Agrolaboratory, Moscow <i>International experience of digitalization of animal husbandry</i></p>
in person	<p>Saifutdinov Danis Fanisovich, Head of the commercial department of AO "RIVC", Kazan <i>AgroTech consortium - as a tool for digitalization of the regional executive body of the agro-industrial complex</i></p>
in person	<p>Oleg Karelin, Technical Director, Ideal Group, Estonia <i>Prospects for integrating IT solutions into the work of the agro-industrial complex</i></p>
in person	<p>Galeev Vadim Venerovich, Deputy General Director for Development and Interaction with Residents of the SEZ Innopolis <i>Innopolis as a platform for agro-industrial complex digitalization</i></p>
in person	<p>Timokhin Denis Ivanovich, Development Director of the VR / AR direction of LANIT-Integration, Kazan <i>VR / AR technologies in agriculture. World experience</i></p>

DIGITAL TECHNOLOGIES IN AGRICULTURE

in person	<p>Shaidullov Shamil Sergeevich, Director of the Kazan representative office of OOO Geostroyiziskaniya (TOPCON) <i>Integrated solutions of Topkon (Japan) for management and digitalization of agricultural operations</i></p>
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September 22

Hall 9

14:00-16:45

Livestock digitalization and automation

Moderator: Garipov Lenar Nailevich, Deputy Minister. Ministry of Agriculture and Food of the Republic of Tatarstan

in person	<p>Dmitry Vladimirovich Butusov, Director of the Department of Livestock and Pedigree Affairs of the Ministry of Agriculture of the Russian Federation, Moscow <i>Opening, welcome speech</i></p>
in person	<p>Garipov Lenar Nailevich, Deputy Minister. Ministry of Agriculture and Food of the Republic of Tatarstan, Kazan <i>Experience of digitalization of animal husbandry in the Republic of Tatarstan</i></p>
online	<p>Smirnova Olga, Project Manager, 'Mtech', Finland Digitalization of the dairy sector in the Nordic countries</p>
online	<p>Juho Kuntaya, Senior Specialist of Mtech Digital Solutions, Member of the ICAR Working Group on Dairy Accounting, Chairman of the ICAR Quality Certification Working Group, ICAR Quality Certification Auditor <i>Global data standardization in milk production</i></p>
in person	<p>Khisamov Rifat Rinatovich, Candidate of Biological Sciences, Associate Professor of the Department of Mechanization of the Federal State Budgetary Educational Institution of Higher Education 'Kazan State Academy of Veterinary Medicine' <i>Robotic milking of cows in the Republic of Tatarstan</i></p>
in person	<p>Suleimanov Rustam Ravilevich, Commercial Director of OOO ComLine Company <i>Experience of digitalization of a dairy based on ERP - system in AO "Zelenodolsk Dairy Processing Plant»</i></p>
in person	<p>Krivulya Simeon Nikolaevich, product manager of DeLaval <i>Robotization and digitalization of livestock farms: myths and reality</i></p>
in person	<p>Grinishin Dmitry Petrovich, Head of Sales Department for Russia and CIS countries, OOO "Leili Rus" <i>Robotization of livestock farms</i></p>
in person	<p>Fatikhov Damir Ravilevich, General Director of AO "CRA", Kazan <i>Experience of digitalization of livestock farms</i></p>
in person	<p>Pyatin Andrey Vitalievich, Head of the company OOO "AGROSOFT-AUC", Kazan <i>Feeding automation</i></p>
online	<p>Zhmylev Vladimir Alexandrovich, responsible executor of the project, OOO "EC</p>

DIGITAL TECHNOLOGIES IN AGRICULTURE

	MIET" <i>Cattle condition monitoring system</i>
in person	Rakhmatov Lenar Adgamovich , Candidate of Biological Sciences, Associate Professor of the Department of Livestock Technology and Zoohygiene of the Federal State Budgetary Educational Institution of Higher Education 'Kazan State Academy of Veterinary Medicine' <i>Digital transformation in livestock training</i>
in person	Danilov Mikhail Evgenievich , General Director of AO "August", Moscow <i>Experience of digitalization in crop production at the AO "August" enterprise</i>

September 23

Hall 9

09:00-11:45

Digitalization and automation of crop production

Moderator: Manonin Alexey Alexeevich, Deputy General Director of AO "RIVC"

online	Nekrasov Roman Vladimirovich , Director of the Department of Crop Production, Mechanization, Chemicalization and Plant Protection of the Russian Federation <i>Opening, welcome speech</i>
in person	Манонин Алексей Алексеевич , Заместитель Генерального Директора АО РИВЦ, Kazan <i>Experience of digitalization in plant growing of the Republic of Tatarstan</i>
in person	Khaliullin Niyaz Andreevich , General Director of JSC "RIVC", Kazan <i>Experience of digitalization in plant growing of the Republic of Tatarstan</i>
in person	Gozhev Maxim Pavlovich , General Director of OOO NPP "Amiks Tech" <i>Smart agriculture ecosystem</i>
in person	Trubnikov Alexey Vladimirovich , General Director of OOO "Agronout" <i>Precision farming systems</i>
in person	Nechaev Ivan Grigorievich - Development Director of Minimx Company (Clover Farmer) <i>KF digital platform plans for 2022</i>
in person	Zhandos Kerimkulov , head of the EGISTIC project (Kazakhstan) <i>Egistic.kz - Digital ecosystem of a farmer and a company in agribusiness</i>
in person	Valiev Ayrat Rasimovich , Rector of Kazan State Agrarian University, Kazan <i>Training for digital transformation in crop production</i>
in person	Zavyalov Zakhar Alexandrovich , General Director of OOO "GeosAero" <i>Digital cartography for precision farming using UAVs</i>
online	Zhivykh Andrey Vladimirovich , Head of the Plant Protection Department of the Federal State Budgetary Institution "Rosselkhoztsentr"

DIGITAL TECHNOLOGIES IN AGRICULTURE

	<i>Application of digital technologies in the field of plant protection in FSBI "Rosselkhoztsentr"</i>
in person	Pashonin Andrey Nikolaevich , programmer-developer of the Federal State Budgetary Institution "Rosselkhoztsentr" <i>The practice of digitalization in a large state institution, tasks, problems, solutions</i>
in person	Savin Evgeny Alexandrovich , co-founder, product director of OOO "Green-Growth» <i>Green Growth: a new affordable tool for monitoring the per hectare yield of your fields</i>

DIGITAL TECHNOLOGIES IN HEALTHCARE AND MEDICINE

September 23

Hall 10

09:00-10:45

Medical decision support systems

Moderator: Nurmiev Marat Saydashevich, Head of the Information and Innovation Division of the Ministry of Health of the Republic of Tatarstan

Co-moderator: Rakhmatullina Milyausha Damirovna, Innopplis University

in person	Amirov Rafael Ildarovich , General Director of ZAO "Vitakor" <i>Electronic prescription</i>
in person	Garifullin Linar Rustamovich , General Director of OOO "Medmarket" <i>Automation of routine processes in the work of a primary care physician</i>
in person	Glushchenko Ilya Leonidovich , Deputy General Director of AO "BARS Group" <i>Clinical decision support system - help or replacement for a doctor? Misconceptions and the real situation</i>
in person	Maksumova Nelya Vasilevna , Candidate of Medical Sciences, Head of the IASC KSMA, Associate Professor of the Department of Functional Diagnostics of the KSMA <i>Accreditation in the system of postgraduate education: today, tomorrow</i>
in person	Fattakhov Vasil Valeevich , Doctor of Medical Sciences, Professor, Head of the Department of Emergency Medical Aid and Simulation Technologies <i>Simulation technologies in the system of preparation for the accreditation of graduates of medical universities as a doctor.</i>
online	Semenyakin Igor Vladimirovich , Doctor of Medical Sciences, Scientific Consultant <i>Digital operating room - support of operations with augmented reality technologies</i>

September 23

Hall 10

11:00-13:00

Medical data analysis

Moderator: Tuishev Rostislav Ivanovich, Director of the State Autonomous Institution Dispatch Centre of the Ministry of Health of the Republic of Tatarstan

Co-moderator: Nurmiev Marat Saydashevich, Head of the Information and Innovation Division of the Ministry of Health of the Republic of Tatarstan

in person	Aminov Damir Djaudatovich , Head of Implementation and Training Department, OOO "Portavita Health" <i>Capabilities of analytical systems in large data prosecutions based on example of Portavita Software</i>
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DIGITAL TECHNOLOGIES IN HEALTHCARE AND MEDICINE

in person	Tikhomirov Vasily Borisovich , General Director of OOO "TIS" <i>ECG analysis, automatic risk identification</i>
in person	Meshcheryakova Anna Mikhailovna , Head of OOO «Platform Third Opinion» <i>The role of AI in the healthcare system</i>
in person	Kutlenkov Mikhail Vyacheslavovich , Development Director of OOO "Genom Expert" <i>First Russian Genetic Data Platform</i>
in person	Chikulaev Alexander Sergeevich , RADLogics Russia&CIS General Manager
in person	Stromova Ekaterina Vadimovna , General Director of CAS Group Consulting. <i>Medical data analytics in the context:</i> - <i>medical institutions: what data can be analyzed to improve the quality of medical care</i> - <i>data on patients, finance, procurement, etc.</i>

September 23

Hall 10

14:00-15:45

Patient-oriented remote technology

Moderator: Nurmiev Marat Saydashevich, Head of the Information and Innovation Division of the Ministry of Health of the Republic of Tatarstan

Co-moderator: Рахматуллина Миляуша Дамировна, Университет ИННОПОЛИС

in person	Shitov Vadim Alexandrovich , CEO of OOO "Bov Grupp" <i>Remote dynamic monitoring</i>
in person	Shagivaleev Albert , Deputy Director of Sales and Marketing Department <i>The system of remote telemedicine consultations: execution</i>
in person	Bashkirev Anton Alexandrovich , Deputy General Director of ICL SOFT <i>Predictive analytics and telemedicine based on big data of emergency medical services' work</i>
online	Mark Slater , General Director of OOO Portavita Health <i>Modern information technology in healthcare system. International experience.</i>
in person	Khasanova Dina Rustemovna , Professor, Head angio neurologist of the Republic of Tatarstan, Head of the Republican brain Vascular Centre <i>How modern information technologies help doctors and patients based on the example of Secondary Stroke Prevention unit of IS Portavita Health</i>
in person	Stolyarova Svetlana Mikhailovna , head of the infrastructure projects for the

DIGITAL TECHNOLOGIES IN HEALTHCARE AND MEDICINE

	<p>medicine development of the public joint-stock company VimpelCom</p> <ul style="list-style-type: none"> - <i>Digital platforms for regions</i> - <i>Anamnesis bot</i>
in person	<p>Kiyashko Anatoly Anatolievich, General director of LISA Device</p> <p><i>Telemedicine gadgets and solutions for preventive diagnostics and creating of a new medical dataset</i></p>

September 23

Hall 10

16:00-18:00

Round table **Telemedicine technologies**

Moderator: Tuishev Rostislav Ivanovich, Director of the State Autonomous Institution Dispatch Centre of the Ministry of Health of the Republic of Tatarstan

Co-moderator: Rakhmatullina Milyausha Damirovna, Innopplis University

in person	<p>Melita Vujnovic, Representative of the World Health Organization</p> <p><i>Telemedicine technologies in the world</i></p>
in person	<p>Artemova Oliya Rashitovna, Deputy Director of the Competence Centre for the Digital Transformation of the Health Sector of the Ministry of Health</p> <p><i>Telemedicine technologies of Russian Federation</i></p>
in person	<p>Karimov Tagir Ravilevich, General Director of the Insurance Company AkBars-Med</p> <p><i>IT capabilities of AkBars-med</i></p>
in person	<p>Tuishev Rostislav Ivanovich, Director of the State Autonomous Institution Dispatch Centre of the Ministry of Health of the Republic of Tatarstan</p> <p><i>Radiological data center of the Republic</i></p>
in person	<p>Nikoshin Oleg Alexandrovich, Head of the Unified Telemedicine Center</p> <p><i>Telemedicine consultations in the doctor-doctor and doctor-patient format</i></p>

PARTNER SECTIONS OF WOLDSKILLS

September 21

HALL 10

14:00-14:45

"Digital solutions in international projects of WorldSkills"

Moderator: Malinovskaya Anna Vladimirovna, Head of the Partner Network Development Directorate of the International Department of ANO " Agency for Development of Professional Skills (Worldskills Russia)"

<i>A digital solution for online robotics training through the eyes of the organizer and the participants, using the competence "Unmanned Aerial Systems Operation" as an example</i>	
in person	Karpova Tatyana Yurievna , Regional Development Director, OOO "Copter Express"
online	Antokhina Yulia Anatolievna , Rector of St. Petersburg State University of Aerospace Instrumentation
video message	Damian Mooney , Expert in the Competence "Unmanned Aerial Systems Operation", South Africa
<i>From a digital skillscamp to a cross-learning program using the competence "Space Systems Engineering" as an example</i>	
in person	Mikhailov Sergey Vladimirovich , Director of State budgetary professional educational institution of the city of Moscow " Polytechnic College. H. H. Godovikova"
video message	Mamudu Hamidu , WorldSkills Ghana's Technical Delegate
video message	Jayakumar Venkatesan , CEO of Valles Marineris International, Deputy Chairman of the International Academy of Space Law
<i>Best digital practices for business, training and evaluation</i>	
in person	Pravdina Maria Evgenievna , Deputy Director of 1C for Worldskills <i>1C digital technologies for the real sector</i>
video message	Dr. Liu Zhenying , Director General of Beijing ARC Xinxing Science & Technology <i>Organizing an online digital competence championship in China</i>
in person	Agarkov Oleg Vladimirovich , manager of the competence "Web Design and Development" Latypov Ramil Ayratovich , Project Manager, Autonomous non-profit

PARTNER SECTIONS OF WOLDSKILLS

	<p>organization of advanced vocational training "The Institute of Digital Competence" <i>"TrueSkill platform and possibilities of its application".</i></p>
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September 21

HALL 9

16:00-18:00

"Mass training of IT staff based on WorldSkills standards"

Moderator: Lukin Artem Aleksandrovich, Head of the Project-oriented and Methodological Department of the WorldSkills Russia Academy, ANO "Professional Skills Development Agency (WorldSkills Russia)"

online	<p>Kraichinskaya Svetlana Bronislavovna, Deputy General Director for Training, ANO "Professional Skills Development Agency (Worldskills Russia)" <i>Organisation of training based on WorldSkills standards to promote employment</i></p>
in person / online	<p>Implementing IT competency education programs to promote employment: Software Solutions for Business Krivososova Natalya Viktorovna, Manager of the competence "Software Solutions for Business"</p> <p>Game software testing specialist Torgovkin Aleksandr Aleksandrovich, Manager of the competence "Game Software Testing Specialist"</p> <p>Network and system administration Uimin Anton Grigorievich, head of IT department of Moscow Industrial College</p> <p>Development of virtual and augmented reality (VR/AR) Aslanov Roman Edvinovich, certified expert in the competence "Development of Virtual and Augmented Reality (VR/AR)"</p> <p>Mobile Application Development Klimovich Sergey Vladimirovich, manager of the competence "Mobile Application Development"</p> <p>Rodzik Elena Aleksandrovna, certified expert in the competence "Web Design and Development"</p>
online	<p>Zhdanova Alexandra, discipline head, Google Russia <i>Google's Labour Market Recovery Initiative - Online Professional Certification Course "Google IT Support"</i></p>
	<p>Girya Marina Nikolaevna, Project Manager of the Government Relations Department at Netology company <i>Netology's IT training programs</i></p>

PARTNER SECTIONS OF WOLDSKILLS

September 23

HALL 5

Lecture " Structured Approach to Professional Image and Skills Analysis (Worldskills Russia)"

Trofimov Alexander Vladimirovich, Head of the Prospective Development and Introduction of New Competences Department, Autonomous Nonprofit Organisation "Agency for Development of Professional Skills (Worldskills Russia)", Moscow

TECHNICAL VISITS

September 21

Kazan Federal University, Center for Digital Transformation

The Digital Transformation Centre of Federal State Autonomous Educational Institution of Higher Learning "Kazan (Volga Region) Federal University" performs the following functions: The Digital Transformation Centre of KFU performs the following functions:

- creating technologies, digital platforms of Kazan Federal University for effective interaction of economic entities with each other in their activities in solving tasks for industry, services, medicine, education in the areas of priority areas of university development, including medicine and biology, oil production, oil refining, petrochemistry, infocommunications, pedagogy, socio-humanitarian research;
- developing and implementing cloud solutions and expert systems using Kazan Federal University technologies in BigData, Data Mining, Machine Learning, and other technologies for knowledge extraction and artificial intelligence for practical applications;
- assisting Kazan Federal University departments in implementing educational programmes in the field of digital transformation;
- assisting Kazan Federal University in the implementation of grant and other programmes in the field of digitalisation;
- participating in the selection of Kazan Federal University projects in the field of digital transformation for their subsequent implementation.

Thematic area: Digital technologies in education.

Number of participants - up to 40 people.

Address: 4 Butlerova St., Kazan.

Medical Industrial Park

For foreign and Russian entrepreneurs, as well as those interested in localizing production in modern industrial areas, company "Pharmmedpolis" conducts regular free personal excursions-presentations in the new Medical Industrial Park as part of KazanDigitalWeek 2021.

The Medical Industrial Park "Pharmmedpolis" was commissioned in August 2020, it is 20 minutes drive from Kazan and 10 minutes from the airport.

The Medical Industrial Park "Pharmmedpolis" is included in the territory of the Special Economic Zone "Innopolis", which provides a number of preferences and benefits for the placed production facilities.

Thematic area: Digital technologies in healthcare and medicine.

Number of participants: up to 40 people.

Address: 1 Vystavochnaya St., Bolshiye Kabany, Kazan.

The Safe City Hardware and Software System by PAO "Tattelecom"

The Safe City Hardware and Software System includes cameras installed throughout the Republic of Tatarstan with the ability to transmit video images from the cameras to video surveillance sites in real time. Today, 1,800 cameras are in operation as part of this project. The development plan for 2021-2022 is to install more than 1,000 cameras. The "Safe Yard" project has more than 13,000 cameras installed by Tattelecom across the Republic of Tatarstan. This project allows house residents to view images from video cameras online and save archives for up to 7 days. Technicians will tell more details during the technical visit.

Thematic area: Intelligent transport systems.

Number of participants: up to 40 people.

Address: 57B, Nikolay Yershov St., Kazan.

TECHNICAL VISITS

Municipal unitary enterprise “Metroelectrotrans”

Central control room of the Municipal Unitary Enterprise Metroelectrotrans
Demonstration and technical story about the movement system visualization of the Kazan metro "Barko"

Thematic area: Intelligent Transport Systems.

Number of participants: up to 20 people.

Address: 8 Nursultan Nazarbayev St., Kazan.

Galiasgar Kamal Tatar State Academic Theatre, Interactive theatre "Sharyk"

The interactive multimedia complex of the history of the Tatar theatre "Sharyk Kluby" of Kamal State Academic Theatre is located in the historical premises of the legendary community of Tatar intellectuals of the early 20th century "Sharyk Kluby" (Oriental Club), where since November 1911 the first professional Tatar troupe "Sayar" found its stationary stage.

The complex comprises such exposition zones as "The River of Time" (a screen-wall with a video chronicle of the theatre), AR-letterlet of augmented reality, "Backstage" (a virtual dressing room, wardrobe, virtual tour around the theatre), "Phantom Theatre" (an installation recreating fragments of performances with the illusion of personal presence), "Theatre. Epoch. Personality" (interactive projection book about prominent personalities and historical events, which played a significant role in the formation of the national theatre), interactive "Puzzle" (photo of the actor in a role).

Thematic area: Digital technologies in the field of culture.

Number of participants: up to 10 people.

Address: 8 Tatarstan St., Kazan.

September 22

Innopolis University

Innopolis University focuses on education, research and development in information technology and robotics. The Russian IT university cooperates with 52 academic partners from 26 countries and with 194 industrial partners. The university's portfolio includes 71 research and development projects for "Gazprom", "Aeroflot", "Kamaz", "Nornickel", "Rosseti", "RusHydro", "Severstal", etc. There are 823 students from 40 countries studying at Innopolis University, 263 research and teaching staff members from 24 countries with work experience in leading foreign universities and companies of global IT-industry: Samsung Research, Intel, Magna International, UN. The university is an active participant in KazanDigitalWeek 2021.

innopolis.university.ru

Thematic areas: Intelligent Transport Systems, Digital Industry 4.0, business-integrated innovations.

Number of participants: up to 40 people.

Address: 1 Universitetskaya St., Verkhneuslonsky district, Innopolis

State Autonomous Institution “Technopark in the sphere of high technologies “IT Park”

State Autonomous Institution “Technopark in the sphere of high technologies “IT Park” is a unique platform for the development of the information and communication technologies industry and a regular participant in Kazan Digital Week. In 2021, IT Park is also set to receive visitors to the forum as part of the technical visits.

The technical and business infrastructure of IT Park in Kazan and Naberezhnye Chelny create an ecosystem for the comprehensive development and support of startup projects and

TECHNICAL VISITS

IT companies at all stages of development: from an idea to the introduction of a final high-tech product to the market.

Thematic areas: Digital Industry 4.0, business-integrated innovations.

Number of participants: up to 40 people.

Address: 52 Peterburgskaya St., Kazan.

Kazan Helicopter Plant

PAO "Kazan Helicopter Plant" is an aircraft-building company, part of the Russian Helicopters Holding Company. Over the history of the plant more than 12,000 Mi-4, Mi-8, Mi-14, Mi-17, Ansat and their modifications have been supplied to 100 countries.

Today the company specializes in the production of Mi-8/Mi-17 helicopters in various modifications - transport, passenger, VIP, rescue, military transport, hospital and others, as well as the Ansat helicopter.

Thematic direction: Digital Industry 4.0.

Number of participants: up to 20 people.

Address: 14 Tetsevsкая St., Kazan.

National Library of the Republic of Tatarstan

The National Library of the Republic of Tatarstan is the main book archive of the Republic of Tatarstan for national, republican, Russian and foreign publications. It contains more than three million two hundred thousand documents, including more than 100 thousand documents in the Tatar language and another 100 thousand in foreign languages.

Thematic area: Digital technologies in culture.

Number of participants - up to 40 people.

Address: 86 Pushkina St., Kazan.

September 23

Kazan State Power Engineering University

Kazan State Power Engineering University is a specialized power engineering university in Russia, solving the tasks of training staff and creating developments in the field of heat and power engineering, electrical engineering and electronics, digitalization, economics and management, environmental protection and rational use of resources. KSEU is a large Russian and internationally recognized scientific and educational complex in the field of energy and related sciences, which is dynamically developing both in science and in training and retraining of staff for the fuel and energy sector and housing and communal services. The University has a technopark, an engineering centre, a business incubator, laboratories and research centres of foreign companies Akku-Fertrib Exide (USA), Baur (Austria), Danfoss (Denmark), Rehau (Germany), Schneider Electric (France), Siemens (Germany), Evan Nibe (Sweden) and others.

Thematic areas: Intelligent Transport Systems, Digital Industry 4.0, Business-Integrated Innovations, Digital Technology in Education.

Number of participants: up to 40 people.

Address: 51 Mullanura Vakhitova Street, Off 18, Krasnoselskaya, Kazan.

Kazan National Research Technical University named after A.N. Tupolev - KAI

Kazan National Research Technical University named after A.N. Tupolev - KAI - is a modern educational and research complex recognized in Russia and abroad, which combines classical university traditions and the latest technologies in education.

TECHNICAL VISITS

Since its foundation KAI has come a long and difficult way from an aviation institute to a national research technical university, constantly evolving and being the flagship of Russian education. Among its graduates are the elite of our society: scientists, statesmen and serious businessmen. The University cooperates with the largest enterprises and leading corporations in Russia.

Thematic areas: Digital technologies in education, Digital Industry 4.0.

Number of participants - up to 40 people.

Address: 18 Chetaeva St., Kazan.

Kazan National Research Technological University

The Laboratory "Automation and control systems of technological processes" is designed for training specialists, bachelors and masters, as well as for advanced training courses for engineers, technicians and managerial staff of large enterprises in various industries. The equipment available in the lab allows studying the principles of operation of various instruments and principles of construction of automation and control systems, as well as mastering software for simulation of virtually any technological process.

Thematic area: Digital Industry 4.0.

Number of participants - up to 40 people.

Address: 72 K. Marx St., Kazan.

Kazan College of Folk Art Crafts

Kazan College of Folk Art Crafts is a modern institution that has chosen the innovative way of development and aims to introduce new technologies, modernized educational resources to train highly qualified specialists, to expand the sphere of additional educational services to the population.

Thematic area: Digital technologies in the sphere of culture.

Number of participants - up to 40 people.

Address: 29a Tekhnicheskaya St., Kazan.

Innovative base for digital transformation and technical equipment at Kazan State Institute of Culture

Kazan State Institute of Culture is a modern educational space, on the basis of which innovative digital technology programs are implemented, 22 advanced training programs in the field of "Digital Culture" within the framework of the National Project "Creative People", a certification centre for sound engineering competencies in the framework of the World Skills Championship.

Kazan State Institute of Culture, as one of the organizers of a series of Art-hackathons, exhibits unique cultural products with the aim to preserve national identity of peoples of the Volga region and the historical status of multinational Russian culture and folk art.

Thematic area: Digital technologies in the sphere of culture.

Number of participants - up to 40 persons.

Address: 3, Orenburgsky Trakt, Kazan.

PARTNERSHIP CONFERENCES

The University of Management "TISBI"

International Scientific and Practical Conference "Digital Technology in Secondary Vocational Education"

The University will host a conference aimed at discussing topical issues of secondary vocational education related to the use of digital technologies in the activities of organizations, including distance education and the digital educational environment.

The University of Management "TISBI" is the first non-state university of the Republic of Tatarstan with the state accreditation, it was founded in 1992. The mission of the University is to maintain the quality and competitiveness of training leaders who will be in demand in the modern society. At present 95% of the university graduates are employed, 85% of them work in the area of their employment, the rest continue their education or serve in the Russian army.

A unique project has been implemented in the Republic of Tatarstan in which the University of Management "TISBI" participates in the implementation of three biggest international UNESCO networks: UNESCO Chair International, UNEVOC Centre for Vocational Education and UNESCO Associated Schools Project (UNITWIN, UNEVOC and ASPnet).

Competitiveness as an integral characteristic of a graduate, a future employee, is in the sphere of priority interests of the contemporary educational policy of both the state and UNESCO in this field. The employment and professional activities of young professionals are carried out today under the conditions of severe challenges dictated by the labour market and socio-economic situation. One of the major challenges of today's society is the digitalisation of all areas of the economy.

In this regard, all three international networks of the University of Management "TISBI" are actively involved in the implementation of projects to introduce digital technologies in various spheres.

In September, as part of Kazan Digital Week-2021 International Forum, the Ministry of Education of the Republic of Tatarstan together with the UNEVOC Centre of the University of Management "TISBI" is holding an International Scientific and Practical Conference "Digital Technologies in Secondary Vocational Education".

Leading foreign and Russian scientists and specialists in the field of professional and digital education; heads, lecturers, methodologists of professional education; specialists in the field of professional orientation and support of professional self-determination; developers of digital educational products and tools; UNEVOC Vocational Education and Training Centers, UNESCO Associated Schools, educational organizations of general and secondary education, teachers, professional orientation methodologists are invited to take part in the conference.



PARTNERSHIP CONFERENCES

II International Scientific and Technical Conference "Smart Energy Systems 2021" (SES-2021)

September 21-24, 2021

The purpose of the conference is a comprehensive analysis and discussion of fundamental problems of heat and power engineering, energy saving, problems of reliability of large energy systems, as well as issues of development of new energy systems and technologies.

It continues the tradition of symposia on energy, environment and economics that have been regularly held in Kazan since the last century by Kazan School of Energy and Thermophysics.

The partner universities of the conference are Kazan State Power Engineering University, National Research University "Moscow Power Engineering Institute", Peter the Great St. Petersburg Polytechnic University, Ural Federal University named after the first President of Russia B.N. Yeltsin, Irkutsk National Research Technical University, Kyrgyz State Technical University named after I.Razzakov, Kazakh National Agrarian Research University, Saken Seifullin Kazakh Agrotechnical University, Al-Farabi Kazakh National University, Tajik Technical University named after M.S.Osimi, Azerbaijan State Oil and Industry University, Tashkent State Technical University named after Islam Karimov, Belarusian National Technical University, Riga Technical University, Universitatea Stefan cel Mare din Suceava, Beijing Jiaotong University.

Conference sections:

1. Power systems and complexes;
2. Electromechanics and electrical apparatus;
3. Automation, Instrumentation and Control Techniques;
4. Energy economics and management;
5. Electric transport systems and charging infrastructure;
6. Hydrogen technologies in power engineering, petrochemistry, mechanical engineering, transport;
7. Digital technologies, artificial intelligence systems, computer modeling.

Venue: Kazan State Energy University, 51 Krasnoselskaya St.

e-mail: 2021-ses@mail.ru

Coordinators of the event: Publication Activity Centre +7 (843) 527 92 76



<https://suse-conf.ru/ses2021>,



<https://kgeu.ru/News/Item/123/10649>

PARTNERSHIP CONFERENCES

Kazan National Research Technical University

As part of the forum, in the period from 21 to 24 September 2021, Federal State Budgetary Educational Institution of Higher Education Kazan National Research Technical University will host 4 scientific and practical conferences, workshop and technical visit:

- All-Russian Scientific and Practical Conference "Digital Technologies in the Design-Engineering of Light Industry Products";
- II International Scientific and Practical Conference "Trends in Development of Logistics and Supply Chain Management in the Digital Economy";
- International Scientific and Practical Conference "Modern Mass Media and their Role in the Development of Historical and Cultural Tourism";
- Interuniversity Conference "Digitalisation of Engineering Education";
- Scientific and Practical Workshop "Modern Digital Enterprise Management Systems";
- Technical visit to the Laboratory of Automation and Process Control Systems.

To learn more about the events held, please visit the website: <http://www.kstu.ru>

Contact person at Kazan National Research Technical University: Vasilyeva Marina Yurievna - Head of the Department of Educational and Project Activities of Students, e-mail: inkstu@yandex.ru



PARTNERSHIP CONFERENCES

Kazan National Research Technical University named after A.N. Tupolev-KAI

From September 21 to 24, 2021 on the basis of KNITU-KAI's Institute for Computer Technologies and Information Protection held "Youth Scientific and Practical Conference - 2021"

Conference sections:

1. Automated systems of information processing and management;
2. Computer systems;
3. Applied mathematics and computer science;
4. Computer-aided design systems;
5. Information security systems;
6. Dynamics of control processes.

Participation forms:

- publishing a paper and giving an oral presentation (in person or online);
- participation as a listener, without a report.

The means of conducting Youth Scientific and Practical Conference - 2021 online - MS Teams with the password of a student or lecturer of KNITU-KAI, or by invitation.

Conference venue: 55 Bolshaya Krasnaya St., auditorium 419, Kazan, Russia.

Contact Person: Bikmullina Ilsiyyar Ildarovna, +7 904 765 90 62.

E-mail: conference_institutekai@mail.ru

Web-site: <http://modelling.kai.ru/conf.pdf>

PARTNERSHIP CONFERENCES

"Child health and nutrition" conference back in Kazan

The Eighth Russian Scientific and Practical "Child Health and Nutrition" Conference, dedicated to topical problems of paediatrics, paediatric gastroenterology, dietetics and nutritiology, is to be traditionally held in Kazan on September 23-24 in the online format.

According to the World Health Organization, three quarters of the world's population suffer from diseases that appear and develop because of improper diet. And it is in childhood that alimentary-dependent diseases such as obesity, diabetes and arterial hypertension start.

The conference will cover both nutrition for healthy children and important aspects of prevention and treatment of various somatic diseases, with a focus on specific features of nutritional support. "Child Health and Nutrition" Conference will focus on topical issues of prevention and treatment of obesity and its complications, food allergies, weight deficit, eating disorders among children of young age, anorexia nervosa among adolescents. The conference program also includes lectures and presentations on current trends in school nutrition, diet therapy for various pathologies in children - chronic kidney disease, oncological and neurological diseases. There are situations in medicine, Hippocrates said, when "food becomes medicine". Taking into account the current situation, the conference program includes a report on the global problem of our time - Covid-19 infection, its third wave.

The event will bring together specialists in various fields: paediatricians, paediatric gastroenterologists, nutritionists, neonatologists, allergists, cardiologists, endocrinologists, neurologists, nephrologists, paediatric surgeons and infectious disease specialists.

The conference includes presentations by leading Kazan experts as well as guest speakers from leading Russian clinics and universities, such as the FGBUN "FITs Nutrition and Biotechnology" (Moscow), Dmitry Rogachev Federal Research Center of Pediatric Hematology, Oncology and Immunology (Moscow), Federal State Budgetary Educational Institution of Further Professional Education "Russian Medical Academy of Continuous Professional Education" of the Ministry of Healthcare of the Russian Federation (Moscow), Federal State Autonomous Educational Institution of Higher Education "Russian National Research Medical University named after N.I. Pirogov" of the Ministry of Health of the Russian Federation (Moscow), Federal State Budgetary Educational Institution of Higher Education

"St. Petersburg State Pediatric Medical University" Ministry of Health of the Russian Federation (Moscow), Federal State Budgetary Educational Institution of Higher Education "Privolzhsky Research Medical University" of the Ministry of Health of the Russian Federation.

Conference organizers: Ministry of Health of the Republic of Tatarstan, Kazan State Medical University, Federal Research Centre for Nutrition, Biotechnology and Food Safety, the All-Russian Public Organization "Russian Union of Nutritionists, Nutritionists and Food Industry Specialists", Federal State Autonomous Educational Institution of Higher Education "Russian National Research Medical University named after N.I. Pirogov" of the Ministry of Health of the Russian Federation, Department of Gastroenterology and Dietetics of "Republican Clinical Hospital of the Ministry of Health of the Republic of Tatarstan".

